

News Release



Information Today, Inc.

For Immediate Release

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Video Professor Releases “Protect Yourself Online” Tutorial Based on J. A. Hitchcock’s Popular Book, *Net Crimes & Misdemeanors*

**Lesson on 3 CDs Shows Internet Users How to Protect Against Viruses, Scams,
Hackers, Identity Theft, Cyber Stalking, and Other Online Dangers ...**

Video Professor Utilized Book Content for the First Time in Producing the Lesson

January 28, 2008, Medford, New Jersey, USA—Information Today, Inc. (ITI) announced that “Protect Yourself Online: Viruses, Scams and Social Networking,” a Video Professor® lesson featuring content from *Net Crimes and Misdemeanors: Outmaneuvering Spammers, Stalkers, and Con Artists*—a popular book by cybercrime expert Jayne A. Hitchcock—has been released by the nation’s leading producer of video tutorials for PC users, Video Professor, Inc.

Hitchcock, the target of a cyberstalker who fought back and won, went on to become a leading victim’s advocate. The author of two editions of *Net Crimes & Misdemeanors*, she has helped pass laws related to online harassment in over a dozen states. As president of Working to Halt Online Abuse (WHOA), Hitchcock works tirelessly to provide support and guidance to victims of cybercrime as well as education and training to Internet users and law enforcement personnel.

“We are thrilled that when Video Professor wanted to create a cutting-edge tutorial on Internet safety and security, they turned to *Net Crimes & Misdemeanors*,” said John B. Bryans, Editor-in-Chief and Publisher of Information Today Inc.’s Book Publishing Division. Bryans noted that basing a lesson largely on a book was a first for Video Professor, and said, “There are few individuals as dedicated and knowledgeable about cybercrime as Jayne Hitchcock, and the marriage between this Video Professor lesson and her book is a marriage made in heaven.”

“When I read the book, I was very surprised to see how so many people are so trusting when they use the Internet,” said John W. Scherer, CEO of Video Professor, Inc. “They believe that modern technology is keeping them safe. But you first have to understand the technology. ... That’s why we partnered with Jayne on this lesson. It provides the latest and best tools on how to protect yourself, your family and your finances. It’s designed to help keep you safe.”

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ABOUT VIDEO PROFESSOR'S PROTECT YOURSELF ONLINE TUTORIAL

<http://www.videoprofessor.com/products/internet/protect-yourself-online.html>

The Protect Yourself Online tutorial helps consumers guard against viruses, phishing scams, cyberstalking, online harassment, and identity theft. It covers safety measures to take when making purchases online, warning signs of identity theft and credit card fraud, and the top ten online scams. Three hours of in-depth, self-paced instruction is designed to keep Internet users and their children safe while participating in social networking, auctions, banking, shopping, dating, and other popular online activities.

ABOUT NET CRIMES & MISDEMEANORS, SECOND EDITION

books.infotoday.com/books/NetCrimes2.shtml

Net Crimes & Misdemeanors: Outmaneuvering Spammers, Stalkers, and Con Artists (ISBN 978-0-910965-72-9) gives advice on dealing with spam, viruses, hack attacks, identify theft, and other online dangers. The book presents real-life stories, tips, techniques, and pointers to the laws, organizations, and Web resources set up to aid victims. *Net Crimes & Misdemeanors* is a CyberAge Book from Information Today, Inc. and is available in bookstores through Independent Publishers Group (IPG) and directly from the publisher at www.infotoday.com.

ABOUT VIDEO PROFESSOR, INC.

www.videoprofessor.com

Based in Lakewood, CO, Video Professor, Inc. has been the leader in comprehensive self-paced computer software tutorials for more than 20 years. In addition to pioneering the future of easy-to-use online tutorials, Video Professor currently ships over 250,000 CD-ROMs every month and has helped more than 8 million households learn the computer skills they need to remain competitive in today's computer-driven marketplace. The complete Video Professor library is also available online to stream directly to computers.

ABOUT INFORMATION TODAY, INC.

www.infotoday.com

Based in Medford, NJ, Information Today, Inc. (ITI) is a leading publisher of books, journals, and directories in the library, publishing, electronic content, streaming media, and knowledge management industries, and organizer of numerous conferences for information and digital content professionals. For more than 25 years ITI has provided users and producers of online products and services with the information they need to do their jobs effectively.

ABOUT J. A. (JAYNE) HITCHCOCK

www.haltabuse.com and www.jahitchcock.com

Jayne Hitchcock is a nationally recognized cybercrime expert who has helped pass laws related to online harassment in Maryland, Minnesota, Maine, Rhode Island, New Hampshire, and other states. The president of Working to Halt Online Abuse (WHOA), she is widely quoted in the media and has appeared on *America's Most Wanted*, *CNN*, *48 Hours*, A&E's *Investigative Reports*, *Inside Edition*, *Good Morning America*, and *The Montel Williams Show*.

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