

In the 1930s, the cumulative codified knowledge base of the world doubled every **30 years** ...
In the 1970s, the cumulative codified knowledge base of the world doubled every **7 years** ...
by the year 2010, the cumulative codified knowledge base of the world will double every **11 hours!**

The knowledge era is here ... do you know how to survive?

Dr. Nick Bontis is recognized the world over as the leading management guru in the areas of intellectual capital, knowledge management and organizational learning. The first scholar to ever complete his PhD dissertation integrating these fields, Dr. Bontis is always on the cutting edge of the latest management literature and techniques. He provides personal, team and organizational recommendations for improving workplace effectiveness in a manner that always leaves his audiences wanting more and more.



Whether he speaks to CEOs, Prime Ministers, students or professionals ... in fields such as HR, IT, accounting, or strategy ... audiences in business and government find his message essential.

DR. NICK BONTIS

Nick Bontis seems always in motion. Whether he's speaking to conference audiences or his university students, Bontis delivers fast-paced presentations that find him prowling the room, popping loud animated slides on the screen or spilling water from a glass to illustrate ideas. His energetic discussions themselves seem to embody his specialty of study: the accumulation and flow of intellectual capital.

Steve Barth, Editor at large, **KNOWLEDGE MANAGEMENT** Magazine

Professor Bontis is not only a pioneer in the field of intellectual capital, but one of its real experts as well.
Thomas A. Stewart, Board of Editors, **FORTUNE** Magazine

Dr. Bontis is rated as McMaster University's most popular Business School Professor two years in a row.
Special Issue: Guide to Canadian Universities, **MACLEAN'S** Magazine

Audiences around the world listen to Dr. Bontis when he explains the tactics necessary to survive and win in the knowledge era. His dynamic, high-energy presentations are a mix of practical managerial tools, rigorous academic research, strategic consulting, entertaining humour and youthful exuberance.

Dr. Bontis has performed keynote presentations on every continent for a variety of audiences. He was called upon when:

- **Microsoft** needed its training and development staff reoriented towards the challenges of the information age;
- **IBM** sought an expert in knowledge management technology and consulting services for its global services practice;
- **Accenture** committed to consulting in human capital measurement and needed a research leader to guide them;
- **London Drugs** wanted to entertain and enlighten one thousand of its major suppliers during its annual meeting;
- **Health Canada** required a knowledge management audit to better understand its intellectual capital assets;
- **The Conference Board** presented its knowledge management measurement case studies to its key members;
- **Saratoga Institute Argentina** wished to strengthen its relations and build business with major corporate clients;
- **The Prime Minister of Jamaica** craved a larger piece of the on-line market for his domestic labour force;
- **The Government of New Zealand** was forced to revamp its university education system because of budget cuts;
- **PDVSA of Venezuela** coveted a globally-recognized opening keynote speaker that would launch its annual meeting;
- **The Scandinavian Accountants Board** experimented with innovative disclosure practices for intangible knowledge assets;
- **The South African Software Developers Association** conducted a visioning exercise for its burgeoning marketplace;
- **The Japanese Works Institute** organized a global symposium on human capital management and measurement;
- **The British Columbia Human Resource Association** called for a closing keynote that would blow away its members;

The most influential conference producers in the world called upon Dr. Bontis when they needed a keynote presenter during the:

- KM World ➤ US Government CIO Summit ➤ World Congress ➤ World Enterprise Intelligence Summit ➤ Internet World