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The **Preliminary Program** for the **InfoToday Conference**—mailed to over 100,000 prospective attendees—will contain a limited number of advertising pages in 2003. A total of 15 pages are available to exhibitors on a first-come, first-served basis.

The InfoToday Conference draws an audience of information users and providers, including corporate, academic, and public librarians, information industry executives, database publishers, knowledge managers, and online suppliers. In addition to Information Today, Inc.'s extensive in-house mailing lists, the Preliminary Program is also mailed to contacts from the SLA, ALA, ASIST, and other lists—all **top-notch prospects!**

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The cost to participate in the InfoToday 2003 Conference Preliminary Program is \$4,995 (net) for a full-page, 4-color ad with a cover position and \$4,495 (net) for run of book. The black and white page rate is \$3,995 (net). Advertising dimensions are 7.25" wide and 10" deep. To submit ads electronically or on disk, visit www.infotoday.com/advert/CTPAdSpecs.pdf for details. **Reservation deadline is December 20, 2002 and material deadline is January 3, 2003.**

If you would like to be one of the select advertisers to appear in the InfoToday 2003 Conference Preliminary Program, please call **Michael Zarrello** at (609) 654-6266, ext. 132, Fax (609) 714-2159, or e-mail mzarrello@infotoday.com to reserve your space today. Remember space is limited and will go fast!