Information Today, Inc. hopes you have enjoyed InfoToday 2003 and would greatly appreciate you taking a few minutes to complete this evaluation form. Your answers and opinions will aid us in making important decisions while planning next year’s event. Also, by completing this evaluation you will be entered in a drawing for a complimentary registration to InfoToday 2004!

Once completed, please return evaluations to the registration area. After the show, evaluations should be mailed to Conference Department, Information Today, Inc., 143 Old Marlton Pike, Medford, NJ 08055 (Fax: 609-654-4309).

1. What is your overall evaluation of this event? Excellent Good Fair Poor

<table>
<thead>
<tr>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>How do you rate the location (New York City)?</td>
</tr>
<tr>
<td>How do you rate your hotel?</td>
</tr>
<tr>
<td>Hotel name</td>
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<tr>
<td>How do you rate the conference facilities?</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Conference</th>
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<tbody>
<tr>
<td>In general, how do you rate the content of the conference presentations?</td>
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<thead>
<tr>
<th>Exhibition</th>
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<tbody>
<tr>
<td>How do you rate the exhibits?</td>
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</table>

7. How did you learn about InfoToday 2003? (Check all that apply)

- O Call for papers
- O Preliminary program
- O Postcard
- O Advertisement
- O Computers in Libraries magazine
- O Information Today newspaper
- O KMWorld magazine
- O Attended in previous years
- O Colleague recommendation
- O Electronic promotion/Web site
- O Exhibitor recommendation
- O Other __________________________

8. What type of organization do you work for?

- O Corporate
- O Academic
- O Government
- O School
- O Consultant
- O Other __________________________

9. What best describes your primary job function?

- O Information Management
- O Knowledge Management
- O Library Management
- O Executive Management
- O Research
- O Education/Training
- O IS/IT, Networking, Intranet Management
- O Other __________________________

Continued …
10. Will you attend the InfoToday conference next year (2004)?
   O Yes   O Undecided   O No

11. How important of a role did each of the following play in your decision to attend this event?
   (1 = very important, 5 = not important)
   ___ Session Topics   ___ Cost of Registration   ___ Speaker Reputation/Qualifications
   ___ Exhibition   ___ Location – City   ___ Location – Hotel
   ___ Other

10. Were there any sessions or presentations you found particularly valuable? ____________________________

11. Were there any sessions or presentations in which you were disappointed? ____________________________

12. What session topics were not covered that you would like to see at future conferences? ________________

13. What speakers would you recommend for future conferences? _________________________________

14. How can we improve future conferences? ___________________________________________________

15. If you used Expo Travel for hotel reservations, how would you rate their services? ________________

16. If you attended a pre- or post-conference workshop, please let us know what you liked best. If not,
    what workshop topics would interest you in the future? _________________________________________

General comments: _____________________________________________________________

To be entered into the drawing for a free conference registration, please complete the following:

NAME: ________________________________
ADDRESS: ________________________________
E-MAIL: ________________________________

Please return to:
Conference Department, Information Today, Inc., 143 Old Marlton Pike, Medford, NJ 08055
Fax: 609-654-4309