

MAY 14 - 16, 2002



SPONSORSHIP & PROMOTION APPLICATION

YES, please reserve my **InfoToday 2002** Sponsorship:

Pop-Out Maps

- 2,500 maps \$11,995
- 1,000 maps \$4,995
- Internet Café Call for pricing
- Badge Lanyard..... \$10,995
- Cocktail Reception..... \$9,995
- Wine and Cheese Reception \$4,995
- Portfolio Bags \$5,495
- Notepad \$5,495
- Popcorn Break \$2,995
- Coffee and Danish Hour \$2,995
- Pens..... \$1,995
- Mid-Morning Coffee Breaks..... \$2,195

YES, please reserve my **InfoToday 2002** Promotion

Advertising (color available at extra cost)

- Full-Page Final Program
Advertisement (B&W) \$1,895
- Half-Page Final Program
Advertisement (B&W) \$1,495

Portfolio Service

- IT Exhibitor \$695
- Non-Exhibitor \$795
- Pre-Registration Mailing List \$395
- Hotlink, Logo, and Company Description\$255
- Logo Space in IT 2002 Final Program\$165

To Secure Your **InfoToday 2002** Sponsorship and/or Promotion,
fill out and fax this form today!

Mike Zarrello
Phone: 609-654-6266, ext. 132 • Fax: 609-714-2159
E-mail: mzarrello@infotoday.com

Payment Terms

Your **InfoToday 2002** Sponsorship and/or Promotion is not confirmed until a deposit is made. All accounts with Information Today, Inc. must be current in order to participate in the **InfoToday 2002** Sponsorship/Promotion Program.

- 50% of total sponsorship/promotion value is due upon receipt of signed agreement.
- 100% of total sponsorship is due by March 15, 2002.

Cancellation Terms

If Information Today, Inc. finds it necessary to cancel based upon non-payment in accordance with the terms of this agreement, or if any exhibitor requests a cancellation of the assigned sponsorship/promotion program, the exhibitor will be assessed a cancellation fee as follows:

- 50% of total sponsorship/promotion value if cancelled before January 18, 2002.
- 100% of total sponsorship value if cancelled after March 15, 2002.
- All cancellations must be in writing.

I have read this agreement and shall abide by the
information held within this document.

ACCEPTED BY :

Sponsor Name _____

Authorized Signature & Title _____

Information Today, Inc. Signature & Title _____

SPONSOR INFORMATION :

Primary Contact _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail _____

Information Today, Inc.

143 Old Marlton Pike • Medford, NJ 08055-8750

Phone: 609-654-6266 • Fax: 609-654-4309 • Web site: www.infotoday.com