NationalOnline 2002

National Online continues its focus on information content as well as on information delivery technologies. It brings together a stimulating blend of information industry innovators and practitioners from around the world. **National Online** is the largest conference on electronic information in North America.

The **National Online** conference is *the* place where industry trends are revealed and new products and services are unveiled. With the constant evolution of the information industry, this conference provides the ideal platform for information users and producers to come together to share ideas.

The **National Online 2002** conference hosts two concurrent tracks throughout the three conference days, allowing attendees the opportunity to pick and choose the sessions that best fit their interests and educational needs.

Conference Chair
Marydee Ojala
Editor, *ONLINE* Magazine

Organizing/ Review Committee
Stephen E. Arnold, AIT

Jerry Miller, Simmons College

Roberta Brody
Queens College,
City University of New York

Dan Duncan, NFAIS

KnowledgeNets 2002

KnowledgeNets 2002 provides complete coverage of knowledge management and its applications within today's organization. The conference includes practical programs and case studies on the theories, practices, processes, tools, and solutions for enterprise knowledge networks.

KnowledgeNets 2002 includes two concurrent tracks over the 3-day conference. If your job is to plan, manage, or deploy KM strategies or systems, corporate intranets and portals, or e-learning initiatives, this event is for you.

Conference Chair
Jane Dysart
Dysart & Jones Associates

Organizing/ Review Committee
Stephen Abram
Micromedia ProQuest

Hugh McKellar, *KMWorld*

Renee Massoud, KPMG

Donna Scheeder, Congressional Research Service, LC

E-Libraries 2002

E-Libraries covers the latest developments in library and information center systems and services. This conference focuses specifically on the distribution and management of information through libraries and information centers and also via digital means.

During this 3-day event, in two concurrent tracks, **E-Libraries** addresses the technology and patron service issues that arise in a rapidly changing library world. With new software and systems being added (and subtracted) every day, **E-Libraries** provides an important forum for discussing today's technological state of the art for delivery of library services as well as digital collections management.

Conference Chair
Pamela Cibbarelli
Cibbarelli's

Organizing/ Review Committee
Richard Boss, Information Systems Consultant, Inc.

Marshall Breeding, Vanderbilt University

Sharon McKay, MARC Link

Opening Keynotes

TUESDAY, MAY 14

9:00 a.m. – 10:00 a.m.

Content Is Dead! Long Live Context!

Stephen Abram, *Vice President, Corporate Development, Micromedia ProQuest*

Information isn't about static stuff that lives in a rigid, permanent container. And the publishing and library world isn't about information delivery. Today's content is fluid, serving as a catalyst for work, learning, and play. Librarian, publishing executive, and captivating speaker Stephen Abram opens the conference by telling it as it is.

WEDNESDAY, MAY 15

9:00 a.m. – 10:00 a.m.

The New Dynamics of Decision Support

David Snowden, *Director, Institute for Knowledge Management, IBM*

Knowledge management is returning to its roots in the support of decision makers. Reflecting on his pioneering work — funded by the U.S. Government — to change the dynamics of policy-making and intelligence assessment, consummate storyteller David Snowden discusses the challenges for both industry and government.

THURSDAY, MAY 16

9:00 a.m. – 10:00 a.m.

Publishing Today and Tomorrow

The Honorable **Patricia Schroeder**, *President & CEO, Association of American Publishers, and Former Congresswoman*

Drawing on her experiences in the private sector, as well as from her 24 years as a noted Member of Congress, Patricia Schroeder addresses the challenges facing both publishers and their customers in the current economy, the policy debates that affect the marketplace, and the impact of these forces on the future of the publishing industry.

Thursday Closing Keynotes

National Online +

3:00 p.m. – 4:00 p.m.

The Future Just Happened: Or Did It?

Marydee Ojala, *Editor,* ONLINE *magazine*

A panel of information industry luminaries will assess the state of online information. Is technology providing the futuristic ease of retrieval it promised? Can we rely on the Internet for all our information needs? How should we evaluate — and teach our clients to evaluate — the overlapping, ambiguous, contradictory, and sometimes just plain wrong pieces of information we uncover? What predictions can we make about the realistic future of online research?

E-Libraries +

3:00 p.m. – 4:00 p.m.

Library Automation: Today's Best Options

Pamela Cibbarelli, *Cibbarelli's*

When it comes to library automation, there are numerous options. Whether you're choosing a system for the first time, which most libraries are not, or whether you're planning to switch to another vendor, there are multiple questions to ask. What is the most important thing for your library to know so that you can successfully choose a vendor and implement a successful automation project?

KnowledgeNets +

3:00 p.m. – 4:00 p.m.

Operationalizing Knowledge Management: Integrating Support for Work, Learning, and Knowledge

Gloria Gery, *Principal, Gery Associates*

To be more than a goal, KM must be operationalized. It requires systematic integration of support for work processing with knowledge, data, tools, communications, and knowledge capture mechanisms. Gery, a consultant in knowledge management, business learning, and performance support, discusses and demonstrates a range of alternatives that actively support the natural "Doing, Learning, Referencing Cycle" involved in daily work performance. She addresses design and development requirements as well as the political, logistical, and economic support necessary to achieve this in affordable and timely ways.

Special Breakfast Presentation

WEDNESDAY, MAY 15

8:00 a.m. – 8:45 a.m.

Reflections Over Coffee

Ron Dunn, *CEO, Academic Group, Thomson Learning*

Content, context, digital, knowledge, virtual, electronic — all these words permeate the daily working lives of information professionals and knowledge managers. Enjoy a continental breakfast while listening to the insights of Ron Dunn, a long-time participant in and commentator on the information industry.