InformationToday

Winner: Tim O’Reilly
Profile Basics: Tim O’Reilly, who holds a B.A. in classics from Harvard College, is the founder and CEO of O’Reilly Media, Inc., which is considered by many as the best computer book publisher in the world. He is also an activist for open standards. He published The Whole Internet User’s Guide & Catalog in 1992. His vision continues in his blog, the O’Reilly Radar, which he says “catches the alpha peckers” to find out about emerging technology trends, while serving as an advocacy platform about important issues for the technical community (http://www.oreilly.com/). Comments: “It helps define where the information industry is going.”

“The SafariU project is a terrific example of a real Web 2.0 application and shows what’s possible.”
Honorable Mentions: Larry Schwartz (Newstex), Christopher Crowhurst (Thomson Learning), Bruce Malloy (ConenTele, Inc.)

Company Basics: JabberNow, an innovator in Enterprise Instant Messaging (EIM), is easy to install (it takes less than 15 minutes), compact, simple to maintain, secure, and quick to integrate with other instant messaging systems such as AOL Instant Messenger and Google Talk. Small- and medium-sized businesses, government agencies, small financial service firms, and supply chain partners are all adding JabberNow to their offices (http://www.jabber.com/). Comments: “A great tool.”
Honorable Mentions: Groxis/EBSCO Mashup, Answers.com

Winner: Fast Search & Transfer
Honorable Mentions: Greata, Inc.; Verismo, Inc.; Newstex; Interstream, Inc.

Winner: Jonex Technology System
Company Basics: In these days of information overload, Jonex customizes high-quality, affordable, real-time newsfeeds for customers from the world’s premier content publishers. Founded in 2004, Jonex, which has expanded its offerings by adding commentary and blogs, licenses its services on a trio of information verticals: financial markets, government agencies, and the entertainment industry (http://www.jonex.com/). Comments: “It’s what I need when I need it.”
Honorable Mention: Annex Technology System

Winner: Answers.com
Company Basics: Since it was launched in January 2003, Answers.com has become a leading information site. This ad-supported, free site has a collection of more than 3 million answers from more than 60 titles from brand-name publishers, plus original content from Answers.com’s editorial team. Its unique software, 1-Click Answers, lets users click on any word on the screen, in any program, for instant explanations. The Answers.com team is developing more content for specific vertical markets that require specific relevance (http://www.answers.com/).

Comments: “One click, one site, fast, free access to quality sources integrated on one page per topic.”

“Through, user-friendly and most of all: fast and easy!”

Honorable Mention: Yahoo! (best e-mail), AccessMyLibrary (Thomson Gale)

Winner: Really Strategies, Inc.
Company Basics: Really Strategies, Inc., a privately held company, was founded in June 2000 to provide world-class content solutions and services to publishers, media companies, and other content-centric companies. Services range from content creation to delivery, with solutions that encompass XML, editorial tools, XML post-processors, content management systems, and editorial and production systems (http://www.realysts.com/). Comments: “To provide great content management, you need to provide great XML content management…”

“Strong technical expertise combined with strong business knowledge of the publishing space.”

Honorable Mention: CrownPeak Technology

Winner: CrownPeak Technology
Company Basics: CrownPeak Technology focuses on four concepts: content to build a website (through multiple channels), integrate with existing systems, and search and discover (unknown information). The company focuses on fine-grained content to build a system designed to handle content/documentation, query to implement emerging W3C standard query language for accessing XML documents, speed to build a system with search-engine-type performance to answer queries in milliseconds, and scale for handling large content bases (http://www.marklogic.com/). Comments: “The industries’ most innovative products are being built on Mark Logic.”

“Very powerful, flexible and scalable platform for data processing.”

“Availability, availability, availability.”

Honorable Mention: I-Meter Vision (EDGAR Online, Inc.)

Winner: Mark Logic Corp.
Company Basics: As the industry’s leading XML content server, Mark Logic Corp. offers information products provides a fast way to create, deliver (through multiple channels), integrate (from different sources), repurpose (into multiple formats), build custom publishing systems, and search and discover (unknown information). The company focuses on fine-grained content to build a system designed to handle content/documentation, query to implement emerging W3C standard query language for accessing XML documents, speed to build a system with search-engine-type performance to answer queries in milliseconds, and scale for handling large content bases (http://www.marklogic.com/). Comments: “The industries’ most innovative products are being built on Mark Logic.”

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Honorable Mention: I-Meter Vision (EDGAR Online, Inc.)
**TOP NEW INNOVATOR (Individual)**

**Winner:** Tim O’Reilly

**Profile Basics:** Tim O’Reilly, who holds a B.A. in classics from Harvard College, is the founder and CEO of O’Reilly Media, Inc., which is considered by many as the best computer book publisher in the world. He is also an active participant in creating open standards. He published *The Whole Internet User’s Guide & Catalog* in 1992. His vision continues in his blog, the O’Reilly Radar, which he says “catches the alpha peck” to find out about emerging technology trends, while serving as an advocacy platform about important issues for the technical community (http://www.oreilly.com/).

**Comments:** “The world digital industry is going on.”

“The SafariU project is a terrific example of a real Web 2.0 application and shows what’s possible.”

**Honorable Mentions:** Larry Schwartz (N ewst ex), Christopher Crockett (Thomas Learning), Bruno Malloy (Comnet Inc.)

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**TOP NEW TECHNOLOGY**

**Winner:** digg, Inc.

**Company Basics:** digg, Inc. is a user-driven, social content Web site, with content that is exclusively submitted by the user community. Users supply the site and keep each other focused on news as it happens and as it is discovered. After content is submitted, other digg users read the submission and flag what they like the best. If a story receives enough “digs,” it is promoted to the front page for digg visitors to see (http://www.digg.com).

**Comments:** “Unique approach toward wisdom of the crowds.”

**Honorable Mention:** FAST Mobile Search, Newst ex

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**TOP CONTENT MANAGEMENT**

**Winner:** Really Strategies, Inc.

**Company Basics:** Really Strategies, Inc., a privately held company, was founded in June 2000 to provide world-class content solutions and services to publishers, media companies, and other content-centric companies. Services range from content creation to delivery, with solutions that encompass XML, editorial tools, XML repositories, content management systems, and editorial and production systems (http://www.realyst.com/).

**Comments:** “To provide great content management, you need to provide great XML content management.”

“Strong technical expertise combined with the business knowledge of the publishing space.”

**Honorable Mention:** CrownPeak Technology

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**TOP SEARCH AND RETRIEVAL TECHNOLOGY**

**Winner:** Fast Search & Transfer

**Company Basics:** Founded in Norway in 1997, Fast Search & Transfer bills itself as a visionary leader in the information retrieval industry: “We are FAST. Our Business is Enterprise Search.” The global company has quickly expanded its offerings on a trio of information verticals: financial services, media, and retail. It’s what I need when I need it (http://www.fastsearch.com).

**Comments:** “Very cool interface and functionality.”

“Wow, cool interface and functionality.”

**Honorable Mentions:** Groove (BE)CO, Mashup, Answers.com

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**TOP INFORMATION SERVICES**

**Winner:** Answers.com

**Company Basics:** Since it was launched in January 2003, Answers.com has become a leading information site. This ad-supported, free site has a collection of more than 3 million answers from more than 60 titles from best-name publishers, plus original content from Answers.com’s editorial team. Its unique software, 1-Click Answers, lets users click on any word on the screen, in any program, for instant explanations. The Answers.com team is developing more content for specific vertical markets that require special delivery, with solutions that encompass XML editorial tools, XML repositories, content management systems, and editorial and production systems (http://www.realyst.com/).

**Comments:** “One click, one site, fast, free access to quality sources integrated on one page per topic.”

“Thorough, user-friendly and most of all: fast and easy!”

**Honorable Mentions:** Yahoo! (best e-mail), AccessMyLibrary (Thomson Gale)

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**TOP SOCIAL NETWORKING TOOL**

**Winner:** Jabber, Inc. Instant Messaging

**Company Basics:** JabberNow, an innovator in Enterprise Instant Messaging (EIM), is easy to install (it takes less than 15 minutes), compact, simple to maintain, secure, and quick to integrate with other instant messaging systems such as AOL Instant Messenger and Google Talk. Small- and medium-sized businesses, government agencies, small financial services firms, and supply chain partners are all adding JabberNow to their offices (http://www.jabber.com/).

**Comments:** “A great tool.”

**Honorable Mention:** Groove (BE)CO, Mashup, Answers.com

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**TOP CONSULTING SERVICES**

**Winner:** Really Strategies, Inc.

**Company Basics:** (See the description in TOP CONTENT MANAGEMENT) Really Strategies, Inc., received the following awards included the following:

• For 2006: Philadelphia Business Journal’s #2 Top System Integrator

• For 2005: Deloitte’s Technology Fast 500, Philadelphia Business Journal #1 Place to Work (Small Business Category), Ben Franklin Emerging Business Award—Best Management Team

• For 2004: Rising Star Award from Deloitte’s Technology Fast 50 program for the Delaware Valley, Philadelphia 100 Award, Philadelphia Business Journal Best Places to Work, Apex Award of Excellence for Web and Electronic Newsletter

**Comments:** “Strong technical expertise combined with strong business knowledge of the publishing space.”

“Awesome support from soup to nuts.”

“Professional, knowledgeable company that gives the extra mile for the client.”

**Honorable Mention:** John Q. Porter

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**TOP ENTERPRISE APPLICATIONS**

**Winner:** Mark Logic Corp.

**Company Basics:** As the industry’s leading XML content server, Mark Logic Corp. offers information services providers a fast way to create, deliver (through multiple channels), integrate (from different sources), repurpose (into multiple contexts), build custom publishing systems, and search and discover (unknown information). The company focuses on four conceptual constructs: to build a system designed to handle content/document retrieval, to implement emerging XML standards for accessing XML documents, speed to build a system with search-engine-type performance to answer queries in milliseconds, and scale for handling large content bases (http://www.marklogic.com).

**Comments:** “The industries’ most innovative products are being built on Mark Logic.”

“Very powerful, flexible and scalable platform for data processing.”

“Availability, scalability, availability.”

**Honorable Mention:** I-Metric Vision (EDGAR Online, Inc.)