

# CONFERENCE AT A GLANCE

## GENERAL CONFERENCE— MONDAY, NOVEMBER 8, 1999

KEYNOTE				
9:00 a.m. - 9:45 a.m.	Web Strategies for the Millennium Steve Arnold, Arnold Information Technologies			
	Track A EARTH'S BIGGEST LIBRARY	Track B CONTENT STRATEGIES	Track C INTEGRATING THE NET	Track D WEBWIZARD'S SYMPOSIUM
10:30 a.m. - 11:15 a.m.	A 1—Earth's Biggest Library: The Concept	B 1—Integrating Internal & External Content	C 1—Electronic Journals: Concerns & Practices	D 1—Opening the Door to Web Site Usability
11:30 a.m. - 12:15 p.m.	A 2—How Would It Work? Catalog & Inventory	B 2—Creating Your Own Virtual Depository Library	C 2—Electronic Journals: A Panel Discussion	D 2—Making Web Site Design Work
2:00 p.m. - 2:45 p.m.	A 3—How Would It Work? Ordering & Shipping	B 3—XML: Turning Text into Data...Huh?	C 3—Health Info Clearing Houses	D 3—Web Teams: Foresight + Hindsight = Website
3:00 p.m. - 3:45 p.m.	A 4—How Would It Work? Costs & Revenues	B 4—Building a DB for Decision Making	C 4—Approaches of California Libraries to the New	D 4—New Roles in the Web Environment
	A 5—Would It Work? A Round-Up	B 5—Extending Your Collection	C 5—The Collaborative OPAC	D 5—Webwizard's Roundtable

## GENERAL CONFERENCE— TUESDAY, NOVEMBER 9, 1999

KEYNOTE				
9:00 a.m. - 9:45 a.m.	Content + Commerce + Community: Rediscovering the Human Element Online Reva Basch, Author & Editor, SuperSearcher			
	Track E SEARCHING THE NET	Track F WIRED FOR SUCCESS	Track G PUBLIC LIBRARIES	Track H WEB TOOLS
10:30 a.m. - 11:15 a.m.	E 1—Every Searcher Gets Them: Tools to Answer the Universal Questions	F 1—Extending Wires, Services, Collections &	G 1—Providing Seamless Lib Service to the	H 1—Providing Access to Remote Lib Users
11:30 a.m. - 12:15 p.m.	E 2—Technologies for the Third Millennium	F 2—Case Western Reserve University Library	G 2—Gates Foundation Case Study	H 2—Networking Not Working?
2:00 p.m. - 2:45 p.m.	E 3—"The Devil's in the Details": Implementing Enterprise-Wide Search Environments	F 3—The Secrets to Satisfying Diverse "Internet Patrons"	G 3—The Global Village Moves to Your Neighborhood	H 3—Moving Out of HTML into Database Solutions
3:00 p.m. - 3:45 p.m.	E 4—Whither the Web's Utility?	F 4—Now It's Personal: Genzyme's Virtual	G 4—The Team Approach to Web Page Design	
		F 5—Collaboration: MITRE's Intranet	G 5—Internet Marketing Ideas for Public Libraries	H 4—Linux & Convergence

# CONFERENCE AT A GLANCE

GENERAL CONFERENCE— WEDNESDAY, NOVEMBER 10, 1999

KEYNOTE				
9:00 a.m. - 9:45 a.m.	Web Tool for All: Search Engine Watch Danny Sullivan, Author, Search Engine Watch			
	Track I SEARCH ENGINES	Track J STRATEGIES & TRENDS	Track K WIRED FOR SUCCESS	Track L INTRANET LIBRARIANS
10:30 a.m. - 11:15 a.m.	<b>I1</b> -Black Holes in Cyberspace	<b>J1</b> -Y2K Predictions	<b>K1</b> -Building State of the Art Libraries	<b>L1</b> -Library & Finance Intranet Product
11:30 a.m. - 12:15 p.m.	<b>I2</b> -Analyzing Search Engine Results	<b>J2</b> -Tools for Managing Content	<b>K2</b> -Networking the Network	<b>L2</b> -The System Librarian & Corporate Intranet
2:00 p.m. - 2:45 p.m.	<b>I3</b> -aha! Portal to a Corporate Internet	<b>J3</b> -Ecommerce & the Internet Librarian	<b>K3</b> -Academic Virtual Library	<b>L3</b> -Intranets that Work
3:00 p.m. - 3:45 p.m.	<b>I4</b> -Indexing Approaches	<b>J4</b> -Ecompetencies & Strategies	<b>K4</b> -Collaboration between IT & Libraries	<b>L4</b> -Intranet Librarians: Skills & Products
CLOSING KEYNOTE				
Millennium Madness: Wrap Up Picks for the Future Stephen Abram, IHS Micromedia and Ulla de Stricker, de Stricker and Associates				

7:30 p.m. - 9:00 p.m.

## Monday Evening Session

Quality Issues, Concerns, Demands:  
SCOUG Guidelines Still Guide

SPEAKERS:

*Barbara Quint, Steve Coffman, Caroline Bordinaro,  
Lynn Ecklund, and Lysbeth Chuck*

7:30 p.m. - 9:00 p.m.

## Tuesday Evening

EBL Wrap Up:  
Out of the Library Thinking!

SPEAKERS:

*Barbara Quint and Steve Coffman*

These sessions are open to all attendees, exhibitors, and exhibit only participants.

## DINE AROUND TOWN WITH INTERNET LIBRARIANS

Wonderful food and dining expeditions to the superb restaurants of the San Diego area are definitely on this year's schedule. Plan on joining your colleagues for an evening of terrific conversation, great food and lots of fun you won't soon forget! Check the boards in the registration areas to sign up for the excursion of your choice!

## GOLF! GOLF! GOLF!

Join us for the second Internet Librarian Golf Classic. This tournament, sponsored by Dow Jones, The Gale Group, and Information Today will be held on Thursday, November 11. The golf tournament co-sponsors have made generous contributions, making your participation fee just \$50. Act quickly, because space is limited to the first 40 golfers! Lots of fun and prizes. For more information, contact Kathy Bayer by phone at 609-654-6266 or by e-mail at [khbayer@infotoday.com](mailto:khbayer@infotoday.com) or check Information Today's