CMS Experiences at CSP and UST: Same Application, Different Libraries

Amy Radermacher
Concordia University
radermacher@csp.edu

May Chang
University of Maryland, Baltimore County
maychang@umbc.edu

CSP’s CMS Experience

Amy Radermacher
Concordia University
Goals of CSP’s CMS

- develop a more uniform website
- increase ease of editing for multiple users, esp. multiple users lacking experience in webpage work
- increase number of editors while still maintaining design consistency

Recommendation:

Be part of the plan from the beginning
A Library Website is . . .

- Constantly changing
- Constantly growing
- Constantly requiring new, interactive tools

Issues

- html → xml
- links
- source access
- structure of site
- page development/testing
Outcome

At CSP, CMS means both

a **Content Management System**

and

a **Collaborative Maturation System**
Looking Forward

- redesign to include both XML and HTML elements
- continuous communication—including collaboration on the upcoming implementation of a university portal

UST and Beyond

May Chang
UST -- UMBC
UST, St Paul, MN

- Largest private university in MN
- Campus IT Office manages the network and servers (Library is a client)
- Campus IT / Library Digital Resources Mgmt
  - Web Content, Documents/Records, Digital Assets, Digital Images, IR

Web CMS

- Rationale very similar to CSP
- Marketing Tool (University Relations Office) vs Service Point (Library, units)
- Website management/control (IT, Web & Media Services)
  - Templates / CSS
  - Scripts and non-CMS materials/apps
  - Access (admin, link mgmt, deploy, etc)
Success Factors

- Campus OIT vs Library IT
- Early involvement, user feedback
- Negotiate flexibility
- Develop in-library technical expertise
- Communication

- Be clear about your why’s for a CMS/cms

CMS Redux (2004-)

- **CMS**
  - NCSU Libraries Biology Tutorial (Mambo/Joomla)
  - UST Library (Serena Collage)
- **cms** (file dir, XHTML, CSS, includes)
  - Kenyon College Library (php includes)
  - NCSU Libraries (SSI)
  - UMBC Library (php includes)
THANKS
AND
QUESTIONS