CMS Experiences at CSP and UST: Same Application, Different Libraries

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# **CSP's CMS Experience**

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# Goals of CSP's CMS

develop a more uniform website

 increase ease of editing for multiple users, esp. multiple users lacking experience in webpage work

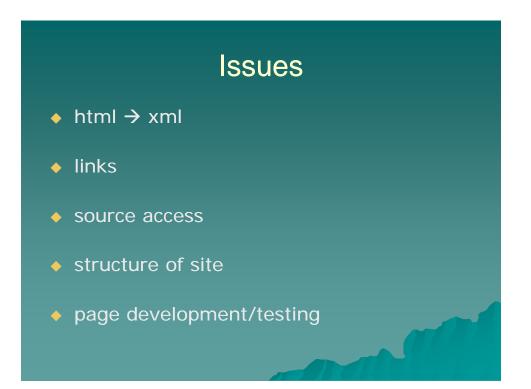
 increase number of editors while still maintaining design consistency

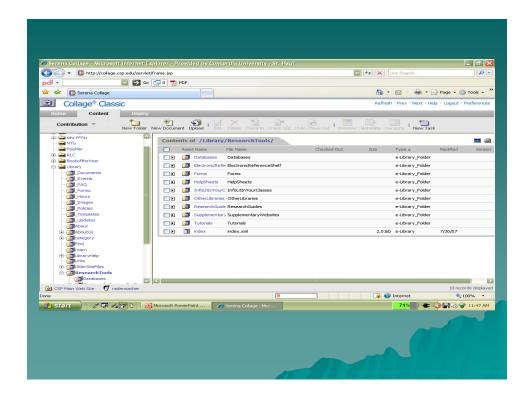
#### Recommendation:

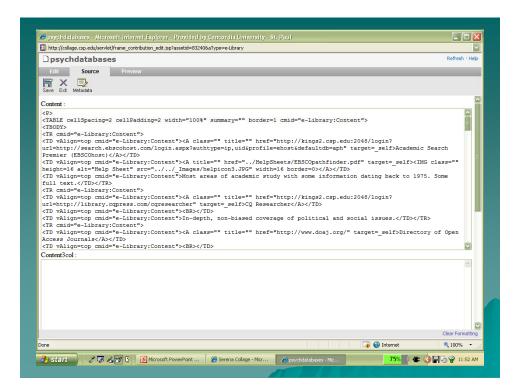
Be part of the plan from the beginning

# A Library Website is. . .

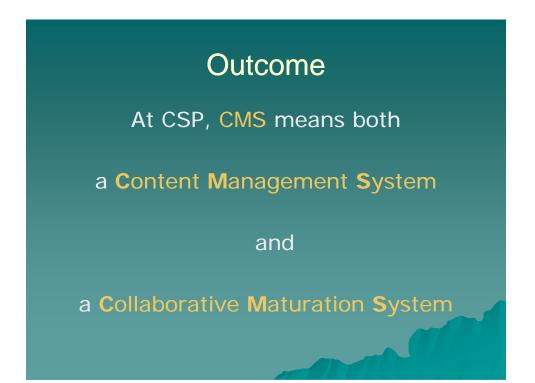
- Constantly changing
- Constantly growing
- Constantly requiring new, interactive tools







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# Looking Forward

 redesign to include both xml and html elements

 continuous communication including collaboration on the upcoming implementation of a university portal

# **UST** and Beyond

May Chang UST -- UMBC

### UST, St Paul, MN

- Largest private university in MN
- Campus IT Office manages the network and servers (Library is a client)
- Campus IT / Library Digital Resources Mgmt
  - Web Content, Documents/Records, Digital Assets, Digital Images, IR

#### Web CMS

- Rationale very similar to CSP
- Marketing Tool (University Relations Office) vs Service Point (Library, units)
- Website management/control (IT, Web & Media Services)
  - -Templates / CSS
  - Scripts and non-CMS materials/apps
  - Access (admin, link mgmt, deploy, etc)

#### **Success Factors**

- Campus OIT vs Library IT
- Early involvement, user feedback
- Negotiate flexibility
- Develop in-library technical expertise
- Communication
- Be clear about your why's for a CMS/cms

#### CMS Redux (2004-)

#### ♦ CMS

- NCSU Libraries Biology Tutorial (Mambo/Joomla)
- UST Library (Serena Collage)
- cms (file dir, XHTML, CSS, includes)
  - Kenyon College Library (php includes)
  - NCSU Libraries (SSI)
  - UMBC Library (php includes)

