CONFERENCC AT A GLANCE

MONDAY, OCTOBER 23

9:45 a.m. – 4:00 p.m.

A101: Search Engine Report
B101: Public Library 2.0: Emerging Technologies & Changing Roles
C101: Increasing the Use of Online Products
D101: The Web 2.0 Challenge to Libraries

A103: New Search Strategies
A104: Searching the New Digital Formats
A105: Federated Search: State of the Art
A106: Keeping One Click Ahead

B103: Reaching Patrons: Online Outreach for PLs
B104: Web-Based Experience Planning
B105: OPAC Tips & Tricks for Improving User Experiences
B106: Synergy for Better Services: IT & Library Cultures

C103: Coping & Designing to Minimize Stress
C104: Digital Migration Strategies
C105: The Second Life Library 2.0: Going to Where the Users Are
C106: Gadgets, Gadgets, Gadgets!

D103: Using Ethnographic Methods to Know Your Users
D104: Cool Tools and Mashups for Webmasters
D105: Library Redesign: Making the Data Work Harder
D106: Bottom-Up Web Redesign

Tuesday, October 24

9:45 a.m. – 2:00 p.m.

W10: Web 2.0: A Users’ Guide
W11: Social Tools for Your Library
W12: Tips and Strategies for Launching an IM Reference Service
W13: Current Awareness Delivery Options
W14: Project Management for Libraries
W15: Hiring, Keeping, & Working with Techie Staff

W16: Mining Blogs & RSS for Research
W17: Wikis: Basics, Tools, & Strategies
W18: Creating Online Tutorials in Less Than 30 Minutes
W19: Integrating RSS into Your Web Site
W20: Digital Initiatives: Ask the Expert

Wednesday, October 25

9:45 a.m. – 2:00 p.m.

EXHIBIT HOURS

Monday, October 23

5:00 p.m. – 7:00 p.m.

Tuesday, October 24

9:45 a.m. – 4:00 p.m.

Wednesday, October 25

9:45 a.m. – 2:00 p.m.

FREE CYBERTOURS

See pages 26 & 27 for more details.
### GENERAL CONFERENCE | TUESDAY, OCTOBER 24

**San Carlos Ballroom**  
**KEYNOTE** | Challenges of Cyberinfrastructure & Choices for Libraries | Clifford Lynch, Executive Director, Coalition for Networked Info

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<td>ENTERPRISE WEB STRATEGIES &amp; TOOLS</td>
<td>DIGITAL REPOSITORIES</td>
<td>SOCIAL COMPUTING</td>
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**COFFEE BREAK—Visit the Exhibits**

**LUNCH BREAK—Visit the Exhibits**

**NETWORKING BREAK—Visit the Exhibits**

**LUNCH RECEPTION—In the Exhibit Hall**

**TUESDAY EVENING SESSION | Scholarship in Chaos! Flying High on the Web? or in Free Fall?**

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### GENERAL CONFERENCE | WEDNESDAY, OCTOBER 25

**San Carlos Ballroom**  
**KEYNOTE** | Web Presence for Internet Librarians | Shari Thurow, Webmaster & Marketing Director, Grantastic Designs, Inc.

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**CLOSING KEYNOTE | Social Computing & the Info Pro | Elizabeth Lane Lawley, Director, Rochester Institute of Technology**