



Internet Librarian 2004 Conference At A Glance

PRECONFERENCE WORKSHOPS—SATURDAY, NOVEMBER 13

1:30 p.m. – 4:30 p.m.	W1: Facilitating: Getting a Group to Where They Need to Be - Cancelled	W2: Next-Generation Library Web Sites	W3: Practical XML & XSLT	W4: Finding Business Information Online	W5: CMS Basics	W6: Hold the Presses! News Research Revisited	W7: Current Awareness Delivery Options	W8: Multimedia on the Internet — Cancelled
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PRECONFERENCE WORKSHOPS—SUNDAY, NOVEMBER 14

9:00 a.m. – 12:00 p.m.	W9: Searchers Academy	W10: Web Managers Academy	W11: Weblogs/ RSS 101	W12: Harvesting Metadata Using OAI-PMH	W13: Understanding Your Learners' Needs	W14: Raising Money - Cancelled	W15: Federated Searching	W16: Tools for Taming the Wild, Wild Web - Cancelled
1:30 p.m. – 4:30 p.m.	W9: W9 continued	W10: W10 continued	W17: Weblogs/ RSS 201	W18: Managing for Success	W19: Make Learning Stick	W20: Where the Funds Are	W21: Power Browser Tips & Tools	W22: Policy Issues for Librarians - Cancelled

INTERNET@SCHOOLS WEST 2004

Bonsai I MONDAY, NOVEMBER 15		Bonsai I TUESDAY, NOVEMBER 16	
9:00 a.m. – 10:00 a.m.	OPENING KEYNOTE: Things You Don't Know (That You Need to Know!) About Online Research	9:00 a.m. – 9:45 a.m.	S201: Beyond Cut-and-Paste: No More Cat and Mouse, Revisited
10:15 a.m. – 11:00 a.m.	S101: Finding Free Education Resources on the Web for Teachers & Librarians	10:00 a.m. – 10:45 a.m.	S202: Picture Perfect! Teaching Ethical Use of Computer Graphics
11:15 a.m. – 12:00 p.m.	S102: Shrink the World with Webcams and Global Online Projects	11:15 a.m. – 12:00 p.m.	S203: Tempting Teachers to Technology
1:30 p.m. – 2:15 p.m.	S103: Beyond Googling: Using Your Library to Add Value to Online Resources	1:30 p.m. – 2:15 p.m.	S204: Data & Dessert: Inviting Parents to the Research Table
2:30 p.m. – 3:15 p.m.	S104: Project-Based Learning Using Information Technology	2:45 p.m. – 3:30 p.m.	S205: Online Tools to Prepare 21st Century Learners
3:30 p.m. – 4:15 p.m.	S105: Leveraging the School Library Asset	3:45 p.m. – 4:00 p.m.	S206: Getting Students Ready for University-Level Research
4:30 p.m. – 5:00 p.m.	S106: Technology Classes Your Faculty <i>Will</i> Have Time For!		

GENERAL CONFERENCE—MONDAY, NOVEMBER 15

9:00 a.m. – 9:45 a.m.	San Carlos Ballroom	OPENING KEYNOTE—Internet Librarians Own the Future, Lee Rainie, Director, Pew Internet and American Life Project						
	TRACK A	Steinbeck Forum	TRACK B	DeAnza I	TRACK C	DeAnza III	TRACK D	DeAnza II
	INFORMATION DISCOVERY & SEARCH		WEB DESIGN & DEVELOPMENT		E-RESOURCES & DIGITAL LIBRARIES		PARTNERSHIPS & COLLABORATIONS	
10:15 a.m. – 11:00 a.m.	A101: What's New for Online Researchers		B101: Library Web Site Meets About.com		C101: E-Book Update		D101: Innovative Partnerships for Digital Collections	
11:15 a.m. – 12:00 p.m.	A102: Favorite Tools & Useful Freebies		B102: Usability Research Update		C102: Digitizing Collections		D102: Partnering to Improve Patient Safety	
1:15 p.m. – 2:00 p.m.	A103: Thirty Search Tips in 40 Minutes		B103: Building a Business Case for Web Standards		C103: Federated Searching & OpenURL		D103: Partnering for Health	
2:15 p.m. – 3:00 p.m.	A104: Replacing Z39.50 at Last		B104: Choosing the Right CMS for Your Library Web Site		C104: Federated Searching & OpenURL (continued)		D104: Partnering for Health (continued)	
3:15 p.m. – 4:00 p.m.	A105: Research Tools: Turning Search Into Research		B105: Webmasters Roundtable		C105: Digital Video: Streaming & Archiving		D105: Partnerships with Users & Communities	
4:15 p.m. – 5:00 p.m.	A106: Art of Detection: How to Avoid Scams and Bad Information		B106: Cool Tools Update for Library Web Sites		C106: Accessibility of ARL Academic Libraries' Digital Library Projects		D106: Volunteer Web Teams: Making the Most of a Good Thing	

GENERAL CONFERENCE—TUESDAY, NOVEMBER 16

9:00 a.m. – 9:45 a.m.	San Carlos Ballroom	KEYNOTE—Making Deals , <i>Patricia Martin, President & Founder, LitLamp Communications Group, Inc. author of Made Possible By: Succeeding with Sponsorship</i>						
	TRACK A	Steinbeck Forum	TRACK B	DeAnza I	TRACK C	DeAnza II	TRACK D	DeAnza III
	INFORMATION & KNOWLEDGE EXCHANGE		WEB SYSTEMS & OPERATIONS		LEARNING TRACK		DRIVING PERFORMANCE: STRATEGIES & MEASUREMENT	
10:30 a.m. – 11:15 a.m.	A201: Making the Most of the Blogosphere		B201: Open Source Library Automation Systems		C201: Teaching Searching of the Web		D201: A Web-Based Current Awareness Management System	
11:30 a.m. – 12:15 p.m.	A202: Corporate Weblogs		B202: Faceted Metadata & Library Catalogs		C202: Creating Internet Savvy Patrons		D202: Developing an Enterprise-Wide Knowledge Management System	
1:30 p.m. – 2:30 p.m.	A203: University Weblogs		B203: Spam, Phishing, and Fraud on the Net		C203: Beyond Information Literacy		D203: Web Design for Customer Usability	
3:15 p.m. – 4:00 p.m.	A204: Get 'em Started — Teaching Weblogs to Staff		B204: Operating on the Web: Best Practicing at Work		C204: Online Learning: The Instructor Perspective		D204: Competitive Intelligence Resources & Practices	
4:15 p.m. – 5:00 p.m.	A205: RSS, Your Users, and Your Precious Time		B205: "Real" Measurement for Libraries		C205: Online Learning: The Student Perspective		D205: Mining Intellectual Capital: Digital Assets & Virtual Communities	
7:30 p.m. – 9:00 p.m.	DeAnza I	TUESDAY EVENING SESSION—Dancing with the Devil						

GENERAL CONFERENCE—WEDNESDAY, NOVEMBER 17

9:00 a.m. – 9:45 a.m.	San Carlos Ballroom	KEYNOTE—Search Engine Update , <i>Chris Sherman, Associate Editor, Search Engine Watch, & Co-Author, The Invisible Web</i>						
	TRACK A	Steinbeck Forum	TRACK B	DeAnza I	TRACK C	DeAnza III	TRACK D	DeAnza II
	SEARCH ENGINES		COLLABORATION TOOLS & TECHNIQUES		CONTENT MANAGEMENT		TRENDS & TREND SETTERS	
10:30 a.m. – 11:15 a.m.	A301: Start Your Engines!		B301: Technology & Collaboration		C301: Internet Librarians' Open Access Forum (10:15 start)		D301: Business Plans for Dummies	
11:30 a.m. – 12:15 p.m.	A302: Enterprise Search: Facts & Opportunities		B302: Building Online Community at WebJunction.org		C302: Internet Librarians' Open Access Forum (continued)		D302: Virtual Librarians Pave the Way to Creative Staffing	
1:15 p.m. – 2:00 p.m.	A303: Specialty Engines		B303: Instant Messaging (IM)		C303: Library Web Site Applications Using XML		D303: Realities of Virtual Services	
2:15 p.m. – 3:00 p.m.	A304: Evaluating Search Engines & Tools		B304: Instant Messaging (IM) (continued)		C304: Content Capture & Knowledge Access		D304: Realities of Virtual Services (continued)	
3:30 a.m. – 4:30 a.m.	Steinbeck Forum	CLOSING KEYNOTE—Wacky World of Gadgets: the 70s and Beyond! <i>Barbara Fullerton, Director of Law Library, Locke Liddell & Sapp</i> <i>Brian Neale, IT Manager, Mayer Brown & Rowe</i>						

■ — Monterey Conference Center

■ — Portola Plaza

■ — Marriott



EXHIBIT HOURS

Monday, November 15

Grand Opening Reception 5:00 p.m. – 7:00 p.m.

Tuesday, November 16 9:45 a.m. – 5:00 p.m.

Wednesday, November 17 9:45 a.m. – 3:30 p.m.