



November 6-8, 2001

Pasadena Conference &
Exhibition Center
Pasadena, California

To reserve your ad in the Internet Librarian 2001 Final Program please complete the insertion order form below and fax to Michael Zarrello at 609-654-4309.

SIZE	RATE	STANDARD AD DIMENSIONS	FULL PAGE BLEED SIZES	
Full Page	\$1,250	7" wide x 10" high	Bleed	9" wide x 11-1/2" high
Half Page	\$1,050	7" wide x 5" high	Trim	8-1/2" wide x 11" high
			Live	8" wide x 10-1/2" high

ADDITIONAL CHARGES

Standard and Matched PMS Color, per color, per page:	\$695
Full Color per page:	\$995
Bleeds:	additional 15% of page rate
Covers: Inside	\$475
Back Cover	\$525
Specified Far Forward Page Positions	\$195

DEADLINES

Reservations September 14, 2001 Camera-ready art due on September 21, 2001

SCREENS

133 line preferred 120 line acceptable

Yes! Please reserve the following advertising space in the Internet Librarian 2001 Final Program (check one).

_____ Full Page(s) _____ Half Page(s) \$ _____

Other charges (specify) _____ \$ _____

Less 15% Advertising Agency Discount \$ _____

(Applies to recognized advertising agencies only)

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Address _____ Address _____

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Signature _____ Signature _____

Phone _____ Phone _____

For more information contact Michael Zarrello at

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