



# 2004 SPONSORSHIP CONTRACT

**Designing & Organising Digital Information Spaces**  
**8-9 June 2004 ■ Palais des Congrès, Paris (taking place at i-expo)**

## SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> <b>Drinks Reception</b>	£2,000	€2980	\$3640
<input type="checkbox"/> <b>Coffee Breaks</b>	£1,000	€1490	\$1820
<input type="checkbox"/> <b>Delegate Portfolio</b>	£1,200	€1788	\$2184
<input type="checkbox"/> <b>Delegate Workbook</b>	£ 750	€1120	\$1365

### ALL SPONSORSHIPS LISTED ABOVE INCLUDE:

- Material on Literature Display Table in conference area
- Recognition from podium and logos on video screen
- Banner advertising on the Information Architecture Web site
- Company logo on signage
- One page marketing material inserted in the conference workbook
- Two full conference registrations
- One-time use of post-registration mailing list

**Literature Display Table**    £ 250    €375    \$455  
(includes only literature display)

### SPONSOR INFORMATION:

Primary Contact \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, ZIP \_\_\_\_\_  
 Country \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

### PAYMENT TERMS:

Your Information Architecture sponsorship is not confirmed until this contract is signed and a deposit is made. All accounts with Information Today Ltd. must be current in order to participate in the Information Architecture Sponsorship Program.

- 100% of total sponsorship value is due upon receipt of signed contract.

### CANCELLATION TERMS:

If Information Today Ltd. finds it necessary to cancel, based upon nonpayment in accordance with the terms of this contract, or if any sponsor requests a cancellation of the assigned sponsorship program, the sponsor will be assessed a cancellation fee as follows:

- 50% of total sponsorship value if cancelled on or before May 14, 2004, plus production expenses.
- 100% of total sponsorship value if cancelled after May 14, 2004.

Fax transmittal will serve as acceptance of this contract and shall be treated as an original.

I have read this contract and agree to abide by the information held within this document.

### ACCEPTED BY:

Sponsor name \_\_\_\_\_  
(Please print)

\_\_\_\_\_  
 Authorized signature & title

\_\_\_\_\_  
 Information Today Ltd. signature & title

Charge my:     Visa     Amex     Access

\_\_\_\_\_  
 Card # and Exp.

\_\_\_\_\_  
 Signature

**For information on other methods of payment, contact Walter McQuillan.**

➤ **TO SECURE YOUR SPONSORSHIP** fill out and fax this form today!

**ATTENTION:** Walter McQuillan

**Fax:** +1(203) 761-1444    **Phone:** +1(203) 761-1466 ext. 532    **E-mail:** walter.mcquillan@infotoday.com

*Information Architecture* is organised and managed by:

Information Today Ltd, Woodside, Hinksey Hill, Oxford OX1 5BE, UK., T: +44 (0)1865 327813, F: +44 (0)1865 730232, E: ia@infotoday.com