

# Help Our Readers BUY!

For the first time ever, we are inviting vendors to express their views in our annual *Computers in Libraries Buyer's Guide* issue.

Please take this special opportunity to interest our readers with a white paper or case study of your own.

In your own words, tell our readers what they need to know when buying

- Self-Check Systems
- Scanners, Readers
- Security & Anti-Theft Devices
- Content Collections
- Cataloging Systems
- Link Resolvers ...

Any type of hardware, software, content, or system sold to libraries and information centers is fair game for discussion in this issue.

Let your expert voice be heard in the essay of your choice.

Over for details » **COMPUTERS**  
**LIBRARIES**

## New Sponsored Content Opportunity

Share your advice with our readers on buying technologies for their libraries and information centers

## Sponsored Content Package Includes:

- One or more pages of content
- Bonus print distribution
- Free PDF and hot link

## Reserve your space today!

MIKE ZARRELLO  
mzarrello@infotoday.com  
609-654-6266 ext. 132

# Help Our Readers Buy!



Reserve  
your  
space  
today!

MIKE ZARRELLO  
mzarrello@infotoday.com  
609-654-6266 ext. 132

## “For Librarians, By Librarians”

Our July/August issue of *Computers in Libraries* magazine will be dedicated to the topic of helping readers buy technology for their libraries and information centers. Of course, the editors have lined up some great articles that, true to *CIL*'s mission, will be written “by librarians, for librarians.”

Now, **for the first time ever, this year we are also inviting vendors to express their views** in our annual *Buyer's Guide* issue.

Please take this special opportunity to interest our readers with a white paper or case study of your own.

- ❖ Just submit one or more pages from an existing white paper pertaining to the topic, or write a short piece especially for this purpose.
- ❖ Your white paper text must be approximately 750 words (edited and proofread) and submitted as a Microsoft Word document, along with your high-resolution company logo in EPS format. Any accompanying images should also be submitted in high-resolution (300 dpi) for optimal results.
- ❖ The one-page B&W rate for this sponsored content is \$1,495, net; full color, \$2,595, net. Additional pages are available at the same rates.

## HELP OUR READERS BUY

**JULY/AUGUST 2008 ISSUE**  
Theme: *CIL Buyer's Guide*

**New Sponsored Content Opportunity**  
Share your advice with our readers on buying technologies for their libraries and information centers.

**SPONSORED CONTENT PACKAGE INCLUDES**

- **One or more pages** of textual content
- **Bonus print distribution** at Internet Librarian (Monterey) and Internet Librarian International (London)
- **Free PDF** of your content (including a cover of the magazine), with unrestricted use from your site; **hot-linked** from ours

**SUBMISSION FORMAT/SPECS**

- **Text:** Microsoft Word document, 750 words (edited/proofread)
- **Company Logo:** High-resolution EPS
- **Other images/screenshots:** 300 dpi

**SPONSORED CONTENT PAGE RATES**

\$1,495 per page (black & white);  
\$2,595 per page (full color) – all rates, net.

**SPACE RESERVATION DEADLINE**

June 11, 2008

**MATERIALS CLOSING DATE**

June 18, 2008

Thanks in advance for joining us in helping our readers discover everything they need to know about buying technology products.

**DICK KASER**  
VP, Content  
kaser@infotoday.com

**MIKE ZARRELLO**  
Advertising Sales Director  
mzarrello@infotoday.com  
609-654-6266 ext. 132

P.S. We'll give you a **free PDF** of the published article for your website and we'll link it from the magazine's page. **Bonus copies will be distributed** at the Internet Librarian conference (Monterey) and Internet Librarian International conference (London).

**RSVP: Reservations deadline: June 11, 2008.**  
**Materials closing date: June 18, 2008.**

*Note: In conformity to the highest industry standards, the pages containing this type of content will be marked by the publisher, “sponsored content.”*