

COMPUTERS LIBRARIES

ATTENTION ADVERTISERS

BONUS CIRCULATION FOR THE 2009 COMPUTERS IN LIBRARIES CONFERENCE

The monthly magazine *Computers in Libraries* serves as a forum for library professionals to share their technological projects and success stories with one another. *Computers in Libraries* is seen by more than 6,000 librarians every month. As an advertiser interested in reaching these librarians, you will receive a fantastic advertising opportunity in the April 2008 "Show Issue."

This Show Issue of *Computers in Libraries* will be mailed to the regular 6,000 subscribers, and more than 3,000 additional copies will be distributed at the Computers in Libraries (CIL) 2009 conference. The CIL annual conference is the most comprehensive North American conference and exhibition focused on library technology. The conference addresses practical ideas and solutions that allow librarians, information managers, and other information professionals to transfer proven strategies to their own libraries or information services.

Now is the time to take advantage of this advertising opportunity in the April 2009 issue. The deadline is as follows:

<u>Issue</u>	<u>Closing Date</u>
April 2009	February 13, 2009

You may also wish to advertise in the Computers in Libraries 2009 Final Program. As a special incentive, the publisher of *Computers in Libraries* will count any ad insertion in the Conference Program toward your frequency discount in the magazine. The reservation deadline for the Program ad is February 13, 2009; the ad material deadline is February 20, 2009 (\$1,745 full page [gross]; \$1,445 half page [gross]). Add an additional \$1,195 (gross) for a 4-color ad or \$895 (gross) for a 2-color ad.

Computers in Libraries can deliver your message now! For more information and to submit space reservations (or to request later reservations), call:

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Space reservations should be made at least 2 weeks prior to the *Computers in Libraries* magazine closing date. For later reservations, call for space availability.



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