

9:00 a.m. – 9:45 a.m. ▶ **OPENING KEYNOTE** ▶ **Libraries Solve Problems!** ▶ *Lee Rainie, Pew Internet & American Life Project*

9:45 a.m. – 10:30 a.m.

**COFFEE BREAK** ▶ Exhibit Hall Opening

**TRACK A  
INFORMATION DISCOVERY & SEARCH**

**TRACK B  
WEB DESIGN**

**TRACK C  
COMMUNITIES & COLLABORATION**

10:30 a.m. – 11:15 a.m. **A101** Super Searcher Shares 30 Search Tips

**B101** Web 2.0 Services for Smaller, Underfunded Libraries

**C101** Going Local in the Library: Web 2.0, Library 2.0, Local 2.0

11:30 a.m. – 12:15 p.m. **A102** Mobile Search

**B102** Library Web Presence: Engaging the Audience

**C102** Collaborating With Customers

12:15 p.m. – 1:30 p.m.

**LUNCH BREAK** ▶ Visit the Exhibits

1:30 p.m. – 2:30 p.m. **A103** What's New With Federated Search

**B103** Fast & Easy Site Tune-Ups

**C103** The Global Librarian: Online Social Networks

2:30 p.m. – 3:15 p.m.

**COFFEE BREAK** ▶ Visit the Exhibits

3:15 p.m. – 4:00 p.m. **A104** Text-Mining Open Sources

**B104** Widgets, Tools, & Doodads for Library Webmasters

**C104** Learning Commons: The "In" in CIL

4:15 p.m. – 5:00 p.m. **A105** Information Discovery With an SE Partner

**B105** What Do Users Really Do in Their Native Habitat?

**C105** User Generated Content

5:00 p.m. – 5:45 p.m.

**RECEPTION** ▶ In the Exhibit Hall

9:00 a.m. – 9:45 a.m. ▶ **KEYNOTE** ▶ **Libraries: Innovative & Inspiring** ▶ *Erik Boekesteijn & Jaap van de Geer, Delft Public Library*

9:45 a.m. – 10:30 a.m.

**COFFEE BREAK** ▶ Visit the Exhibits

**TRACK A  
NEXT-GEN CATALOGS**

**TRACK B  
CONTENT MANAGEMENT**

**TRACK C  
SOCIAL SOFTWARE**

10:30 a.m. – 11:15 a.m. **A201** Next-Generation Library Interfaces

**B201** Mashups for the Nontechies

**C201** Wikis: Managing, Marketing, & Making Them Work

11:30 a.m. – 12:15 p.m. **A202** "Barn Raising" One ILS at a Time

**B202** Drupal & Libraries

**C202** Libraries A-Twitter & Using del.icio.us

12:15 p.m. – 1:30 p.m.

**LUNCH BREAK** ▶ Visit the Exhibits

1:30 p.m. – 2:15 p.m. **A203** From Woepac to Wowpac

**B203** Creative Commons (CC): Copyright Alternative?

**C203** Facebook Apps & Libraries Friendly Future

2:30 p.m. – 3:15 p.m. **A204** From Woepac to Wowpac

**B204** Harnessing New Data Visualization Tools

**C204** Demystifying & Integrating Web 2.0 @ The Metropolitan Museum of Art

3:15 p.m. – 4:00 p.m.

**COFFEE BREAK** ▶ Visit the Exhibits

4:00 p.m. – 5:00 p.m. **A205** Catalog Effectiveness: Google Analytics & OPAC 2.0

**B205** Video, YouTube, & Libraries

**C205** 2.0 Pecha Kucha—Conversation Face-Off!

7:30 p.m. – 9:00 p.m.

**TUESDAY EVENING SESSION** ▶ The Second InfoTubey Awards: YouTube Productions@CIL 2008 ▶ Sponsored by 

9:00 a.m. – 9:45 a.m. ▶ **KEYNOTE** ▶ **Gaming, Learning, & the Information World** ▶ *Elizabeth Lane Lawley, Rochester Inst. of Tech.*

9:45 a.m. – 10:30 a.m.

**COFFEE BREAK** ▶ Visit the Exhibits

**TRACK A  
SEARCH ENGINES**

**TRACK B  
OPEN SOURCE**

**TRACK C  
GAMING & VIRTUAL WORLDS**

10:30 a.m. – 11:15 a.m. **A301** Speed Searching: Tips & Tricks for Speeding Up the Search Process

**B301** The Open Source Landscape

**C301** Learning from Video Games

11:30 a.m. – 12:15 p.m. **A302** One Click Ahead: Best of Resource Shelf

**B302** Open Source Applications

**C302** Gaming & Learning

12:15 p.m. – 1:45 p.m.

**LUNCH RECEPTION** ▶ In the Exhibit Hall

1:45 p.m. – 2:30 p.m. **A303** Google Tracking: What's New at Google & Its Competitors

**B303** Open Source Library Automation

**C303** Gaming for Adults

2:45 p.m. – 3:30 p.m. **A304** What's Hot in RSS & Social Software

**B304** Open Source Solutions to Offer Superior Service

**C304** Convincing Administrators of the Validity of Virtual Worlds

3:45 p.m. – 4:30 p.m. **A305** Searching for Social Web

**B305** Open Source Solutions to Offer Superior Service

**C305** Integrating Second Life (SL): Courses & Collections

# Conference At-A-Glance

## Monday, April 7

**COFFEE BREAK** ▶ Exhibit Hall Opening

TRACK D INTEGRATING HI TECH WITH HI TOUCH		TRACK E INDUSTRIES USING HOT TECH	
D101	Hi Tech & Hi Touch	E101	Learning From Newspaper Publishing
D102	Digital Convergence & People Apps	E102	Learning From Politics

**LUNCH BREAK** ▶ Visit the Exhibits

D103	Mobile Trends: Hi Tech & Touch	E103	Learning From Non-Profits
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**COFFEE BREAK** ▶ Visit the Exhibits

D104	High Touch With Customer Care	E104	Learning From Real Estate
D105	Library Staff Training: High Tech & High Touch	E105	Industry Learnings & Libraries

**RECEPTION** ▶ In the Exhibit Hall

## Tuesday, April 8

**COFFEE BREAK** ▶ Visit the Exhibits

TRACK D SERVICES: VIRTUALLY EVERYWHERE		TRACK E INNOVATION & CHANGE	
D201	Laptop Labs: Face-to-Face Social Networking	E201	Innovation Starts with "I"
D202	Mashups, Mobile Knowledge Networks, Creative Media	E202	Transparency, Planning & Change: See-Through Libraries

**LUNCH BREAK** ▶ Visit the Exhibits

D203	When Internet Telephony, Video, & Libraries Collide	E203	The Library Sandbox: Testing Innovative Ideas
D204	Virtual Reference Stacks & Reading Rooms: Endless Possibilities	E204	Leading Technology in Libraries: Making Time for Web 2.0

**COFFEE BREAK** ▶ Visit the Exhibits

D205	IM Service: Making It Successful	E205	Libraries as Laboratories for Innovation
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**TUESDAY EVENING SESSION** ▶ The Second InfoTubey Awards

## Wednesday, April 9

**COFFEE BREAK** ▶ Visit the Exhibits

TRACK D LEARNING		TRACK E 2.0 PLANNING & MANAGING	
D301	Collaborating With YouTubers to Enhance Library Instruction	E301	Tech Tools for Effectively Managing Information
D302	Staff Tech Training	E302	Innovative Marketing Using 2.0 Tools

**LUNCH RECEPTION** ▶ In the Exhibit Hall

D303	Elearning: IL Instruction & Out-of-the-Box Software	E303	Giving Your Marketing and Advocacy a Second Life
D304	Customizing Blackboard	E304	Online Outreach Libraries: Successful Digital Marketing
D305	Vidcasting: Screencasts for Mobile Video-Enabled Devices	E305	Talking 2.0 to Faculty

### PRECONFERENCE WORKSHOPS ▶

Sunday, April 6

9:00 a.m. – 4:30 p.m.

- W1** Searchers Academy
- W2** Web Managers Academy: Redesign 2.0
- W3** Academic Library 2.0

9:00 a.m. – 12:00 p.m.

- W4** Training Adults: Getting & Keeping Attention
- W5** Wikis: Basics, Tools, & Strategies
- W6** Podcasting & Videocasting Boot Camp
- W7** Project Management for Libraries
- W8** Monitoring & Current Awareness: Mining Blogs & RSS for Research

1:30 p.m. – 4:30 p.m.

- W9** Technology Training for Library Staff: Creativity Works!!
- W10** Digitization 101
- W11** Games, Gaming & Libraries
- W12** From Avatars to Advocacy: Innovation Through Un-Marketing
- W13** Reaching and Hearing Stakeholders

### POSTCONFERENCE WORKSHOPS ▶

Thursday, April 10

9:00 a.m. – 12:00 p.m.

- W14** Public Library Conversations: Insights & Innovation
- W15** 130 Web Tips, Tricks, Tools, and Resources in 160 Minutes
- W16** Integrating RSS Into Your Web Site
- W17** Screencasting 101: Creating Online Tutorials in Less Than 30 Minutes
- W18** Ajax for Libraries
- W19** Facebook for Libraries & Networks

1:30 p.m. – 4:30 p.m.

- W20** Customer Service 101 for a 2.0 World
- W21** Next Generation Research Tools
- W22** Web Services for Librarians
- W23** Advanced Screencasting: Tips & Tricks
- W24** Teaching Web Search Skills

### SUNDAY EVENING SESSION ▶

5:30 p.m. – 8:00 p.m.

#### Gaming & Gadgets Petting Zoo

Join our gamers and gadget lovers for an evening of fun and playing. Bring your latest games and gadgets and try out each others'. See if you are a guitar hero, winning "Wii" bowler/golfer, or rank as a dancing "DDR" expert. Led by gamer/gadget gurus Jenny Levine and Aaron Schmidt, this evening is filled with fun, networking, and of course, learning and laughing. Refreshments included.

### Exhibit Hall Hours

Monday, April 7 . . . . . 9:45 a.m. – 5:45 p.m.

Tuesday, April 8. . . . . 9:45 a.m. – 4:00 p.m.

Wednesday, April 9. . . . . 9:45 a.m. – 2:00 p.m.