



21ST ANNUAL COMPUTERS IN LIBRARIES 2006

North America's Largest Technology Conference & Exhibition for Librarians and Information Managers



Hilton Washington | March 22-24, 2006

- Searching and Search Engines
- Digital Content Management
- Web Design, Development, and Usability
- Intranets, Portals, and Knowledge Management
- E-Learning, Information Literacy, and Training
- Building and Managing Digital Libraries and E-Collections
- Web Tools and Roles
- Internet@Schools East

MEDIA SPONSORS



THE TECHNOLOGY CONFERENCE

INTRODUCTION

Computers in Libraries is the leading technology conference for librarians and information professionals, covering the latest software, hardware, systems, and services. This year the Computers in Libraries conference and exhibition will be held at the Hilton Washington, Washington, D.C., March 22-24, 2006. Under the sponsorship and management of Information Today, Inc., **Computers in Libraries** has become the place to be if you produce and/or market library and information-related products and services. The conference and exhibition promise to reach new heights in 2006 in both attendance and quality of presentation. Exhibit space is limited, so reserve your booth today!

WHO SHOULD EXHIBIT

Computers in Libraries features the most comprehensive exhibit of library technology and services in North America. Attendees can see, test, and compare virtually any system, product, or service that will help them do their jobs more efficiently, enabling them to provide state-of-the-art information services to their patrons and end users. CIL exhibitors include producers and distributors of:

- Library systems and software
- Online services
- Library security systems
- Search engine software
- Internet products and services
- Digital Management Tools
- Web design & collaboration tools
- Virtual reference software & products
- Computer hardware and software
- Document delivery services
- Networking services
- Cataloging services
- Electronic books and magazines
- Internet access and software products
- Imaging technologies
- Data entry and conversion services
- Library furniture

In short, every technology-related product for the information-age librarian will be featured.

FREE CONFERENCE REGISTRATION

Each exhibitor receives one free conference registration, which provides the designated individual with access to all sessions. Group discounts are available for exhibiting companies wishing to register additional individuals for the conference. Booth personnel not registering for the conference itself will receive badges allowing them access to the exhibit area at no charge.

EXHIBIT HOURS

Wednesday, March 22, 2006.....	10:00 AM to 6:00 PM
Thursday, March 23, 2006.....	10:00 AM to 4:30 PM
Friday, March 24, 2006.....	10:00 AM to 3:15 PM
Setup	
Tuesday, March 21, 2006.....	10:00 AM to 5:00 PM
Breakdown	
Friday, March 24, 2006.....	3:15 PM to 9:00 PM

ATTENDANCE

The meeting sponsor, Information Today, Inc., has a comprehensive promotional program scheduled to ensure a large turnout of librarians, information professionals, and interested end users. The preliminary program will be mailed to over 100,000 qualified prospects in the United States and Canada. Over 2,500 attendees are expected at **Computers in Libraries 2006**. Information Today, Inc. is also the sponsor and organizer of Internet Librarian, Internet Librarian International, Buying & Selling eContent, WebSearch University and KMWorld & Intranets.

EXHIBIT TICKETS

Each exhibitor will automatically be given exhibit tickets to send to clients and potential clients.

EXHIBITS

Standard exhibit booth size is 8' x 10'. However, the floor plan has been configured to provide some 10' x 10' booths, as well as larger in-line booths. **(See floor plan for dimensions and prices.)** All booths include backdrop and side rails. The exhibit hall is not carpeted; exhibitors may order carpeting and additional furnishings through the official contractor, GES Exposition Services.

WHOM TO CONTACT

Mike Zarrello

Advertising, Sponsorships, and Exhibit Sales Director

Carol Nixon

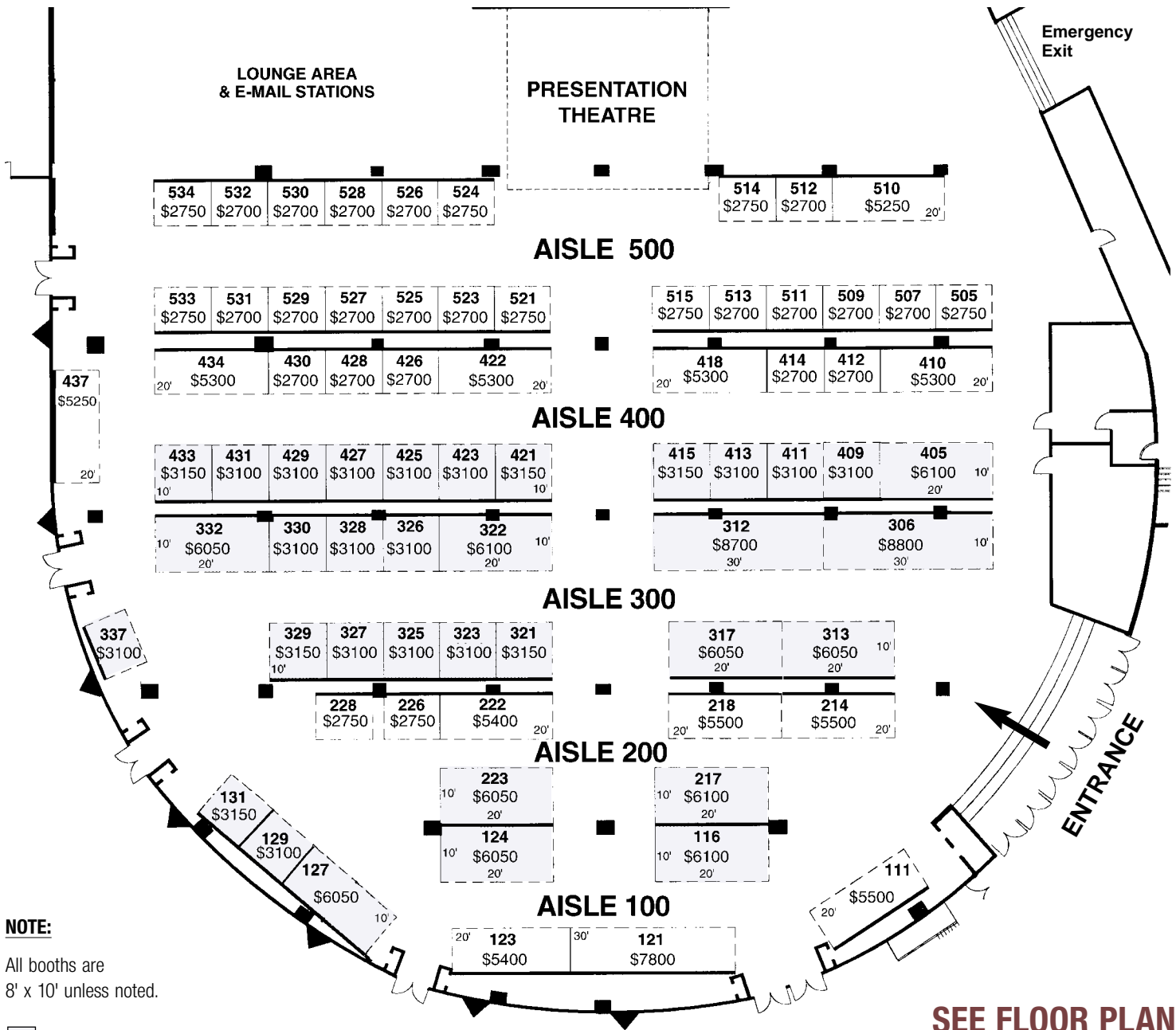
Exhibits Manager, General Information



143 Old Marlton Pike
Medford, NJ 08055-8750
Phone: 609-654-6266
Fax: 609-714-2159



FOR INFORMATION AGE LIBRARIANS



NOTE:

All booths are 8' x 10' unless noted.

□ — indicates 10' deep booths (shaded)

SEE FLOOR PLAN FOR BOOTH PRICING.



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PORTFOLIO SERVICE

Exhibitors wishing to include their product literature in the portfolio given to each conference registrant are invited to do so. An insertion in the portfolio should weigh no more than 1 ounce. Each insertion costs \$595. The number of pieces required should be confirmed closer to the meeting date (approximately February 4, 2006).

ADVERTISING IN THE PROGRAM

Full-page and half-page advertisements may be reserved in the official Meeting Program at the following black-and-white rates:

Full Page (7" x 10") \$1,695

Half Page (7" x 5") \$1,345

Premiums for inside covers are \$475 and the premium for the back cover is \$525. Premiums for special positions are \$195.

Inquire about rates for additional colors. Closing date for ad materials is February 4, 2006.

ADVERTISING IN ASSOCIATED PUBLICATIONS

Information Today, Inc. publishes numerous titles for the information and library communities. These include *Information Today*, *Computers in Libraries*, *Searcher*, *ONLINE*, *EContent*, *KMWorld*, and *MultiMedia & Internet@Schools*, all of which will have bonus circulations to be distributed at **Computers in Libraries**.

SPONSORSHIP

There are a variety of sponsorship opportunities available for exhibitors wishing to highlight their presence at this premier event.

WHOM TO CONTACT

For further information on all of the above promotional opportunities please call Mike Zarrello at 609-654-6266 x132 or e-mail mzarrello@infotoday.com.

Exhibitors at Previous Computer in Libraries Conferences

3M	Endeavor Information Systems, Inc.	Jane's Information Group	Serials Solutions, Inc.
3M Computer Filters	EOS International	Leadership Directories, Inc.	SilverPlatter Information
Action Computer Supplies	epixtech, inc.	LexisNexis	SIRS Mandarin, Inc.
Alexandria/COMPAnion Corporation	Ergotron, Inc	Marcive, Inc.	Sirsi Corporation
American Psychological Association	Ex Libris (US) Inc.	MCB University Press Ltd.	SoftLine Information
Antarctica Systems Inc.	Facts On File, Inc.	McGraw-Hill Companies (Aviation Week Group)	Softlink America, Inc.
A-R&B Associates	Fastcase, Inc.	Mergent Inc.	Special Libraries Association
Auto-Graphics, Inc.	Faxon, RoweCom Academic Services	Micro Design International, Inc.	SPI Technologies, Inc.
Axonix Corporation	Fortres Grand Corporation	Microsearch Corporation	Standard & Poor's
Bar Code Discount Warehouse	FT.com Information Services	Morningstar, Inc.	Swets Blackwell
Barcode Systems, Inc.	Gale/Thomson	MuseGlobal	Swets Information Services
Basch Subscriptions/ The Reference Shelf	Gaylord Information Systems	National Micrographics Systems	SydneyPLUS International
Bibliotheca RFID Library Systems	Global Securities Information	Neal-Schuman Publishers, Inc.	TDNet, Inc.
Blue Angel Technologies, Inc.	GOPrint	NewsBank, Inc.	TechBooks
Carroll Publishing	Gray Technologies	NMS	The Library Corporation—TLC/CARL
CASPR, Inc.	Grolier Educational	Northern Micrographics	TheLibraryPlace.com
Checkpoint Systems, Inc.	H.W. Wilson	Notebooks Library Automation	Thomson ISI
CMS Diginet	Highsmith Inc.	OCLC	Thomson ISI ResearchSoft
Comprise Technologies, Inc.	IDEAL	O'Reilly & Associates	TRACSystems
COPICO	IEE/INSPEC	Ovid Technologies	U.S. Census Bureau
Creative Library Software, Inc.	IEEE	Pacific Data Conversion Corp. (A Subsidiary of SPI Technologies, Inc.)	U.S. Government Printing Office
CSA	IFI Claims Patent Services	Project Muse	Value Line Publishing
Cuadra Associates, Inc.	Information Today, Inc.	c/o John Hopkins University Press	Variant Microsystems
CyberTools	Infotrieve	ProQuest	Verity Inc.
Data Research Associates	infoUSA, Library Division	PRS Group	Vernon Library Supplies
Dialog	Innovative Interfaces, Inc.	PTFS, Inc.	West Group
Dun & Bradstreet	INSPEC	ReferenceUSA Library Division	World Book, Inc.
EBSCO Information Services, Inc.	Institute/Defense & Disarmament Studies	RefWorks	
Elsevier Science	Interface	SAMô from Comprise Technologies, Inc.	