



21ST ANNUAL COMPUTERS IN LIBRARIES 2006

North America's Largest Technology Conference & Exhibition for Librarians and Information Managers



Hilton Washington | March 22-24, 2006

- Searching and Search Engines
- Digital Content Management
- Web Design, Development, and Usability
- Intranets, Portals, and Planning
- E-Learning, Information Literacy, and Training
- Building and Managing Digital Libraries and E-Collections
- Communities, Collaboration, and Digital Trends
- Internet@Schools East

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Managing Digital | Innovations, Initiatives & Insights

Continental Breakfast

Get the day off to a great start by joining us for a continental breakfast each morning between 8:00 and 9:00 a.m. in the International Ballroom Center before the keynote session.

Conference Presentations

Conference attendees are provided with the Collected Presentations which contain many of the speakers' handouts. Conference CD-ROMs are available for purchase at The Digital Record table in the Registration Area. Order at the show or visit them online at www.digitalrecord.org. Orders will be shipped 4-6 weeks after the conference.

Free Receptions & Dine Arouds

Join us in the Exhibit Hall on Wednesday and Thursday between 5:00 and 5:45 p.m. for a Wine and Cheese Reception. It's a great way to visit with exhibitors in a relaxed atmosphere as well as catch up with old and new colleagues alike. Also, be sure to sign up in the Registration Area for Dine Arouds to a wide variety of DC area restaurants.

Internet Café sponsored by *Useful*

Check your e-mail at the Internet Café located in the Exhibit Hall.

Exhibit Hours

- Wednesday, March 22** | 9:45 a.m. – 5:45 p.m.
Reception 5:00 p.m.
- Thursday, March 23** | 9:45 a.m. – 5:45 p.m.
Reception 5:00 p.m.
- Friday, March 24** | 9:45 a.m. – 3:15 p.m.

Speaker and Press Room

The Adams Room is available for speakers and registered press Wednesday through Friday.

Cybertours

Plan to pick up some quick tips, take a sneak peek at new products, and learn new skills at short, free Cybertours in the Computers in Libraries 2006 Exhibit Hall.

Wednesday Evening Session

sponsored by **PALINET**
Member Since 2002

Free and open to all registrants, exhibitors and exhibit visitors. Enjoy coffee and cookies before the session courtesy of PALINET.

Digi TechForum: Looking at Dead & Emerging Technologies

7:30 p.m. – 9:00 p.m. | International Ballroom East

MODERATOR: D. Scott Brandt, Technology Training Librarian, Purdue University Libraries

PANELISTS:

- Amanda Etches-Johnson**, Reference Librarian, McMaster University
- Aaron Schmidt**, Thomas Ford Memorial Library
- Darlene Fichter**, Data Library Coordinator, University of Saskatchewan
- Marshall Breeding**, Director, Innovative Technologies and Research, Vanderbilt University
- Michael Stephens**, Technology Librarian, St. Joseph County Public Library
- Bill Spence**, VP, Information Technology, Information Today, Inc.
- Stephen Abram**, VP Innovation, SirsiDynix

Our popular "Dead Technology" session focuses on the expanding digital future where libraries and information services are challenged in gaining the attention of their clients and communities. What technologies will help us in the future? Which will hold us back? Join us for some new views as well as some from our long-term CIL experts, pioneers, comedians, and practitioners. It's free and open to all registrants, exhibitors, and exhibit visitors. Come and hear our panel's predictions as they praise and condemn available and emerging technologies.

21st ANNUAL COMPUTERS IN LIBRARIES 2006



We are pleased to present the 21st annual Computers in Libraries – the most comprehensive North American conference and exhibition on all aspects of library & information delivery technology. Although the tools and technology available to libraries & information services have changed over the years, the excellent quality and range of both topics and speakers at Computers in Libraries 2006 remain the same.

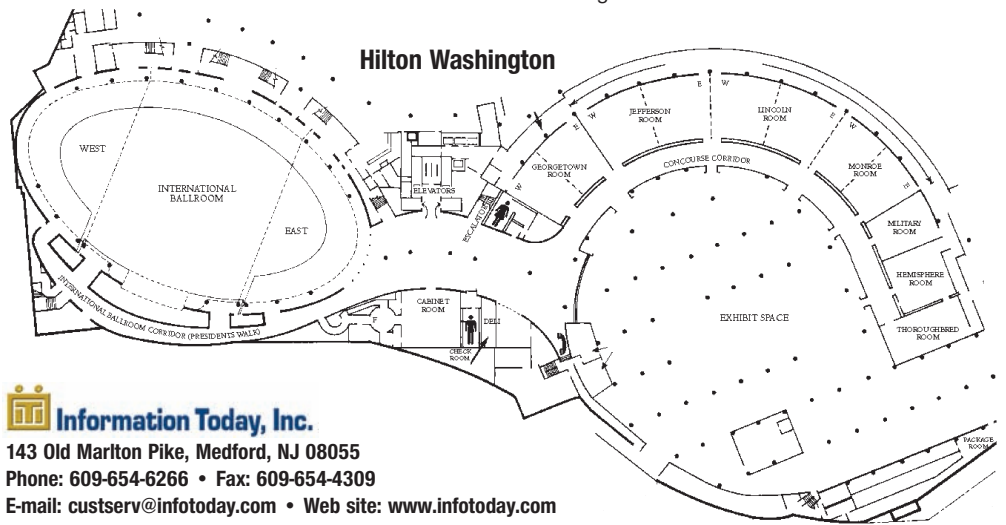


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- D. Scott Brandt**, Purdue University Libraries
- Marshall Breeding**, Vanderbilt University
- Susan Fifer Canby**, National Geographic Society
- Darlene Fichter**, University of Saskatchewan
- Mary Lee Kennedy**, Harvard Business School
- Jill Konieczko**, US News & World Report
- Kathy Dempsey**, Editor, Computers in Libraries
- Andrew Pace**, North Carolina State University Libraries
- Donna Scheeder**, Law Library of Congress



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CONFERENCE

AT-A-GLANCE

21ST ANNUAL COMPUTERS IN LIBRARIES 2006



PRECONFERENCE WORKSHOPS Tuesday, March 21

- 9:00 a.m. – 4:30 p.m.
- W1: Searchers Academy
 - W2: Web Managers Academy:
Building Next Generation Library Web Site
- 9:00 a.m. – 12:00 p.m.
- W3: Advanced Weblogs: Applications, Technology, Cases
 - W4: Social Tools for Your Library
 - W5: Teaching the Internet
 - W6: Current Awareness Delivery Options
- 1:30 p.m. – 4:30 p.m.
- W7: Advanced Thinking for Serious Web Searchers
 - W8: Technology Planning for Libraries
 - W9: Creating Online Tutorials in Less Than 30 Minutes
 - W10: Building Taxonomies for Information Retrieval

POSTCONFERENCE WORKSHOPS Saturday, March 25

- 9:00 a.m. – 12:00 p.m.
- W11: Digital Initiatives: Ask the Expert
 - W12: Integrating RSS into Your Web Site
 - W13: Service Strategy: How to Get the Right "Mix" of Services
 - W14: Buying Digital Content: Negotiating Licenses for E-Content
 - W15: Implementing Federated Searching and OpenURL-Based Linking Services
- 1:30 p.m. – 4:30 p.m.
- W16: Digitization Project Management Essentials
 - W17: Mining Blogs & RSS for Research
 - W18: Personal Information Management Techniques & Resources
 - W19: Observing & Analyzing Library Web Site User Behaviors
 - W20: Interoperability Standards & Searching Multiple Repositories
 - W21: Mobile Searching & Computing for Libraries

GENERAL CONFERENCE Wednesday, March 22

International Ballroom Center | **OPENING KEYNOTE** | Search Engine Report | **Chris Sherman**, SearchEngineWatch

9:00 a.m. – 9:45 a.m.
9:45 a.m. – 10:30 a.m.

COFFEE BREAK

TRACK A International Ballroom Center INFORMATION DISCOVERY & SEARCH

A101: Thirty Search Tips
in 40 Minutes

B101: The Basics of
Web-Based
Experience Planning

TRACK B International Ballroom West WEB DESIGN & DEVELOPMENT

A102: Keeping One
Click Ahead

B102: New Web Site
Tools & Technologies:
Tool Envy

TRACK C International Ballroom East COMMUNITIES & COLLABORATION

C101: Wikis in Action

C102: Wikis in Action
(continued)

TRACK D Jefferson Room DIGITAL INNOVATIONS, TECHNOLOGIES & IDEAS

D101: Failing to Innovate:
Not an Option

D102: RFID in Action

A103: Federated Search
Engines: Lessons
Learned

B103: Reaching Out to
Your Community

C103: Weblogs as Customer
Communication &
Collaboration Tools

D103: New Technology
Challenges &
Successes

LUNCH BREAK

2:30 p.m. – 3:15 p.m.
3:15 p.m. – 4:00 p.m.

A104: Searching the New
Digital Formats

B104: Cool Tools Update
for Webmasters

C104: Building
Communities with IM

COFFEE BREAK

A105: Meet the Grokkers:
Implementing a Visual
Search Tool

B105: Building Your
Usability Toolkit

C105: Collaborative
E-Learning
Communities

D104: Gaming & Libraries

D105: Creative Visibility:
Toolbars and
Game Nights

RECEPTION IN THE EXHIBIT HALL

International Ballroom East

EVENING SESSION | Digi TechForum | **MODERATOR: D. Scott Brandt**, Purdue University Libraries

GENERAL CONFERENCE Thursday, March 23

International Ballroom Center | **KEYNOTE** | Planning for a Handheld Mobile Future | **Megan Fox**, Simmons College

9:00 a.m. – 9:45 a.m.
9:45 a.m. – 10:30 a.m.

COFFEE BREAK

TRACK A International Ballroom Center CONTENT MANAGEMENT

A201: Exploiting the Value of
Structured Metadata

B201: Digitizing & Creating
New Collections

TRACK B International Ballroom West DIGITAL LIBRARIES

A202: Digital Project
Development

B202: Digitization Issues &
Challenges

TRACK C International Ballroom East LEARNING

C201: Two Views on
Educating Librarians

D201: Scanning for
Planning

TRACK D Jefferson Room PLANNING IN & FOR A DIGITAL WORLD

C202: Training for Staff &
Patrons in Public
Libraries

D202: Digital Preservation:
Planning for the
Future

INTERNET@SCHOOLS East

Thursday, March 23

Lincoln West

9:00 a.m. – 10:00 a.m.
OPENING KEYNOTE:
 Virtual School Libraries and 21st-Century Service

THE VIRTUAL SCHOOL LIBRARY IMPERATIVE!

10:30 a.m. – 11:15 a.m.

S101: School Libraries on the Move!

11:30 a.m. – 12:15 p.m.

S102: Doorways to Online Learning

ISSUES, IDEAS & RESOURCES FOR THE PROFESSION

1:45 p.m. – 2:30 p.m.

S103: "School Rooms"—Portals and Content for Blended Learning

2:45 p.m. – 3:30 p.m.

S104: Teachers, Librarians, & Technology: A Winning Combination!

4:00 p.m. – 4:45 p.m.

S105: Collaboration Is Key: Linking Summer Reading & Electronic Research Skills to Produce a Multimedia Project

5:00 p.m. – 5:45 p.m.

RECEPTION: Visit the Exhibit Hall

Friday, March 24

Lincoln West

SCHOOL LIBRARIES ON THE CUTTING EDGE

9:00 a.m. – 9:45 a.m.

S201: Using RSS for Really Savvy "Resourcery," or How Bloglines Made Me Look Brilliant

10:00 a.m. – 10:45 a.m.

S202: Podcasting 101

11:15 a.m. – 12:00 p.m.

S203: NCLB and School Media Programs

DIGITAL IMAGERY, VISUAL LITERACY, & COLLEGE-LEVEL RESEARCH SKILLS

1:30 p.m. – 2:15 p.m.

S204: Managing Digital: Using the Medium with Primary Students

2:45 p.m. – 3:30 p.m.

S205: We Get the Picture: Visual Literacy in the Media Center and Beyond

3:45 p.m. – 4:30 p.m.

S206: Using Technology to Prepare High School Students for College Research Success

GENERAL CONFERENCE Friday, March 24

KEYNOTE | Enhancing Digital Work & Play | Lee Rainie, Pew Internet and American Life Project

LUNCH BREAK

A203: Collaborative Digital Projects: The ECHO Depository

12:15 p.m. – 1:45 p.m.

B203: Long-Term Management of Digital Collections

C203: Plagiarism: Confrontation or Collaboration?

D203: New Library, New Technologies, New Services

COFFEE BREAK

A204: Taxonomy Tales

3:15 p.m. – 4:00 p.m.

B204: Digital Preservation & the Open Web

C204: Information Literacy & Instruction

D204: Disaster Recovery Planning

A205: Taxonomy Tales (continued)

4:15 p.m. – 5:00 p.m.

B205: The Michigan eLibrary: Growing Pains and Gains

C205: Online Teaching Skills

D205: Working & Planning with Your IT Dept.

RECEPTION IN THE EXHIBIT HALL

International Ballroom Center

9:00 a.m. – 9:45 a.m.

9:45 a.m. – 10:30 a.m.

TRACK A
 International Ballroom Center
SEARCH ENGINES

A301: The Best of Resource Shelf: SE Update

10:30 a.m. – 11:15 a.m.

A302: SEs and Libraries

11:30 a.m. – 12:15 p.m.

12:15 p.m. – 1:45 p.m.

A303: Measuring the Impact of Google

1:45 p.m. – 2:30 p.m.

2:30 p.m. – 3:15 p.m.

A304: Beyond Search Engines

3:15 p.m. – 4:00 p.m.

A305: Is Google the Next Dialog?

4:15 p.m. – 5:00 p.m.

COFFEE BREAK

TRACK B
 International Ballroom West
DIGITAL SYSTEMS & OPERATIONS

B301: Utilities for Safeguarding Your Computing Environment

B302: Library Wi-Fi 2006

TRACK C
 International Ballroom East
DIGITAL REFERENCE & SERVICES

C301: Virtual Teaching Moments

C302: SMS in Libraries

TRACK D
 Jefferson Room
DIGITAL TRENDS

D301: Supporting the Digital World with Gadgets

D302: Catalogs/OPACs for the Future

LUNCH BREAK

B303: Open Source Software for Libraries

1:45 p.m. – 2:30 p.m.

B304: Technology Project Management

3:15 p.m. – 4:00 p.m.

B305: Can Your Library Automation Software Do This?

4:15 p.m. – 5:00 p.m.

COFFEE BREAK

C304: Adding a Personal Touch to a Virtual World

3:15 p.m. – 4:00 p.m.

C305: Virtual Reference, IM Chat, & Beyond

4:15 p.m. – 5:00 p.m.

D304: The Web 2.0 Challenge to Libraries

D305: The Net of the Future: Croquet

Exhibit Hours

Wednesday, March 22 9:45 a.m. – 5:45 p.m.

Thursday, March 23 9:45 a.m. – 5:45 p.m.

Friday, March 24 9:45 a.m. – 3:15 p.m.



GENERAL CONFERENCE **Wednesday, March 22**

OPENING KEYNOTE

International Ballroom Center

Search Engine Report

9:00 a.m. – 9:45 a.m.

Chris Sherman, Associate Editor, *SearchEngineWatch*, & Co-Author, *The Invisible Web & Google Power*

This session looks at the trends in the search engine market. It highlights recent changes in specific Web search engine tools, provides tips about what we should be looking for next year, and discusses the impact for information professionals. Our expert believes that dramatic changes may lie ahead. Come hear his predictions!

Coffee Break – A Chance to Visit the Exhibits

9:45 a.m. – 10:30 a.m.

INFORMATION DISCOVERY & SEARCH TRACK A

International Ballroom Center

Discovering and finding information are the goals for everyone, even if we info pros like to search and search and search! This series of programs looks at what's new for researchers and highlights many tools and tips for efficient information discovery and findability.

Moderated by **Richard Geiger**, *San Francisco Chronicle*

Thirty Search Tips in 40 Minutes

10:30 a.m. – 11:15 a.m.

Mary Ellen Bates, *Bates Information Services*

Want to turbo-charge your Web research? This session is jam-packed with valuable tips about how to search the Web more effectively. You don't need to be an expert to use these techniques, but even long-time researchers will learn some new tricks!

A101

Keeping One Click Ahead

11:30 a.m. – 12:15 p.m.

Gary Price, Director, *Online Resources, Ask Jeeves & Publisher, ResourceShelf.com*

Genie Tyburski, Web Manager, *The Virtual Chase, Ballard Spahr Andrews & Ingersoll, LLP*

Rita Vine, *Search Portfolio*

Keeping up with all the changes in our industry and one step ahead of our clients is one of the biggest challenges for info pros. This expert panel shares tips and techniques for improving your chances of staying in step with our fast-changing online information world.

A102

Lunch Break – A Chance to Visit the Exhibits

12:15 p.m. – 1:45 p.m.

Federated Search Engines: Lessons Learned

1:45 p.m. – 2:30 p.m.

Frank Cervone, Assistant University Librarian for Information Technology, *Northwestern University*

Jeff Wisniewski, Web Services Librarian, *University of Pittsburgh*

Athena Hoepfner, Electronic Resources Librarian and

Ying Zhang, Coordinator, *InfoSource, University of Central Florida*

This panel of federated search engine implementers shares the key things they wished they knew before they started. Filled with tips and lessons learned!

A103

Coffee Break – A Chance to Visit the Exhibits

2:30 p.m. – 3:15 p.m.

Searching the New Digital Formats

3:15 p.m. – 4:00 p.m.

Christina Pikas, *The Johns Hopkins University Applied Physics Laboratory*

Greg Schwartz, *Louisville Free Public Library, & Publisher, Open Stacks Weblog*

Pikas discusses tools and techniques for searching the blogosphere and

A104

mining information in Weblogs while Schwartz discusses finding information-rich podcasts in your topic area.

Meet the Grokkers:

Implementing a Visual Search Tool

A105

4:15 p.m. – 5:00 p.m.

David Vose, Head, *Reference & Electronic Resources,*

Kate Bouman, *Reference Librarian & Project Director, &*

Alesia McManus, Head, *Science Library, Binghamton University Libraries*

Grokker is a visual search tool that facilitates information discovery by displaying search results in topically organized visual maps. Students use the maps with easily discernable visual cues to explore results more efficiently and with greater understanding. This session briefly discusses the implementation of Grokker, staff and user training, and focuses on the impact, learnings, and recommendations for similar projects elsewhere.

WEB DESIGN & DEVELOPMENT TRACK B

International Ballroom West

Library Web managers and developers share their experiences and ideas about where library Web sites are going. Pick up new ideas, techniques, and tools to use on your library site. Learn about designing for user experience. Cut through the hype about AJAX and understand the simplicity and power of these new technologies, while discovering how library Web sites are delivering new and innovative services direct to users.

Organized & moderated by **Darlene Fichter**, *University of Saskatchewan*

The Basics of Web-Based Experience Planning

B101

10:30 a.m. – 11:15 a.m.

David King, *Information Technology Librarian, Kansas City Public Library*

Depending on their training, the Web design community is talking about "user experience," "interaction design," or "experience planning"—all phrases that focus on the overall impression that the visitor has with your site. Experience planning puts the customer first, by focusing on the visitor's experience when they visit a store, buy a product, or visit a Web site. King explores the concept of experience planning, describes what works for the Web, and provides examples of how to transform a Web site from transaction- and information-based to experience-based.

New Web Site Tools & Technologies: Tool Envy

B102

11:30 a.m. – 12:15 p.m.

Jason A. Clark, *Digital Initiatives Librarian, Montana State University Libraries*

Karen Coombs, Head, *Web Services, University of Houston Libraries*

Clark provides an overview of building usable library interfaces with AJAX (Asynchronous JavaScript and XML), discusses the explosion of new applications built upon AJAX in the past year, and takes a closer look at how this new approach to Web design is changing what we can expect from the Web. Sort through the hype, learn about live AJAX applications, and gather some ideas for integrating these techniques into digital library interfaces, OPACs and other library Web forms. Coombs discusses some open source tools that can help you better manage your Web site. Take a look at some log analysis

GENERAL CONFERENCE **Wednesday, March 22**

tools, Web development tools, and content management tools that add more functionality to the library's Web site and provide more update information.

Lunch Break — A Chance to Visit the Exhibits

12:15 p.m. — 1:45 p.m.

Reaching Out to Your Community

1:45 p.m. — 2:30 p.m.

Kim Grable, Assistant Professor, University of North Texas

Lori Bell, Director, Mid-Illinois Talking Book Center

Tom Peters, Founder, TAP Information Services

Grable looks at how a re-branding initiative at a local city library not only built collaboration with nearby schools and colleges, Web developers, and the "everyday citizen" but caused a rippling of positive change throughout the library. Working with a group of students, teachers and artists showed how re-branding not only affected the look, the attitude, even the "feel" of a library, but also made a positive change to the bottom line. A relatively simple, well-crafted design of a library Web site can have far-reaching implications throughout the community. Bell and Peters moved from offering digital content to users to digital programming with OPAL, Online Programming for All Libraries. OPAL is a collaborative, multitype library programming initiative in which libraries plan a program and share it with others, including book discussions, story hours, technology training, and author interviews online. They describe implementing OPAL using accessible Web conferencing software to offer book discussions, memoir writing, and many other types of programs for all ages. Find out how other libraries can join in this exciting program or develop their own.

B103

Coffee Break — A Chance to Visit the Exhibits

2:30 p.m. — 3:15 p.m.

Cool Tools Update for Webmasters

3:15 p.m. — 4:00 p.m.

Darlene Fichter, Data Library Coordinator, University of Saskatchewan

Frank Cervone, Assistant University Librarian for Information Technology, Northwestern University

Hop on board and look at some great tools to make a Webmaster's life simpler. Check out some free or inexpensive tools that could add new features and services to your Web site. Find out tools that can help track online usage better, develop small applications quickly, new designs and images, and conduct surveys. Some of these tools don't require any programming know-how. Come to this action-packed session. Pack your toolbox with inexpensive (or free) Web tools to put to use on your site.

B104

Building Your Usability Toolkit: Affinity Mapping & User Scenarios

4:15 p.m. — 5:00 p.m.

Athena Hoepfner, Electronic Resources Librarian, University of Central Florida

Meg Scharf, Associate Director for Public Services at the University of Central Florida Libraries

Our speakers outline some commonly used approaches to usability studies, testing methods, and techniques. They dive in and present two case studies, one on Affinity Mapping and one on User Scenarios, and describe the methodology, data, analysis, and ultimate impact on Web design. Pick up practical advice and tips for conducting similar usability studies in your library.

B105

COMMUNITIES & COLLABORATION TRACK C

International Ballroom East

The rise of social software tools used for collaboration is evident in the library environment. This track explores the use of wikis and Weblogs as communication tools internally between library staff and externally between librarians and patrons/clients and includes other community building tools and initiatives.

Organized by **Steven Cohen**, Senior Librarian, PubSub Concepts Inc.

Moderated by **Michael Stephens**, St. Joseph County Public Library

Wikis in Action

10:30 a.m. — 12:15 p.m.

Abigail Bordeaux, Electronic Resources Librarian,

Erin Rushton, Science Reference Librarian and Bibliographer, &

Marcy Strong, Catalog Librarian, Binghamton University (BU)

Joseph Balsamo, Systems Administrator, H.S.C. Library,

Mary Chimato, Head of Access Services, &

Darren Chase, Information Librarian, Stony Brook University

Chad Boeninger, Reference & Instruction Librarian, Ohio University Library

BU Libraries' staff has been using wikis internally since early 2005. They outline their experience using freely available wiki sites and, subsequently, the decision to implement a locally hosted wiki. Speakers from Stony Brook describe how a staff-supported Wiki was used to document procedures and policies as well as technical support and trouble-shooting, improve communication between staff, and provide a higher level of support for patrons. Boeninger explores the use of a wiki as a research guide and focuses on lessons learned in experimenting with a wiki as a subject guide. He includes the pros and cons of community editing, getting others to contribute, the

C101/2

WEDNESDAY EVENING SESSION

International Ballroom East

sponsored by



7:30 p.m. — 9:00 p.m.

Digi TechForum: Looking at Dead & Emerging Technologies

MODERATOR: **D. Scott Brandt**, Technology Training Librarian, Purdue University Libraries

PANELISTS:

Amanda Etches-Johnson, Reference Librarian, McMaster University; **Aaron Schmidt**, Thomas Ford Memorial Library;

Darlene Fichter, Data Library Coordinator, University of Saskatchewan; **Marshall Breeding**, Director, Innovative Technologies and Research,

Vanderbilt University; **Michael Stephens**, Technology Librarian, St. Joseph County Public Library; **Bill Spence**, VP, Information

Technology, Information Today, Inc.; **Stephen Abram**, VP, Innovation, SirsiDynix

Our popular "Dead Technology" session focuses on the expanding digital future where libraries and information services are challenged in gaining the attention of their clients and communities. What technologies will help us in the future? Which will hold us back? Join us for some new views as well as some from our long-term CIL experts, pioneers, comedians, and practitioners. It's free and open to all registrants, exhibitors, and exhibit visitors. Come and hear our panel's predictions as they praise and condemn available and emerging technologies.

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GENERAL CONFERENCE **Wednesday, March 22**

strengths and weaknesses of the wiki over traditional HTML research guides, and selling wikis to administration. All speakers share the current uses of their wiki, future developments and challenges, lessons learned, and more.

Lunch Break — A Chance to Visit the Exhibits

12:15 p.m. – 1:45 p.m.

Weblogs as Customer Communication & Collaboration Tools

1:45 p.m. – 2:30 p.m.

Susan Fingerman, Supervisor, Science & Technology Information Services, **Christina Pikas**, Science & Technology Librarian, Johns Hopkins University Applied Physics Laboratory, & **Susan Klopper**, Executive Director, Goizueta Business Library, Emory University
Clara Hudson, Public Services/Virtual Reference Librarian, University of Scranton Library

How do Weblogs fare in a research-oriented setting as yet another medium of communication? Are the interactive features that are possible with blogs utilized? How much work does it take to create and maintain these vehicles? Two different institution types and populations are discussed as well as experiences and results from user surveys. Our second presenter, Hudson, discusses how a blog, started as an alternative mode of communication, was met with enthusiastic support and less enthusiastic use. Learn about the trials and tribulations of one librarian as she tried to get committee members to use a Weblog for communications and whether she will try it again.

Coffee Break — A Chance to Visit the Exhibits

2:30 p.m. – 3:15 p.m.

Building Communities with IM

3:15 p.m. – 4:00 p.m.

Aaron Schmidt, Thomas Ford Memorial Library
Amanda Etches-Johnson, Reference Librarian, McMaster University
Michael Stephens, St. Joseph County Public Library

How does the wedding of IM and librarians create community? Putting ourselves where our users and colleagues are can lead to collaboration and communication like never before. Join three IMing librarians to discuss IM building communities in the public arena, academic settings and within the library world itself.

Collaborative eLearning Communities

4:15 p.m. – 5:00 p.m.

Elizabeth laukea, Statewide Continuing Education Coordinator, Washington State Library
Laura Staley, Spanish Language Outreach Coordinator, &
Anna Leavitt, Learning Technology Manager, WebJunction/OCLC
Bill Tucker, COO, Education Sector, Innovative Ideas

This session describes current initiatives being used to develop collaborative, integrated, community-driven e-learning opportunities. It discusses the challenges and benefits and learnings in how to best leverage e-learning to meet library staff needs.

FREE EVENING RECEPTIONS

5:00 p.m. – 5:45 p.m.

Information Today, Inc. invites all registrants, exhibitors, and exhibition visitors to receptions on Wednesday, March 22 and Thursday, March 23 in the Exhibit Hall. They provide opportunities to renew acquaintances and meet new colleagues in a relaxed atmosphere.

DIGITAL INNOVATIONS, TECHNOLOGIES, & IDEAS TRACK D

Jefferson Room

Using new technology in a digital world is always a challenge and our early adopters share their lessons learned and insights from experimenting with leading edge digital initiatives. Pick up ideas and learn about new innovations in the digital library and information world.

Moderated by **Terry Huwe**, University of California, Berkeley

Failing to Innovate: Not an Option

10:30 a.m. – 11:15 a.m.

Jill Hurst-Wahl, Hurst Associates

Are your building digital collections for the millennials and those who will come after them? Are your putting plans in place to reach them? The technologies are changing, as are our users, but we're failing to be innovative in our approaches to ensure that our users will use and enjoy our products. This session discusses the problems causing us to miss the target (in product development and usage) and provide ways of getting past the roadblocks to implementable solutions.

RFID in Action

11:30 a.m. – 12:15 p.m.

Nick May, Virginia Beach Public Library (VBPL)

May talks about the acquisition and implementation of RFID and self-check-out in VBPL. This case study share strategies, application decisions, planning, and implementing lessons learned.

Lunch Break — A Chance to Visit the Exhibits

12:15 p.m. – 1:45 p.m.

New Technology Challenges & Successes

1:45 p.m. – 2:30 p.m.

Michael Casey, Branch Manager, &
Chris Hall, IT Coordinator, Gwinnett County Public Library

Our speakers look at innovative uses of new technologies in the new building of their public library as well as new technologies being used in other libraries they have observed recently.

Coffee Break — A Chance to Visit the Exhibits

2:30 p.m. – 3:15 p.m.

Gaming & Libraries

3:15 p.m. – 4:00 p.m.

Mark D. Puterbaugh, Information Services Librarian, Eastern University

This session discusses the implications of gaming for education, libraries, music, culture and e-learning and how it might be harnessed in the workplace, in user education, community building, and youth outreach. Puterbaugh shares the strategies, results, and lessons learned of a gaming interface on his university's OPAC.

Creative Visibility: Toolbars and Game Nights

4:15 p.m. – 5:00 p.m.

Scott Rice, University of North Carolina Greensboro
H. David Womack, Z. Smith Reynolds Library, Wake Forest University

This session looks at creative ways two libraries are appealing to their clients. Rice discusses the creation of a library toolbar for Mozilla Firefox to make library services more visible and usable for patrons. Womack talks about an effort to reach out to undergraduate students to encourage them to visit the library by teaming up with the resident technology advisors (RTAs) from information systems who provide end-user support in the residence halls and offer evenings of entertainment for gamers after the library closes at 7 p.m. Come hear the skills required by these libraries to develop and offer these services, and how these services are impacting client perceptions and library usage.

GENERAL CONFERENCE **Thursday, March 23**

KEYNOTE

International Ballroom Center

Planning for a Handheld Mobile Future

9:00 a.m. – 9:45 a.m.

Megan Fox, Web & Electronic Resources Librarian, Simmons College

As more and more of our clients and staff members interact with the library using mobile handheld devices, such as PDAs, iPods and smart phones, it is increasingly important to understand both the possibilities and the limits of providing content and services for small screen mobile devices. Fox provides an overview of the current hardware available and how new technologies are making handheld computers not just palatable but preferable for on-the-go users. She highlights both what clients are already doing on these tools—from text/instant messaging to local search for nearby restaurants and directions—as well as what libraries could be doing with mobile search (of the Web, the library catalog, or subscription databases), RSS news and other alerts (such as books coming due), and podcasting and audio content.

Coffee Break — A Chance to Visit the Exhibits

9:45 a.m. – 10:30 a.m.

CONTENT MANAGEMENT TRACK A

International Ballroom Center

Content management is a hot area not only for libraries but for just about every organization. Hear about new strategies and techniques from our experts and practitioners.

Moderated by *John Latham, Special Libraries Association*

Exploiting the Value of Structured Metadata

A201

10:30 a.m. – 11:15 a.m.

Lorcan Dempsey, OCLC

Libraries make major investments in creating, maintaining, and sharing standardized data (e.g., metadata) but frequently fail to realize the full value of the data they possess. Technorati, Wikipedia, and a host of other voluntary-contribution platforms offer proof that end users are eager and willing to build and enhance the information commons. This session looks at creative initiatives underway and suggests strategies for the future.

Digital Project Development

A202

11:30 a.m. – 12:15 p.m.

Craig Summerhill, University of Nevada, Reno

The University of Nevada, Reno (UNR) has been developing digital collections with CONTENTdm since 2002. Its extensive collections include primary source materials from Special Collections, the Department of Art in the College of Liberal Arts, the Center for Basque Studies, and the Office of the Vice President for Marketing and Communications. Image libraries, maps, artworks, and documents are now accessible online in regional collaborations such as the Mountain West Digital Library and OAlster digital information retrieval resource based at the University of Michigan. Craig describes implementation, community response, lessons learned, and future plans.

Lunch Break — A Chance to Visit the Exhibits

12:15 p.m. – 1:45 p.m.

Collaborative Digital Projects: The ECHO Depository

A203

1:45 p.m. – 2:30 p.m.

Taylor Surface, OCLC

Richard Pearce-Moses, Director of Digital Government Information, Arizona State Library & Archives

Thomas Habing, Grainger Engineering Library

The ECHO Depository project aims to address the issues of how to collect, manage, preserve, and make useful the enormous amount of digital information our culture is now producing. It is a partnership between the University of Illinois; OCLC; Tufts University's Perseus Project; the Michigan State University Library; and an alliance of state libraries from Arizona, Connecticut,

Illinois, North Carolina, and Wisconsin. It has adapted archival criteria for selecting Web publications for capture and preservation based on the "Arizona Model" and OCLC has built software to automate the process. It is conducting a comparative repository architecture evaluation, and examining issues related to the semantic preservation of the digital content we harvest and retain. This session provides an overview of project results to date and outlines the implications for the future of preservation of born-digital information objects.

Coffee Break — A Chance to Visit the Exhibits

2:30 p.m. – 3:15 p.m.

Taxonomy Tales

A204/5

3:15 p.m. – 5:00 p.m.

Jennifer Evert, Taxonomy Product Manager, LexisNexis
Marjorie M. K. Hlava, Access Innovations, Inc.

While information professionals remain experts in the development and management of controlled vocabularies, end users are benefiting more and more from the application and use of valuable metadata. Evert discusses easy Web interfaces for exploiting indexing and taxonomies at many points in the research process and illustrates with case studies. Hlava discusses integrating search and display to highlight relevance as well as to underscore that placement of data is not straightforward to achieve. She illustrates with a case study of Media Sleuth's portal which uses a taxonomy to display all records tagged with an individual taxonomy term as well as to expand searching using all taxonomic equivalents.

DIGITAL LIBRARIES TRACK B

International Ballroom West

This track includes practical tips from those who have been there and done that as well as the long view on digital preservation.

Moderated by *Hope Tillman, Babson College*

Digitizing & Creating New Collections

B201

10:30 a.m. – 11:15 a.m.

Sharon Carlson, Director, Archives and Regional History Collections, Western Michigan University (WMU)

Margaret Graham, Digital Projects Archivist, Drexel University College of Medicine, Archives & Special Collections on Women in Medicine

Digitization provides opportunities to take existing archival collections and create new collections. A Civil War diary digitization project at WMU drew from eight existing archival collections to create a new collection of digitized diaries with searchable transcribed text. Hear how they addressed basic archival theory, ordered the digital collections, approached traditional and online finding aids for collections that previously had no relationship to one another, and more. Graham talks about building an open source digital library from the ground up, creating a digital collection of 25,000 pages of

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historic graphic and textual materials on the history of women physicians. Learn from our speakers' experience as they share lessons learned, strategies, tips and techniques.

Digitization Issues & Challenges

B202

11:30 a.m. – 12:15 p.m.

Stephen Abram, VP Innovation, SirsiDynix
Lloyd Davidson, Northwestern University
Christopher Warnock, ebrary

Digitization and dealing with digital and nondigital content is at the core of our challenges today. This panel provides different perspectives, strategies, ideas and insights. Join us for a lively discussion.

Lunch Break – A Chance to Visit the Exhibits

12:15 p.m. – 1:45 p.m.

Long-Term Management of Digital Collections

B203

1:45 p.m. – 2:30 p.m.

James Hodson, Digital Conversion Specialist, Library of Congress

The successful long-term preservation of digital materials will only come as a result of the confluence of various forces. Efforts towards long-term management of digital collections must include not only technical and systemic issues, but also educational, cultural, and societal commitments. This session provides an overview of the necessary components and assesses what has been achieved so far and what remains to be achieved.

Coffee Break – A Chance to Visit the Exhibits

2:30 p.m. – 3:15 p.m.

Digital Preservation & the Open Web

B204

3:15 p.m. – 4:00 p.m.

Joanne Kaczmarek, Archivist for Electronic Records, University of Illinois Urbana-Champaign
Terence K. Huwe, Director of Library & Information Resources, Institute of Industrial Relations, University of California, Berkeley

Hear findings from two organizations involved in the Library of Congress National Digital Information Infrastructure and Preservation Project (NDIIPP) initiative. Kaczmarek focuses on issues related to digital preservation, rights management, and intellectual property rights, while Huwe addresses Web archiving and collection development challenges as well as developing toolkits to assist with these activities.

The Michigan eLibrary (MeL): Growing Pains and Gains

B205

4:15 p.m. – 5:00 p.m.

Sheryl Mase, Director, Library Development & Data Services, Library of Michigan

The Library of Michigan (LM) and the Michigan Library Consortium (MLC) unveiled the new look and features of the Michigan eLibrary (MeL) featuring a federated searching gateway to MeL Internet, MeL Databases, MeL Digital, and MeLCat, the new statewide resource-sharing system. Libraries of all sizes and types have been involved in vendor selection, policy formulation, and system development. Every library in the state will be eligible to participate in the union catalog, without the need to change their local automated

system, making this one of the few truly multitype statewide resource-sharing efforts in the country. Hear about this ambitious project, with the potential for participation from more than 1,000 Michigan libraries, the challenges of working with multiple vendors of multiple library systems on a large scale, dealing with user desire for simplicity with the complexities of providing federated searching, and developing policies that meet the needs for every size library—from large research libraries to small public and K-12 libraries.

LEARNING TRACK C

International Ballroom East

There's no turning back—the Web has consumed us! Much, if not most, of our library world revolves around it, or has been heavily influenced by it. That goes double for teaching, training, and instruction. Not only are patrons and students increasingly sophisticated at using the Web, more and more they expect to learn on it. This requires the knowledge and skills to create online learning, the technological applications to facilitate it, an understanding of the issues and consequences of doing it, and help! This track presents several sides of Web-enabled learning. From training to instruction, it provides in-depth insight and ways to plan, build and use it online.

Organized and moderated by **D. Scott Brandt**, Purdue University Libraries

Two Views on Educating Librarians

C201

10:30 a.m. – 11:15 a.m.

Jeanne Holba Puacz, Adjunct Faculty, University of Illinois
Lynn Westbrook, Assistant Professor, University of Texas

First, while various technologies have become ubiquitous in libraries, technology-related issues and questions raised by patrons are increasing in number and sophistication. A survey of options is shared for training librarians in their pursuit of greater technological knowledge. Second, developments in adult education, digital communication, and human-computer interaction have moved digital reference training from "first generation" into a "second generation." Four overarching guidelines and essential training principles for various stages of the reference interview are discussed in this new context.

Training for Staff & Patrons in Public Libraries

C202

11:30 a.m. – 12:15 p.m.

Janie Hassard Hermann, Technology Instruction Librarian, Princeton Public Library
Travis Bussler, Network Administrator, Chippewa River District Library

To take technology training to the next level and devise innovative programs and classes requires increasingly tech-savvy trainers. This session examines solutions, offers an overview of trends in training, and looks at "what's hot and what's not." It also revisits the issue of "basic" training in a public library setting. How much training, and what kind, is needed to get staff to the level of being able to trouble shoot problems when there isn't a systems department?

Lunch Break – A Chance to Visit the Exhibits

12:15 p.m. – 1:45 p.m.

Plagiarism: Confrontation or Collaboration?

C203

1:45 p.m. – 2:30 p.m.

Susan Herzog, Information Literacy Librarian,
Kimberly Armstrong Silcox, University Judicial Officer, &
Janice Wilson, Reference and Instruction Librarian, Eastern Connecticut State University

The 21st-century electronic environment has made it very easy for students to succumb to plagiarism and more difficult than ever for faculty to prevent and detect it. This presentation describes two successful programs, organized by the Information Literacy Librarian, that can easily be duplicated on your campus. It aims to empower librarians to be recognized as essential partners in learning and scholarship with faculty and other colleagues.

Coffee Break – A Chance to Visit the Exhibits

2:30 p.m. – 3:15 p.m.

CIL 2006 WIKI

Be a part of the CIL 2006 community
by checking out the CIL 2006 wiki,
<http://cil2006.pbwiki.com/>

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Information Literacy & Instruction

3:15 p.m. – 4:00 p.m.

Kathleen Stacey, *Instruction Librarian, Montgomery College*
Chad Boeninger, *Reference & Instruction Librarian, Ohio University*

Many academic librarians are still challenged by the overwhelming amount of information that can be presented in a typical “one-shot” library instruction session. This session begins by reviewing what basic elements of instruction can be covered in 1 hour. Then, looking at new ways to achieve information literacy goals, the second presentation explores the use of a wiki as a research guide. Lessons learned in this process of experimenting with a wiki as a subject guide include pros and cons of community editing, getting others to contribute, and the strengths and weaknesses of the wiki over traditional HTML research guides.

C204

Online Teaching Skills

4:15 p.m. – 5:00 p.m.

Melissa Harvey, *Computer Science Librarian, Carnegie Mellon University*

Distance learning has opened many new doors for librarians to teach online. While they may be great teachers in the classroom or at a reference desk, teaching online is a whole different world. This presentation covers techniques to use for tutorials, library instruction, or for entire courses taught online. Learn skills to become an effective and successful online teacher.

C205

PLANNING IN & FOR A DIGITAL WORLD TRACK D

Jefferson Room

Since we have no idea what the future will bring, we need as much information and as many processes as we can get to make reasonable plans. This track is filled with tips, strategies, processes, and ideas for building solid plans for our ever-changing digital future.

Moderated by **Donna Scheeder**, *Law Library of Congress*

Scanning for Planning

10:30 a.m. – 11:15 a.m.

Alane Wilson, *OCLC, & Editor, 2003 OCLC Environmental Scan*

If you don't know what's going on around you, how can you plan? This session provides a key for planning tools and process. It defines environmen-

D201

tal scanning (ES), discusses its importance for planning in any organization, comments on the lack of information on ES in the library literature, and provides practical tips and advice for creating your own ES. Wilson illustrates the process used by OCLC for its scan, includes strategies for how to be successful in doing your own scan, and provides great resources for information on ES.

Digital Preservation: Planning for the Future

11:30 a.m. – 12:15 p.m.

Donna Scheeder, *Director, Law Library of Congress*
Judith C. Russell, *Superintendent of Documents & Managing Director, Information Dissemination, U.S. Government Printing Office*
Michael Kurtz, *Assistant Archivist, National Archives & Records Administration*

D202

Librarians, archivists, and records managers share the challenges of digital preservation. While the goal is the same, the Archives, the Government Printing Office, and the Library of Congress are taking different approaches to tackling this issue. The speakers share their different perspectives and report on their progress and future plans. Provides lots of insights for planning your own digital future.

Lunch Break – A Chance to Visit the Exhibits

12:15 p.m. – 1:45 p.m.

New Library, New Technologies, New Services

1:45 p.m. – 2:30 p.m.

Bill Helling, *Crawfordsville District Public Library*

How can you move from a century-old Carnegie library to a newly constructed building with three times the floor space—expecting to greatly increase circulation and serve many more patrons—all without adding any library staff or permanently stretching the existing budget? You learn to add to your existing automation level! Helling outlines strategies for a successful implementation of some current technologies while also addressing the serious implications for support staff. Helling covers the library's adoption of RFID, wireless access, instant messaging, secure Internet computers, and other technologies that allow the automation of time-consuming and staff-intensive procedures.

D203

Coffee Break – A Chance to Visit the Exhibits

2:30 p.m. – 3:15 p.m.

Disaster Recovery Planning: What You Need to Know Now

3:15 p.m. – 4:00 p.m.

Frank Cervone, *Assistant University Librarian for Information Technology, Northwestern University*

Disasters—no one wants to think about them, but we need to have systems and plans in place. Whether it's a natural disaster or an intruder that has compromised the library's Web server, being prepared is critical. How should you create a computing disaster plan? What procedures and steps do you need in place before a digital disaster happens? Who is designated to respond when disasters happen? How should your team communicate the plans and keep them up to date? Cervone offers practical and timely advice on planning for computing disasters.

D204

Working & Planning with Your IT Department

4:15 p.m. – 5:00 p.m.

Barrett Jones, *Joint IMF World Bank Library*

Many library staffs depend on support from their organizations' IT departments. Some have good relationships and others do not. This session provides tips and insights into how to work with your IT department to build a solid relationship for future planning and implementations. Jones shares his knowledge and experience from years of working with IT departments in a wide variety of corporate and government settings.

D205

MEET THE AUTHOR

RACHEL SINGER GORDON

Author of

The NextGen Librarian's Survival Guide

DATE: Thursday, March 23

TIME: 2:30 p.m. – 3:15 p.m.
during the coffee break at the
Information Today, Inc. booth.

Rachel will be signing copies of her new book—available for the first time anywhere at Computers in Libraries!

GENERAL CONFERENCE **Friday, March 24**

KEYNOTE

International Ballroom Center

The Internet: Enhancing Digital Work & Play

9:00 a.m. – 9:45 a.m.

Lee Rainie, Director, Pew Internet and American Life Project

The Internet makes up the core of our digital world and is responsible for many changes in our behavior. Rainie discusses his project's current findings about how people use the Internet and looks at the profound impact ubiquitous connectivity is having and will continue to have on the way people interact, participate in groups, and influence their surroundings in the future.

Coffee Break – A Chance to Visit the Exhibits

9:45 a.m. – 10:30 a.m.

SEARCH ENGINES TRACK A

International Ballroom Center

Search engines (SEs) rule today. Hear the latest tips, thoughts, and speculations about SEs, libraries, and information professionals.

Moderated by *Anne Mintz, Forbes Inc.*

The Best of Resource Shelf: SE Update

A301

10:30 a.m. – 11:15 a.m.

Gary Price, Director, Online Resources, Ask Jeeves & Publisher, ResourceShelf.com

Our expert shares his top tips and techniques from the search and search engine world to equip you with what you need to deal with our challenging digital world.

SEs and Libraries:

The Role of Libraries on the Internet

A302

11:30 a.m. – 12:15 p.m.

MODERATOR: *Erik Arnold, Program Manager, Vivisimo, Inc.*

Chip Nilges, VP, OCLC New Services Division

Gary Price, Online Services, Ask Jeeves

Clifford Guren, Director of Publisher Evangelism, MSN Search Content Acquisition

A panel discussion with representatives from OCLC, Ask Jeeves, MSN and the library community.

Lunch Break – A Chance to Visit the Exhibits

12:15 p.m. – 1:45 p.m.

Measuring the Impact of Google

A303

1:45 p.m. – 2:30 p.m.

Marshall Breeding, Director, Innovative Technologies and Research, Vanderbilt University Library

The Vanderbilt Television News Archive, existing in the "hidden Web" since 1995 with over 750,000 text-laden records, has been exposed to Web search engines for over a year. The results have monitored how Google and the

other search engines have harvested the site and tracked the impact that searching on the open Web has had on the Archive's primary Web site and in requests for services. Come hear what the results are indicating.

Coffee Break – A Chance to Visit the Exhibits

2:30 p.m. – 3:15 p.m.

Beyond Search Engines

A304

3:15 p.m. – 4:00 p.m.

DeWitt Clinton, Software Development Engineer, A9.com

This session looks beyond what's happening today and provides insights about searching in the future.

Is Google the Next Dialog?

A305

4:15 p.m. – 5:00 p.m.

K. Matthew Dames, Founder & Principal, Seso Group LLC, & Publisher, Search & Text Mining Report

Most database providers bill themselves as companies providing terabytes' worth of data that can be searched with speed and precision. Yet, since its incubation in a Stanford dormitory, Google has revolutionized the way we receive our information. Through its savvy use of P2P-based distributed computing; innovations such as Google Print, Google Scholar, and its Toolbars; its surprisingly efficient (and inexpensive) development platform, Google Labs; and the ability to monetize any type of information stream through its ad programs, Google has effectively moved computing and information retrieval off the desktop and onto the network. And it has done all this while not charging a penny for much of the information to which it provides access. As a result, Google is in the process of changing the way information is transferred while potentially rendering obsolete traditional database companies such as Dialog, LexisNexis, and Factiva. How can librarians and info pros thrive in the new Google environment at a time when most of the public believes that Google is making librarians unnecessary?

DIGITAL SYSTEMS & OPERATIONS TRACK B

International Ballroom West

Using new tools, systems, and strategies to survive in a digital information world, our speakers provide practical advice, ideas, and working examples of digital systems and operations.

Moderated by *Anne Marie Del Vecchio, LexisNexis*

Utilities for Safeguarding Your Computing Environment

B301

10:30 a.m. – 11:15 a.m.

Frank Cervone, Assistant University Librarian for Information Technology, Northwestern University

This session discusses and demonstrates free, or inexpensive, products that provide protection against adware, malware, spyware, viruses, etc. Get the latest tips to keep your IT area safe.

INTERNET CAFÉ

sponsored by *Userful*

Check your e-mail at the Internet Café
located in the Exhibit Hall.

GENERAL CONFERENCE **Friday, March 24**

Library Wi-Fi 2006

11:30 a.m. – 12:15 p.m.

Marshall Breeding, Director, Innovative Technologies and Research, Vanderbilt University Library

According to a recent Florida State University study, 18 percent of public libraries have wireless nets already installed, 21 percent will by next year, but over 60 percent have no set plan. No matter which category applies to your library, it's important to hear the latest word in this fast-moving technology. This session looks at the state of the art in wireless LANs in libraries as the standards continue to evolve and security and authentication remain challenges. Learn the latest alphabet soup of Wi-Fi terms and practices and how to best deploy wireless networks in a library setting.

B302

Lunch Break – A Chance to Visit the Exhibits

12:15 p.m. – 1:45 p.m.

Open Source Software for Libraries

1:45 p.m. – 2:30 p.m.

Glen Horton, Technology Coordinator, Greater Cincinnati Library Consortium

Rob Withers, Aaron Shrimplin & Rob Casson, Webmasters, Miami University Libraries

Free/open source software has been around for a long time. Even though the open source concept has many of the same principles that libraries promote, much of this software has traditionally lacked the usability and features of its commercial counterparts. Today, many open source projects have "grown up" and now have benefits over commercial software. Horton showcases several projects that libraries can use on their staff/public computers and servers to supplement or replace costly, proprietary software. Withers discusses how his library connected users with resources in a personalized, efficient manner using open source tools and the university's new portal. Withers and colleagues share their technologies and lessons learned.

B303

Coffee Break – A Chance to Visit the Exhibits

2:30 p.m. – 3:15 p.m.

Technology Project Management

3:15 p.m. – 4:00 p.m.

Cynthia Hsieh, Head of Technical Services, University Library/University of the Pacific

Gayane Merguerian, Library Web Manager, & **Martin Mehrling**, Digital Systems Specialist, Northeastern University Libraries

This session presents two looks at technology project management—learning from mistakes and partnering. Hsieh uses a real-life catastrophic ILS migration project as an example to describe various mistakes to avoid in system selection, planning, profiling, data conversion, training, and implementation. Merguerian builds on the CL05 presentation of Frank Cervone, Northwestern University, who argued that libraries must play a key role in the development of digital repositories. Many libraries are participating in open source digital repository initiatives, but this approach may not be for everyone due to the considerable staff time and expertise required. Merguerian describes a different path, partnering with a library system vendor, Innovative Interfaces Inc., to develop an integrated digital repository system

B304

and demonstrates the benefits and challenges of this approach, sharing the current results of the initiative. Both speakers offer a great look at technology management best, and worst, practices.

Can Your Library Automation Software Do This?

4:15 p.m. – 5:00 p.m.

David Hook, Manager, Operations Information and Configuration Management, MDA

MDA's intranet uses about 30 different Inmagic databases to perform a wide variety of tasks, from managing internal document collections to hosting online auctions. This session shows some creative uses for Inmagic databases, beyond posting your library catalog online, including records management, supplier selection, discussion forums, newsletter generation, and many more. Hear tips for further developing your software.

B305

DIGITAL REFERENCE & SERVICES TRACK C

International Ballroom East

This track highlights how libraries and library suppliers are harnessing technology to offer clients never-before-possible services.

Organized and moderated by **Rebecca Jones**, Dysart & Jones Associates

Virtual Teaching Moments: Co-Browsing & Reference

10:30 a.m. – 11:15 a.m.

Clara Hudson, Public Services/Virtual Reference Librarian, University of Scranton Library

Amanda Etches-Johnson, Reference Librarian, McMaster University

Instant messaging (IM) might be useful for quick and dirty reference, but the co-browse screen elevates the virtual environment to an interactive experience. With the implementation of the co-browse interface, the virtual reference experience has moved from Q&A to a teaching/learning environment. As part of the Association of Jesuit Colleges and Universities collaborating to provide 24/7 virtual reference to 23 institutions, Hudson discusses how the tutor.com co-browse interface is used with an IM-type chat function, scripts, and file-sharing features to provide next generation virtual reference (VR). Etches-Johnson discusses how McMaster University uses IM as a low-cost, high-tech way to provide service to users already comfortable with the technology. She discusses its use as a virtual reference tool.

C301

SMS in Libraries: The Killer AP?

11:30 a.m. – 12:15 p.m.

John Iliff, Library Technology Development Consultant, PALINET

Estimates are that well over 1 billion text messages are sent from cell phones each year. As all of that data slings from location to location, in many libraries the extent of discussion about cell phones is to ban their use in quiet study areas. Yes, cell phone use can be annoying, but we are losing site of the picture if we do not jump into connecting with our users, our clients, with a technology that is ubiquitous and easy-to-use. From cabbies to pre-teens to the presenter's 82-year-old mother, cell phones are the killer technology application. See how Iliff explains some of the potential of short message service (SMS or texting) in the library setting.

C302

Lunch Break – A Chance to Visit the Exhibits

12:15 p.m. – 1:45 p.m.

Delivering Individualized Library Content: Wide Open Portals

1:45 p.m. – 2:30 p.m.

Tom Ipri, Connelly Library, La Salle University

This session goes beyond his February 2005 *Computers in Libraries* article, "Opening the Portal to Better Relationships," where he outlined the steps for bringing Connelly Library's many services to La Salle University's portal.

C303

PRESENTATION LINKS

Get access to many of the PowerPoint presentations and Web sites used in conjunction with the Computers in Libraries 2006 general sessions! Links will be posted on the Computers in Libraries 2006 Web site (www.infotoday.com/cil2006/presentations) 3 to 4 weeks after the conference.

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It looks at new ways to add even greater functionality to the portal, including the use of HTML, RSS feeds, and third-party software to strengthen the library's presence in the portal. In addition to discussing the technical aspects, it explores how employing portal technology, Luminis software, has built relationships on campus and led to the nomination for the 2005 Campus Technology Innovators Award.

Coffee Break — A Chance to Visit the Exhibits

2:30 p.m. — 3:15 p.m.

Adding a Personal Touch to a Virtual World

C304

3:15 p.m. — 4:00 p.m.

Pascal Lupien & Lorna Rourke, *Academic Liaisons & Reference Librarians, University of Guelph*

This session discusses how one library looks at what their users are asking about in order to be more aware of gaps in their understanding, their information needs, and their expectations for library service. Lupien and Rourke analyze hundreds of VR and e-mail reference transcripts and the questions they are being asked by students and faculty in VR to improve and enhance many aspects of library service for users. Speakers share their insights into their library needs and discuss applications being pursued, including creating knowledgebases for staff and for library users, identifying and addressing gaps in digital collections, changing the library Web site, creating new online tutorials/pathfinders/handouts, and more.

Virtual Reference, IM Chat, & Beyond: Taking Reference Services Out of the Library

C305

4:15 p.m. — 5:00 p.m.

Diane Kresh, *Library of Congress*

Susan McGlamery, *OCLC*

Joe Thompson, *Maryland Ask Us Now!*

Laura Maldonado, Deborah Gaspar, & Sarah Palacios-Wilhelm, *Gelman Library, George Washington University*

Reference librarians use a variety of online tools in the virtual world to best serve their users and to facilitate connections to the best available librarians, whether that librarian is next door or across the world. Learn how Library of Congress has organized a Global Reference Network of reference librarians around the world that greatly expands the expertise available to the local library, including Maryland AskUSNow, which participates in both of these networks and serves the visually impaired through its participation in the InfoEyes project. Then hear the lessons learned by The Gelman Library of George Washington University, which has participated in a collaborative VR program for 5 years. Together with other member universities of the Washington Research Libraries Consortium, the library provides remote students with answers to detailed reference questions utilizing 24/7 software and IM as a collaborative tool to familiarize staff with the technology.

DIGITAL TRENDS TRACK D

Jefferson Room

What's happening on the bleeding edge of the information professional world and beyond, but related to, the information world? What are some of the new trends we should be tracking? Broaden your perspective and hear some of the challenges and exciting opportunities we may face in the future.

Moderated by Julia Schult, Assistant Librarian, SUNY Cortland

Supporting the Digital World with Gadgets

D301

10:30 a.m. — 11:15 a.m.

Hope Tillman, *Director of Libraries, Babson College*

Gadgets and libraries is a fun but confusing space combined with the rapid changes taking place in our digital world. Are they gadgets and or just toys? Are they useful tools for information management and knowledge sharing? Our experienced gadget gal and Internet pioneer shares what she sees happening with gadgets in the information world, some examples of gadgets at work in libraries, and some examples of new technologies yet to have library applications.

Catalogs/OPACs for the Future

D302

11:30 a.m. — 12:15 p.m.

Roy Tennant, *California Digital Library*

Andrew Pace, *North Carolina State University Libraries*

This session takes a look at the current state of the art of integrated library systems and speculates on where OPACs are going in the future, including the speaker's hopes and fears.

Lunch Break — A Chance to Visit the Exhibits

12:15 p.m. — 1:45 p.m.

The Exploding Future of Social Communication

D303

1:45 p.m. — 2:30 p.m.

Brian Pomeroy, *The Children's Hospital of Philadelphia*

Many technological and social trends are converging that will transform the way we communicate and share information in the coming years. Pervasive computing, social software, "smart mobs," citizen journalism, mobile tools, and disruptive information sources such as blogs, podcasting, and wikis are "exploding" traditional information sources such as radio, TV, newspapers ...and libraries! The result is not only new ways to access and distribute information, but a change in the very way people perceive their environment. What are these changes, when will we see them, and how exactly do they work? Who will thrive, and who will perish? What are the threats and opportunities for traditional information professionals in the coming years?

Coffee Break — A Chance to Visit the Exhibits

2:30 p.m. — 3:15 p.m.

The Web 2.0 Challenge to Libraries

D304

3:15 p.m. — 4:00 p.m.

Paul Miller, *Technology Evangelist, Talis Information Ltd*

Currently, users of Internet services such as Google, Amazon, eBay and Yahoo! are enjoying fantastic, participative experiences. Unfortunately, the same can't be said about users of traditional library and information systems. Here, the problem of silos of content held in different formats and hidden to a wider audience is preventing vendors from easily and cost-effectively building systems that can provide users with expansive and rich experiences. Project Silkworm, a collaborative project led by Talis involving partners from the public and commercial sectors, has investigated ways to make the experience of library users akin to those enjoyed by other Internet services. Hear about the key values around sharing and community and how library vendors collaborate in order to begin to deliver better services.

The Net of the Future: Croquet

D305

4:15 p.m. — 5:00 p.m.

Marshall Breeding, *Director, Innovative Technologies and Research, Vanderbilt University*

Breeding reports on the Croquet Project, an exciting new environment for collaboration and resource-sharing. Croquet gives us a preview of what the next generation of the Web could look like... "a combination of computer software and network architecture that supports deep collaboration and resource sharing among large numbers of users within the context of a large-scale distributed information system. Along with its ability to deliver compelling 3D visualization and simulations, the Croquet system's components are designed with a focus on enabling massively multi-user peer-to-peer collaboration and communication."

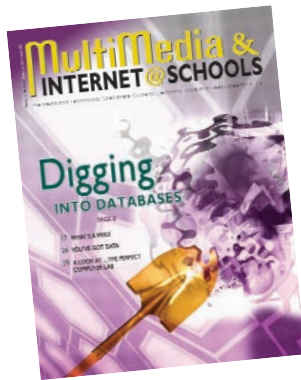
CYBERTOURS

Plan to pick up some quick tips, take a sneak peek at new products, and learn new skills at short, free Cybertours in the Computers in Libraries 2006 Exhibit Hall.

Please see pages 28 & 29 for full descriptions.

INTERNET@SCHOOLS

East



Sponsored by
**MultiMedia &
Internet@Schools**

March 23–24, 2006

It isn't getting any easier to be a school media or technology specialist in this era of shrinking budgets and ... sometimes ... shrinking support for media programs. But this is still an era of unprecedented opportunities! Opportunities and methods to boost your students' success, and help your teachers and administrators do likewise with current and cutting-edge technologies and resources. And opportunities to demonstrate and publicize those successes—and the essential nature of your media programs—in the process.

Come learn about those opportunities and methods from leaders in the profession like **Joyce Valenza, Alice Yucht**, and others, as well as from practitioners just like you! As they share their ideas and successes and you share yours, you'll all be shoring up support for 21st-century library media programs!

Thursday, March 23 | Lincoln West

THURSDAY OPENING KEYNOTE

Virtual School Libraries and 21st-Century Service

9:00 a.m. – 10:00 a.m.

Joyce Valenza, Librarian, Springfield Township High School, Rydal, PA
If today's students are truly "born with the chip," today's school library will be expected to achieve its mission for learners both physically and virtually. The 21st-century virtual school library will have as broad an influence as its physical counterpart, expanding and reinterpreting library service, meeting young users' information needs where they live, play, and work on the Web. Learn from Joyce Valenza, well-known school library and technology speaker and author, how teacher librarians can extend their three roles as defined in Information Power—learning and teaching, information access and delivery, and program administration—by means of effective and enticing virtual school libraries.

THE VIRTUAL SCHOOL LIBRARY IMPERATIVE!

10:30 a.m. **S101: School Libraries on the Move!
Ubiquitous Computing, Virtual Librarianship, and More**

11:30 a.m. **S102: Doorways to Online Learning**

ISSUES, IDEAS & RESOURCES FOR THE PROFESSION

1:45 p.m. **S103: "School Rooms"—Portals and Content for Blended Learning**

2:45 p.m. **S104: Teachers, Librarians, & Technology:
A Winning Combination!**

4:00 p.m. **S105: Collaboration Is Key: Linking Summer Reading & Electronic Research Skills to Produce a Multimedia Project**

5:00 p.m. **RECEPTION—in the Exhibit Hall**

Friday, March 24 | Lincoln West

SCHOOL LIBRARIES ON THE CUTTING EDGE

9:00 a.m. **S201: Using RSS for Really Savvy "Resourcery," or How Bloglines Made Me Look Brilliant**

10:00 a.m. **S202: Podcasting 101**

11:15 a.m. **S203: NCLB and School Media Programs**

DIGITAL IMAGERY, VISUAL LITERACY, & COLLEGE-LEVEL RESEARCH SKILLS

1:30 p.m. **S204: Managing Digital: Using the Medium with Primary Students**

2:45 p.m. **S205: We Get the Picture: Visual Literacy in the Media Center and Beyond**

3:45 p.m. **S206: Using Technology to Prepare High School Students for College Research Success**

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Technorati & Flickr Tag: CIL2006

INTERNET@SCHOOLS

East

Thursday, March 23 | Lincoln West

Moderated by **David Hoffman**, *Information Today, Inc.* and **Susan Geiger**, *Moreau Catholic High School*

Virtual School Libraries and 21st-Century Service

OPENING KEYNOTE

9:00 a.m. – 10:00 a.m.

Joyce Valenza, *Librarian, Springfield Township High School, Rydal, PA*

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Coffee Break — Visit the Computers in Libraries Exhibit Hall

10:00 a.m. – 10:30 a.m.

THE VIRTUAL SCHOOL LIBRARY IMPERATIVE!

School Libraries on the Move! Ubiquitous Computing, Virtual Librarianship, and More

S101

10:30 a.m. – 11:15 a.m.

Debbie Abilock, *Editor of AASL's Knowledge Quest and Co-Creator of NoodleTools, Palo Alto, CA*

Carolyn Karis, *Teacher-Librarian, Urban School, San Francisco, CA*

A wireless laptop is not the same as a pencil and paper. A 21st-century school library is not the same as a 1990s school library. Nor should it be. This session explores the impact of ubiquitous computing (iPods, wireless laptops, Wi-Fi, Google, handhelds, etc.) on the school library and librarian. Some of the underlying questions of the session include: What is a school library? What is the relationship between the physical facility and the virtual library services? What does the wireless laptop school look like? How does the school library function in this environment? What cutting-edge technology applications are emerging and how will the school library be impacted?

Doorways to Online Learning

S102

11:30 a.m. – 12:15 p.m.

Marjorie Pappas, *Adjunct Professor, University of Georgia, Athens, GA*

Students need more from a portal page than a static list of databases and virtual resources. They need just-in-time assistance with accessing, evaluating, and using information from the Internet. Discover the value of adding tools such as pathfinders, WebQuests, virtual tutorials, guides, organizers, and blogs to a portal page. Learn how to make your school library portal page more interactive for students.

Lunch Break — Visit the Computers in Libraries Exhibit Hall

12:15 p.m. – 1:45 p.m.

FREE EVENING RECEPTIONS

5:00 p.m. – 5:45 p.m.

Information Today, Inc. invites all registrants, exhibitors, and exhibition visitors to receptions on Wednesday, March 22 and Thursday, March 23 in the Exhibit Hall. They provide opportunities to renew acquaintances and meet new colleagues in a relaxed atmosphere.

ISSUES, IDEAS & RESOURCES FOR THE PROFESSION

"School Rooms"—Portals and Content for Blended Learning

S103

1:45 p.m. – 2:30 p.m.

Terri Fredericka, *executive director of INFOhio, Columbus, OH*

Stephen Abram, *VP Innovation, SirsiDynix, Toronto*

Patrick Fleming, *Director of Portal Interfaces and Rooms, SirsiDynix, Huntsville, AL*

"School Rooms" is a new project being undertaken by the INFOhio information network for Ohio schools and SirsiDynix. By joining together librarians, teachers, and technology consultants, INFOhio and SirsiDynix are working together to produce a new paradigm in information discovery and learning. They have created US History and Earth Science areas; broken them down to age-appropriate levels, integrated learning resources, and searches across appropriate databases; based them on state curriculum standards; and put them into a format that makes information easier to find than ever. Come hear about how this provides resources and help to teachers, parents, and students, with the goal of improving students' learning.

Teachers, Librarians, & Technology: A Winning Combination!

S104

2:45 p.m. – 3:30 p.m.

Carolyn Brodie, *Professor, and Greg Byerly*, *Associate Professor, School of Library and Information Science, Kent State University, Kent, OH*

The Institute for Library and Information Literacy Education (ILILE), funded by over \$2 million in grants from the Institute for Museum and Library Services (IMLS) and the U.S. Department of Education, is working to increase collaboration between teachers and librarians using technology. ILILE has sponsored both national and state grants to teams of teachers and librarians to study the impact of K–12 information literacy efforts. ILILE now offers a large collection of collaboratively designed lesson plans, subject pathfinders, and other instructional materials that are linked to national and Ohio academic content standards. Learn in this session how you can use ILILE in your schools.

Break — Visit the Computers in Libraries Exhibit Hall

3:30 p.m. – 4:00 p.m.

Collaboration Is Key: Linking Summer Reading & Electronic Research Skills to Produce a Multimedia Project

S105

4:00 p.m. – 4:45 p.m.

Diane Russell, *Curriculum and Technology Integration Specialist,*

Christine Zurkowski, *English Teacher, & Carmen Dearing*, *Library Media Specialist, The John Carroll School, Bel Air, MD*

In this session the speakers will discuss their collaborative information skills course, which incorporates summer reading, research on a contemporary social issue, and multimedia presentations. The information skills curriculum is specifically designed to address the *Information Power*, Big6, and ISTE NETS standards for students. Through a series of step-by-step library information skills lessons, students learn how to access, evaluate, and analyze electronic resources to create a multimedia English project called the Novel Museum. The project has evolved from a trifold board to an electronic portfolio. In this presentation, you'll learn about all the necessary elements of this successful collaborative project.

Reception — Visit the Computers in Libraries Exhibit Hall

5:00 p.m. – 5:45 p.m.

Moderated by **David Hoffman**, *Information Today, Inc.* and **Susan Geiger**, *Moreau Catholic High School*

SCHOOL LIBRARIES ON THE CUTTING EDGE

Using RSS for Really Savvy “Resourcery,” or How Bloglines Made Me Look Brilliant

S201

9:00 a.m. – 9:45 a.m.

Alice Yucht, *Consultant, Writer, Teacher, and Lifelong Librarian, Highland Park, NJ*

Learn how to use RSS technology to share information without stuffing anyone’s e-mail box! Discover how to gather education-relevant online resources while you sleep. Maintain a virtual file cabinet and “push” your finds out to your faculty, all without having to write any HTML.

Podcasting 101

S202

10:00 a.m. – 10:45 a.m.

John Iliff, *Library Technology Development Consultant, PALINET, Philadelphia, PA*

Podcasting. It’s all the rage, and K-12 students and faculty are doing it. In this session, John Iliff will present the what, why, and how of podcasting geared for a busy K-12 media center librarian. John is the creator of the “IR Conversations” PALINET podcast as well as other podcast programs. This session will feature the live development and distribution of a podcast using freely available software and resources.

Break — Visit the Computers in Libraries Exhibit Hall

10:45 a.m. – 11:15 a.m.

NCLB and School Media Programs

S203

11:15 a.m. – 12:00 p.m.

Mary Alice Anderson, *Winona Area Public Schools, MN*

No Child Left Behind presents a new array of challenges and opportunities for media programs and media specialists. This session will examine the questions such as “Where do we fit?” and “What’s our role?” It will also focus on practical tips and what you can do now, such as identifying special collections and reading levels, teaching students how to “level” a book, understanding and using data, helping teachers understand data, and becoming familiar with testing and assessments.

Lunch Break — Visit the Computers in Libraries Exhibit Hall

12:00 p.m. – 1:30 p.m.

DIGITAL IMAGERY, VISUAL LITERACY, & COLLEGE-LEVEL RESEARCH SKILLS

Managing Digital: Using the Medium with Primary Students

S204

1:30 p.m. – 2:15 p.m.

Catherine Tannahill, *Assistant Professor, Eastern Connecticut State University, Willimantic, CT*

This session looks at the question of just what primary students can and should do with digital media. Catherine Tannahill will review appropriate Internet activities for the primary classroom including some beneficial Web sites and student assignments.

Break — Visit the Computers in Libraries Exhibit Hall

2:15 p.m. – 2:45 p.m.

We Get the Picture: Visual Literacy in the Media Center and Beyond

S205

2:45 p.m. – 3:30 p.m.

Johanna Riddle, *Library Media Specialist, Volusia County Schools/Samsula Elementary School, New Smyrna Beach, FL*

Because we live in an age that is permeated with visual imagery, literacy has expanded to include the ability to construct and deconstruct meaningful images. But how do we integrate this into our curriculum? The media center is the ideal place to bring students and multimedia experiences together in exciting and valuable ways. Session participants will look at the philosophy behind visual literacy and individual learning styles, observe strategies to integrate technology, literature, and digital photography in engaging demonstrations of mastery, and view student outcomes of this hands-on, minds-on approach to learning.

Using Technology to Prepare High School Students for College Research Success

S206

3:45 p.m. – 4:30 p.m.

Terry Morrison, *Librarian, Peters Township High School, McMurray, PA*

How can librarians use technology to take a leadership role in preparing students for post-secondary education? As students move from high school to post-secondary school, they begin a period of extreme change. In the U.S., only 50 percent of those who begin a post-secondary program graduate. Librarians can affect students’ chances of success by helping them develop the information literacy skills necessary to complete college assignments. Based on her experience at a college reference desk and her career as a high school librarian, Terry Morrison will discuss the information skills readiness of students for post-secondary studies, particularly at 4-year colleges. She will review the National Standards (such as Information Power) and various state standards in comparison to the skills actually needed in college and recommend changes that can help students be successful in post-secondary information processing.

MultiMedia & INTERNET@SCHOOLS

resources and how they can be used to further teaching and learning. Each issue is written for the professionals who make or influence decisions on school technology purchases, including library media specialists, technology coordinators, classroom teachers, and administrators.

MultiMedia & Internet@Schools is a source of practical information for school librarians and technology specialists on today’s and tomorrow’s education technology tools and



PRECONFERENCE WORKSHOPS **Tuesday, March 21**

Searchers Academy

9:00 a.m. – 4:30 p.m.

W1

FULL DAY

MODERATOR: *Mary Ellen Bates*, Principal, Bates Information Services

FACULTY: *Chris Sherman*, Editor, SearchEngineWatch

Gary Price, Director, Online Resources, Ask Jeeves & Publisher, ResourceShelf.com

Greg Notess, Publisher, Search Engine Showdown

Mary Ellen Bates, Author, Super Searchers Cover the World & Super Searchers Do Business

Want to sharpen your skills? Learn from the experts? Join search veterans, speakers, authors, and columnists from *Searcher*, *ONLINE*, and *EContent* magazines and the "Super Searcher" series of books to learn the latest strategies and techniques for searching online. This fast-paced, day-long event introduces you to the experts who share their searching secrets and expertise as they focus on the most current practices in the field of Web research.

There's always something new to be learned from leading-edge panelists. Participants should have basic experience with Web searching, but even searchers with extensive Internet background will find tips to polish and advance their skills and will certainly come away with new resources and tools. Academy topics include:

- Search Engine Review: A look at key features of general-purpose and highly specialized search engines, specialized directories, and guides.
- Searching the NEW Web: Learn about what's new in searching podcasts, social bookmarking services, and other portions of the "new Web."
- Tips for Using the Top Search Engines: An in-depth review of the hidden and undocumented features of Google and Yahoo!
- Cool Tools & Techniques: Learn about new resources and tools for searching more effectively.

Web Managers Academy: Building Next-Generation Library Web Sites

9:00 a.m. – 4:30 p.m.

W2

FULL DAY

Darlene Fichter, Data Library Coordinator, University of Saskatchewan

Frank Cervone, Assistant University Librarian for Information Technology, Northwestern University

Jeff Wisniewski, Web Services Librarian, University of Pittsburgh

Marshall Breeding, Director, Innovative Technologies and Research, Vanderbilt University

You've done usability testing, you've done some redesign, but you still need to make your site more responsive to your customers' needs. Come and learn about the latest trends and techniques to create more customer/patron friendly Web sites. Leave with a clear understanding of what federated searching and OpenURL resolvers are and how both can improve your Web site; how to enable publishing of customized and personalized content; and the latest in good design and usability research and practice. Topics include:

- Maximizing the ROI for a library's Web site
- Web content management systems
- Designing with Web standards: CSS and XHTML
- Usability research update
- New tools such as federated search, link resolvers, and Web services

The session provides opportunities for discussions and sharing expertise with other attendees. Taught by experienced experts, this workshop is a good, 1-day crash course for Web development managers wanting to move to the next level.

Advanced Weblogs: Applications, Technology, Cases

9:00 a.m. – 12:00 p.m.

W3

Steven M. Cohen, Senior Librarian, PubSub Concepts, Inc., & Editor, LibraryStuff.Net

This workshop focuses on the more advanced features of Weblogs and RSS. Topics include how to get the most out of Weblogs and RSS (marketing, creating a user community), resources for a more customized approach to RSS, and ways in which both can be implemented into the library environment. It uses case studies to illustrate applications and best practices and highlights the affordable, applicable technology for making these applications work.

It provides opportunities for peer discussions as well as working with the advanced features of the tools discussed.

Social Tools for Your Library

9:00 a.m. – 12:00 p.m.

W4

Aaron Schmidt, Reference Librarian, Thomas Ford Memorial Library, and author of *walkingpaper.org*

Socialize your library with the latest social software—instant messaging, Weblogs, wikis, social browsers, Flickr, Delicious, and more. Use these new technologies to create and cement your online presence within your community whether you are a public, academic, special, or school library. Filled with practical examples of libraries utilizing these techniques, this workshop provides lots of easy-to-implement ideas within your environment.

Teaching the Internet

9:00 a.m. – 12:00 p.m.

W5

D. Scott Brandt, Purdue University Libraries

Michael Stephens, Technology Librarian, St. Joseph County Public Library

It's 2006 ... do you know where your staff and patrons are? No doubt immersed in technologies like blogs and wireless! And no doubt you could use some help sharpening your knowledge in tech areas and enhancing your skills in teaching them. That's why two savvy and experienced technology trainers bring you the latest in techy skills! New content covers blogs, cookies, e-books, firewalls, iPods, messaging, metadata, mobile devices, podcasts, RSS, search engines, spoofs & spyware, and wireless with mini-training components covering each topic! New techniques offer more exercises and evaluations and lots of take-aways! Try to keep up with our energized experts: The objective is to teach trainers how to teach these topics, but non-trainers are invited to attend to learn as well.

Current Awareness Delivery Options

9:00 a.m. – 12:00 p.m.

W6

Gary Price, Director, Online Resources, Ask Jeeves & Publisher, ResourceShelf.com

Genie Tyburski, Web Manager, The Virtual Chase, Ballard Spahr Andrews & Ingersoll, LLP

Electronic current awareness services are critical for users of all types of libraries and information services. This practical, half-day workshop provides an overview of the many options for delivering specialized current information. Nationally known experts Price & Tyburski examine current awareness needs and choices from start to finish; look at strategies, tools, and resources for gathering new information; and investigate delivery technologies. Learn about the pros and cons of initiating such services via e-mail and Web-based newsletters, Weblogs, k-logs, and RSS/XML newsfeeds. Get up-to-speed on the latest techniques and thinking on this crucial topic.

Advanced Thinking for Serious Web Searchers

1:30 p.m. – 4:30 p.m.

W7

Rita Vine, Search Portfolio

This workshop focuses on where information lives and how to find it. It is designed for experienced searchers who want to sharpen their information-seeking skills and go beyond subject-based keyword searching in large, undifferentiated search engines. You'll learn to think about the likely types of information sources that may contain the information you want. And you'll use that knowledge to help target your information hunt in more sharply focused, specialized databases.

Technology Planning for Libraries

1:30 p.m. – 4:30 p.m.

W8

Michael Stephens, Technology Librarian, St. Joseph County Public Library

Optimizing and deploying new technologies requires effective technology planning. How do we serve our users with innovative technology and still remain within our budgets? This workshop discusses current hot technologies such as RFID, Wi-Fi, MP3, DRM, and federated searching and how these technologies might fit into library technology plans. It covers what to consider

PRECONFERENCE WORKSHOPS **Tuesday, March 21**

when planning new technology initiatives, including cost, training, ROI, staffing, etc. Technolust (defined as wanting technology for the sake of technology) is a frequent pitfall for technology enthusiasts. Learn how to create a well-written technology plan that serves as a guide to help you avoid technobust!

Creating Online Tutorials in Less Than 30 Minutes **W9**

1:30 p.m. – 4:30 p.m.

Greg Notess, *Montana State University*

Online tutorials used to be extremely time intensive to create. With the increase in reference and instruction to distant users in all types of libraries, and the need for just-in-time learning in many organizations, we need quicker ways to create tutorials to transfer information and demonstrate online library resources. New tools make it quick and easy to create online demonstrations and tutorials with a minimum of effort, to record screen actions, and

to add a voice commentary. Explore using software such as Camtasia, Captivate, and Wink to quickly create online tutorials for your distance users.

Building Taxonomies for Information Retrieval: A Hands-On Workshop **W10**

1:30 p.m. – 4:30 p.m.

Marjorie Hlava, *President, Access Innovations*

Taxonomies provide the key to precise information retrieval. A well-built taxonomy is part of the foundation of the information architecture underlying Web sites and corporate intranets, connecting search queries to relevant content in databases. This workshop covers the rules for thesaurus construction, explores terms and source materials, and explains each part of the thesaurus record. We work on multiple hands-on exercises demonstrating various aspects of thesaurus construction and then build a mini-taxonomy.

POSTCONFERENCE WORKSHOPS **Saturday, March 25**

Digital Initiatives: Ask The Expert **W11**

9:00 a.m. – 12:00 p.m.

Roy Tennant, *California Digital Library*

This informal and interactive workshop provides attendees with access to a digital expert who has been designing, developing, and trouble-shooting digital libraries for many years. Possible topics for discussion include strategies for putting more stuff online, providing better and easier access to both your print and online collections, and effective tools and technologies. Bring your questions and challenges to this workshop where you create the agenda.

Integrating RSS into Your Web Site **W12**

9:00 a.m. – 12:00 p.m.

Michael Sauers, *Internet Trainer, BCR*

RSS feeds are an excellent way to receive information from the Internet today. What many people don't know is that you can receive that information and easily repurpose and republish it on your Web site with little technical know-how. Imagine automatically posting up-to-date local or industry headlines on your library's home page. This is what you can do in just a few simple steps. Our expert Internet trainer shows you how to do just this.

Service Strategy: How to Get the Right "Mix" of Services **W13**

9:00 a.m. – 12:00 p.m.

Rebecca Jones, *Partner, Dysart & Jones Associates*

Libraries and information centers have a long tradition of adding new services or enhancing existing services and programs in response to client needs and wants. This tradition results in a portfolio of services and products that grows with more "addition" than "subtraction." But as resources continue to tighten, libraries need to make tough decisions that better balance the adding with subtracting. In the nonprofit and business environments, this is called service portfolio management. This workshop outlines what libraries can learn from other sectors by using a systematic method to make those tough decisions and effectively manage their service portfolios. The focus is on developing a service strategy and portfolio that best serves clients, today and tomorrow, without draining financial or human resources and is driven by the library's mandate and goals.

Buying Digital Content: Negotiating Licenses for E-Content **W14**

9:00 a.m. – 12:00 p.m.

K. Matthew Dames, *Managing Partner, Seso Group LLC, & Executive Editor, CopyCense*

Join our expert for a primer on negotiating licenses for electronic & database information. License agreements have become as common as the elec-

tronic information being protected. If you use Lexis, Factiva or JSTOR, you have consented to a content license agreement. This workshop helps you understand license agreements: the terms they contain; their relation to copyright law; and their impact on customers, institutions, and users. Most importantly, the workshop explains negotiating strategies that help buyers gain maximum value for their fees and preserve critical rights.

Implementing Federated Searching and OpenURL-Based Linking Services **W15**

9:00 a.m. – 12:00 p.m.

Frank Cervone, *Assistant University Librarian for Information Technology, Northwestern University*

Jeff Wisniewski, *Web Services Librarian, University of Pittsburgh*

Federated searching is the next major service libraries will offer on the Web. At this workshop, using a case study approach, you'll learn how federated searching provides a single, unified interface to multiple products that results in better use of resources by your patrons. In addition to looking at what providers are available today, you'll explore what's involved in implementing a federated search service and how it impacts the library overall. Finally, this workshop will demystify how new technologies and standards, such as OpenURL, OAI-PMH, SRU/SRW, and DOI, relate to these new services.

Digitization Project Management Essentials **W16**

1:30 p.m. – 4:30 p.m.

Jill Hurst-Wahl, *Hurst Associates, Ltd.*

K. Matthew Dames, *Managing Partner, Seso Group LLC, & Executive Editor, CopyCense*

Digitization is much more than converting a physical or analog object into its digital equivalent: It is about efficiently repurposing crucial information resources to improve an organization's retention and use of information. Yet most digitization projects are doomed from the start because the focus is on the conversion process instead of other, critical pre-scanning issues such as selection criteria, preservation of original documents, metadata creation, software and hardware concerns; integration into existing systems; and legal issues. This workshop introduces the critical issues every organization must consider when approaching a digitization project, including the copyright issues inherent in any digitization project, and how copyright can govern whether or not a digitization project is even viable. It provides an update on the status of the world's most famous digitization project: Google's proposed digitization of the holdings of five of the world's leading research libraries. Participants will leave with a conceptual understanding of the life cycle of a digitization project, allowing them both to investigate their own projects more critically, and move from working on a single project to creating an ongoing digitization program.

POSTCONFERENCE WORKSHOPS **Saturday, March 25**

Mining Blogs & RSS for Research

1:30 p.m. – 4:30 p.m.

Sabrina Pacifici, Law Librarian, Editor/Publisher of LLRX.COM

This workshop focuses on leveraging the best of free and low-fee Web sites as well as Web-related services to support research services. It includes "best of the Web" for CI (competitive intelligence), legislation, news, public services, government documents and information—sites you need to know about and incorporate in your daily work routine.

W17

from Web server log analysis to usability testing and user profiles. Discuss ways in which information captured can help create a picture of how the library's Web-based resources are being used, including what services and resources are being used, the location of the use, and the path taken to discover services and resources. Leave with a clear understanding of the types of user data that can be gathered and how this data can be used to make informed decisions concerning your library Web site as well as other services.

Personal Online Information Management Techniques & Resources

1:30 p.m. – 4:30 p.m.

Ran Hock, *Online Strategies & Author*, *The Extreme Searcher's Guide to Web Search Engines & Yahoo! to the Max*

Between the daily deluge of e-mail, the wealth of Internet resources, and the ringing telephone, even well-organized professionals usually have an information overload problem. This workshop identifies and helps you break some bad information habits while learning some new good ones. It discusses software resources and Internet techniques that will enable you to easily filter out information you don't need, identify and organize the things you do need to know, locate them again when you need them, and in general do your job more efficiently, effectively, and with less stress.

W18

Interoperability Standards & Searching Multiple Repositories

1:30 p.m. – 4:30 p.m.

Ralph LeVan, *Consulting Research Scientist*, OCLC
Ray Denenberg, *Library of Congress*

While major search engines are content to pursue brute force indexing of ever larger snapshots of the unexamined Web, libraries and kindred agencies appreciate the value of federated searching of worthy targets, well-indexed. But efficiently searching multiple repositories running on disparate applications has often meant a significant investment by all parties in Z39.50 software to assure interoperability and expensive infrastructure to yield high performance. No longer. Meet the powerful, light, and nimble, next-generation search and retrieval protocols: SRU (Search and Retrieve URL Service), SRW (Search and Retrieve Web Service), MXG (NISO Metasearch XML Gateway Protocol), and Open Search. This workshop provides an introduction to these next-generation protocols as well as ZeeRex and Zing.

W20

Observing & Analyzing Library Web Site User Behaviors

1:30 p.m. – 4:30 p.m.

Karen A. Coombs, *Head, Web Services*, *University of Houston Libraries*

In order for libraries to provide more effective and efficient Web services, they need to know how, where, when, and who is using their Web site and Web resources. This workshop provides tools and techniques regarding how you can observe the behavior of your online users in order improve your library's online information, resources, and services. Explore Web server log files, proxy server log files, usability test data, statistics from the interlibrary loan system, and user breadcrumb trails as windows into user behavior. Examine the strengths and weaknesses of various techniques for observing library users

W19

Mobile Searching & Computing for Libraries

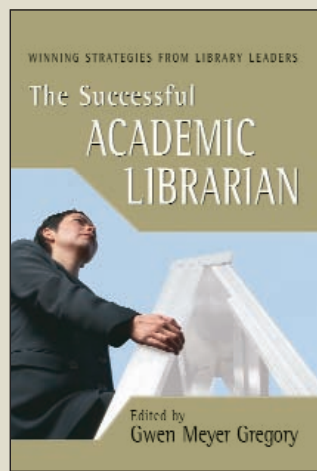
1:30 p.m. – 4:30 p.m.

Gary Price, *Director, Online Resources*, *Ask Jeeves & Publisher, ResourceShelf.com*

This workshop looks at the fast-changing world of content in our mobile and digital world of smart phones, PDAs, etc. It is filled with tips and ideas for libraries and information services as they think about designing and delivering services for clients and the challenges in using mobile technology. It highlights current experiences by different types of libraries and looks at future possibilities for providing services in this manner. Our speaker and technology pioneer covers both the technology basics and content possibilities for using mobile technologies.

W21

WINNING STRATEGIES FROM LIBRARY LEADERS



Edited by Gwen Meyer Gregory
256 pp/hardbound
1-57387-232-6/\$39.50


The *Successful Academic Librarian*, expertly edited by academic librarian, writer, and speaker Gwen Meyer Gregory, is an antidote to the stress and burnout that almost every academic librarian experiences at one time or another. In this helpful book, Gregory and nearly 20 of her peers and mentors take a practical approach to a full range of critical topics facing the profession. Their advice, war stories, tips, techniques, and inspiration will help you thrive in your academic library career.

"This book helps fill a gap that is often left between what may be covered in a course about academic libraries offered in an LIS program, and what a new librarian actually needs to know as s/he embarks on a career as an academic librarian. Library school faculty teaching courses in academic librarianship would do well to recommend this book to their students."

— Janet Swan Hill
Associate Director for Technical Services
University of Colorado Libraries

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 Information Today, Inc. • 143 Old Marlton Pike • Medford, NJ 08055

21ST ANNUAL COMPUTERS IN LIBRARIES 2006



CYBERTOURS AT-A-GLANCE

WEDNESDAY

11:00 a.m. – 11:15 a.m.

Writing for Info Pros, Rachel Singer Gordon

12:00 p.m. – 12:15 p.m.

Research Asset Management, Vincent Scarinci

1:00 p.m. – 1:15 p.m.

Business Info Online: Super Searcher Strategies, Mary Ellen Bates

2:00 p.m. – 2:15 p.m.

Searching Inside the Covers, Greg Notess

3:00 p.m. – 3:15 p.m.

Optimizing Your Web Presence, Rea Devakos

4:00 p.m. – 4:15 p.m.

European Stats: Design & Search Tips, Bernard Le Goff

THURSDAY

11:00 a.m. – 11:15 a.m.

Jobs for Librarians & Info Pros, Rachel Singer Gordon

12:00 p.m. – 12:15 p.m.

Blogs for Managing Content, Sabrina Pacifici

1:00 p.m. – 1:15 p.m.

Planning Digital Services, Rea Davakos

2:00 p.m. – 2:15 p.m.

Wikis: A Beginner's Look, Meredith Farkas

3:00 p.m. – 3:15 p.m.

Three Desktop Productivity Tools from Yahoo!, Ran Hock

4:00 p.m. – 4:15 p.m.

Podcasting: Easy Audio Casting, Greg Schwartz

FRIDAY

11:00 a.m. – 11:15 a.m.

Planning in a Digital World, Andrea Specchialo

12:00 p.m. – 12:15 p.m.

A Quick View of Visualization Search Engines, Ran Hock

1:00 p.m. – 1:15 p.m.

A Dozen Search Engine "Shortcuts," Ran Hock

2:00 p.m. – 2:15 p.m.

RSS Readers, Frank Cervone

Listen and learn at a series of free cybertours and information sessions for all Computers in Libraries 2006 Exhibit Hall visitors. Taking place at the CyberCorner in the Exhibit Hall, these cybertours cover a range of topics & subject areas. They are open to all and add value to your visit. Space is limited so it's first-come, first-served. Join our Net savvy Web experts for a look at their favorite sites and topics! There is no need to register, simply pick the cybertour of interest to you and arrive at our CyberCorner within the CIL 2006 Exhibit Hall at the appropriate time.

WEDNESDAY, MARCH 22

Writing for Info Pros

11:00 a.m. – 11:15 a.m.

Rachel Singer Gordon, Consulting Editor/Books, Information Today, Inc. & Author, *The NextGen Librarian's Survival Guide* & *The Librarian's Guide to Writing for Publication*

Interested in writing an article? a book? Find out more about your options for writing for Information Today. Hear tips, thoughts and experiences from an experienced information industry writer and editor.

Research Asset Management

12:00 p.m. – 12:15 p.m.

Vincent Scarinci, Product Manager, Inmagic

In today's information economy "we are all researchers." Using client case studies, this session discusses successful strategies for consolidating information and bringing unity to diverse internal and external content. It discusses how these clients are leveraging the knowledge and skills of information professionals to actively manage their content in order to bring insight to research assets.

Business Info Online: Super Searcher Strategies

1:00 p.m. – 1:15 p.m.

Mary Ellen Bates, Bates Information Services

Author of six online research books, including *Super Searchers Cover the World* and *Mining for Gold on the Internet*, Bates provides tips for conducting business research online, and staying current on new business and finance information.

Searching Inside the Covers

2:00 p.m. – 2:15 p.m.

Greg Notess, Editor, Search Engine Showdown

Full-text book searching of books still under copyright is now available from Amazon and Google Print. Yet limitations abound. Discover how to most effectively search within these two collections and explore other strategies for finding the full text of books online.

Optimizing Your Web Presence

3:00 p.m. – 3:15 p.m.

Rea Devakos, T-Space Service Co-ordinator, Information Technology Services, University of Toronto Libraries

Presents 10 techniques for optimizing your Web presence based on experiences with university portals.

European Stats: Design & Search Tips

4:00 p.m. – 4:15 p.m.

Bernard Le Goff, Internet Strategy & User Support, Statistical Methods & Tools Directorate; Dissemination Eurostat, Commission of the European Communities

This cybertour is filled with tips for navigating the new Eurostat portal with highlights of Web design and search techniques for getting the statistics you want.

FREE CYBERTOURS

THURSDAY, MARCH 23

Jobs for Librarians & Info Pros

11:00 a.m. – 11:15 a.m.

Rachel Singer Gordon, *Publisher, LISjobs.com & Author, The Accidental Library Manager & The Information Professional's Guide to Career Development Online*

As the publisher of a comprehensive Web site featuring online job resources for librarians and information professionals, our speaker provides tips for finding jobs and staffing libraries.

Blogs for Managing Content

12:00 p.m. – 12:15 p.m.

Sabrina Pacifici, *Law Librarian & Editor/Publisher, LLRX.com & bespacific.com*

This cybertour provides tips and techniques for creating and maintaining knowledge resources for general dissemination as well as for individual use. It looks at the use of blogs as a light content management system for enterprise-wide, public, or personal blogs.

Planning Digital Services

1:00 p.m. – 1:15 p.m.

Rea Devakos, *T-Space Service Co-ordinator, Information Technology Services, University of Toronto Libraries*

Involving staff in planning digital services can be a challenge. Using experiences from repository and reference services, our speaker focuses on lessons learned and tips for planning in your environment.

Wikis: A Beginner's Look

2:00 p.m. – 2:15 p.m.

Meredith Farkas, *Distance Learning Librarian, Norwich University*

Meet the creator of the "Unofficial" wiki for Computers in Libraries 2006. Hear about great ways that wikis can be used in libraries and the information industry. Learn about resources for creating your own wiki and tips for making them successful in your environment.

Three Desktop Productivity Tools from Yahoo!

3:00 p.m. – 3:15 p.m.

Ran Hock, *Online Strategies & Author, Yahoo! to the Max*

A look at three free tools from Yahoo! that can make your life easier: Calendar, Briefcase, Notepad. Hear great tips from a Yahoo expert.

Podcasting: Easy Audio Casting

4:00 p.m. – 4:15 p.m.

Greg Schwartz, *Louisville Free Public Library & Publisher, Open Stacks Weblog*

Our experienced podcaster talks about podcasting—what is it and why librarians would be interested in this new technology and media. He illustrates the technology and provides examples and links of interest.

FRIDAY, MARCH 24

Planning in a Digital World

11:00 a.m. – 11:15 a.m.

Andrea Specchialo, *SydneyPLUS International*

This session presents case studies of SydneyPLUS clients who are successfully managing and distributing information in the digital age. It looks at how special libraries in the legal and medical fields organize and distribute content to their end users, and presents tips for implementation and setting up measures of success.

A Quick View of Visualization Search Engines

12:00 p.m. – 12:15 p.m.

Ran Hock, *Online Strategies & Author, The Extreme Searcher's Guide to Web Search Engines*

Some surprising search tools that give you a radically different view of search results.

A Dozen Search Engine "Shortcuts"

1:00 p.m. – 1:15 p.m.

Ran Hock, *Online Strategies & Author, The Extreme Searcher's Guide to Web Search Engines*

Hear from our expert and learn to amaze and mystify your friends and colleagues with some neat, quick, useful, and unusual shortcut tricks that you can perform in the search boxes of Google, Yahoo!, and Ask Jeeves.

RSS Readers

2:00 p.m. – 2:15 p.m.

Frank Cervone, *Assistant University Librarian for Information Technology, Northwestern University*

Trying to select an RSS reader but simply overwhelmed by the possibilities? Join this cybertour for a quick overview of some of the readers available today and learn which packages are best for your set of needs.

EXHIBIT HOURS

Wednesday, March 22 9:45 a.m. – 5:45 p.m.

Reception 5:00 p.m.

Thursday, March 23 9:45 a.m. – 5:45 p.m.

Reception 5:00 p.m.

Friday, March 24 9:45 a.m. – 3:15 p.m.



EXHIBITOR LIST



21ST ANNUAL
**COMPUTERS
IN LIBRARIES 2006**



The following is a list of exhibitors and a map of the Exhibit Hall at Computers in Libraries 2006. The industry's most important companies are exhibiting at the 2006 conference, giving attendees an extraordinary opportunity to sample the latest in library automation and technology.



Information Today, Inc.

143 Old Marlton Pike, Medford, NJ 08055
Phone: 609-654-6266
Fax: 609-654-4309
E-mail: custserv@infotoday.com
Web site: www.infotoday.com

EXHIBIT HOURS

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9:45 a.m. – 5:45 p.m.
Reception 5:00 p.m.

Thursday, March 23

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Reception 5:00 p.m.

Friday, March 24

9:45 a.m. – 3:15 p.m.

EXHIBITOR	BOOTH NO.	EXHIBITOR	BOOTH NO.
3M Library Systems	306	Information Today, Inc.	525
American Psychological Association	337	Inmagic, Inc.	412
Basch Subscriptions/ The Reference Shelf	430	Innovative Interfaces, Inc.	413
Biovista	428	John Wiley & Sons	223
Blackwell Publishing	332	LexisNexis	334
Business Information Agency, Inc.	123	Mergent, Inc.	325
CASPR Inc.	120	Neal-Schuman Publishers, Inc.	321
Checkpoint Systems, Inc.	214	NewsBank, Inc.	433
CMS, Inc.	125	NMS Imaging	330
Comprise Technologies	322	Northern Micrographics	423
CRC Press— Taylor & Francis Group LLC	425	OCLC Online Computer Library Center, Inc.	218
CSA/RefWorks	427	Olive Software	119
Cuadra Associates, Inc.	429	Oxford University Press	414
CyberTools for Libraries	228	PALINET	410
ebrary	328	ProQuest	129
EBSCO Information Services	312	PTFS, Inc.	411
Elsevier	124	ReferenceUSA	116
Endeavor Information Systems	329	Serials Solutions	131
EOS International	421	SirsiDynix	127
Ex Libris, Inc.	326	SLA	416
Exalead Inc.	426	Softlink America, Inc.	313
Faronics, Inc.	422	Springer	524
Fastcase Inc.	121	Swets Information Services	217
Faulkner Information Services	523	SydneyPLUS International	327
H.W. Wilson Company	418	TechBooks	111
IBISWorld, Inc.	405	The Library Corporation—TLC	222
Idea Group, Inc.	431	Thomson Gale	317
IEEE	323	Thomson Scientific	415
Information Systems Support, Inc.	409	W.T. Cox Subscriptions	226
		World Book, Inc.	521

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