

March 12-14, 2003 Washington Hilton & Towers Washington, D.C.

Dear Colleague,

Again this year, Information Today, Inc. will be accepting advertising in the *Computers in Libraries 2003 Conference Proceedings*. There are currently covers and far-forward premium positions available. Space reservations will be accepted on a first-come, first-serve basis. The base page rate is \$695 and the premium position charges range from \$150 to \$300, depending on the location of your advertisement.

The *Proceedings* is distributed to each full-conference registrant. Additional copies are available for purchase at the Conference and through the Information Today catalog, so that attendees and those who missed the meeting can have a permanent record of the papers presented at the Computers in Libraries 2003 Conference. These presented papers are excellent sources of reference, so the *Proceedings* will be utilized for a myriad of reasons and purposes, giving your advertising message continuous repeat exposure.

This is an *important* opportunity to efficiently maximize your exposure and penetration among information professionals by placing your message in this indispensable volume of the *Computers in Libraries 2003 Conference Proceedings*.

All ads will be full-page. Advertising dimensions are 7" wide x 10" deep, black/white. Ads should be submitted electronically or on disk. For details go to http://www.infotoday.com/advert/CTPAdSpecs.pdf. The advertising **material deadline is January 17, 2003.** Space reservations should be made at least one week prior to material deadline.

Don't delay — SPACE IS LIMITED! I look forward to speaking with you soon!

Sincerely,

Chuck Fiorello Account Executive (212) 689-2855 (212) 689-2150 Fax cfiorello@infotoday.com

information Today, Inc.

143 Old Marlton Pike, Medford, NJ 08055-8750 • Phone: 609-654-6266 • Fax: 609-654-4309 • E-mail: custserv@infotoday.com