

## **Portfolio Service**

The Computers in Libraries (CIL) Portfolio Service offers organizations a unique opportunity to place their promotional messages in the registration packets of full registrants at the CIL Annual Meeting, March 13-15, 2002, in Washington, DC. This exciting service ensures you of broad exposure for your product or service brochures, fliers, samples, or other promotional items at minimum expense. Exhibitors can double the impact of their messages with the Portfolio Service, while <u>non-exhibitors</u> can make themselves visible to the CIL buying audience.

Each insertion for the CIL Portfolio Service must be one piece and cannot weigh more than one ounce. All insertions must be approved before they will be considered for inclusion.

To participate in the CIL Portfolio Service, complete and return this form with a sample of the insertion and a check made payable to Information Today, Inc. We'll notify you as soon as possible if your insertion is accepted and ask you to send **2,500 copies of the insertion to the following address:** 

Michael Zarrello CIL Portfolio Service Information Today, Inc. 143 Old Marlton Pike Medford, NJ 08055-8750

Please be sure that your company name also appears on the shipment and that your materials arrive at **INFORMATION TODAY, INC. NO LATER THAN FEBRUARY 15, 2002.** Information Today, Inc. assumes no responsibility or liability for insertions improperly labeled by the sender or insertions lost or slowed by the shipping agent or postal service.

Yes, I would like to place\_\_\_\_\_insertion(s) in each meeting packet. I have enclosed payment of \$595/insertion (CIL 2002 Exhibitor), or \$695/insertion (non-exhibitor).

	Total payment enclosed is \$
Organization	
Address	
City/State/Zip	
Signature	Phone

 For additional information about CIL Portfolio Service contact Mike Zarrello at:
Information Today, Inc. • 143 Old Marlton Pike • Medford, New Jersey 08055-8750 Phone: 609/654-6266, ext. 132 • Fax: 609/654-4309 • E-mail: mzarrello@infotoday.com