

Thank you for exhibiting at Computers in Libraries 2002. Please take a few minutes to complete the following survey, as your feedback will help us to evaluate this year's show and increase its effectiveness in the future.

Please return completed surveys to the exhibitor registration desk. After the show, forms should be mailed to Conference Department, Information Today, Inc., 143 Old Marlton Pike, Medford, NJ 08055 or faxed to 609-654-4309.

Thank you for your help!

Please rate the following items according to how they describe your experience at Computers in Libraries 2002.

	<i>Excellent</i>	<i>Satisfactory</i>	<i>Poor</i>
1. Overall satisfaction with pre-show information and support	1	2	3 4 5
2. Overall satisfaction with sales effort and support.....	1	2	3 4 5
3. Usefulness of exhibitor service manual.....	1	2	3 4 5
4. Value of exhibit space for price paid.....	1	2	3 4 5
5. Overall satisfaction with sales leads.....	1	2	3 4 5
6. Quantity of new prospects generated	1	2	3 4 5
7. Overall quality of attendees	1	2	3 4 5
8. Efficiency of exhibitor registration process	1	2	3 4 5
9. Overall satisfaction with the Washington Hilton & Towers	1	2	3 4 5
10. Overall satisfaction with exhibit hall and space.....	1	2	3 4 5
11. Exhibit hall security before/after show hours	1	2	3 4 5
12. Responsiveness of decorator (GES).....	1	2	3 4 5
13. Quality of labor personnel	1	2	3 4 5
14. Satisfaction with Internet service provider (Washington Hilton).....	1	2	3 4 5
15. Satisfaction with lead retrieval system (PCR)	1	2	3 4 5
16. How satisfied were you with exhibiting at Computers in Libraries 2002?			
<input type="checkbox"/> Very satisfied <input type="checkbox"/> Satisfied <input type="checkbox"/> Dissatisfied			
17. How valuable is this show as a tool in reaching your customers?			
<input type="checkbox"/> Very Valuable <input type="checkbox"/> Somewhat valuable <input type="checkbox"/> No value			

Continued...

18. How likely are you to exhibit at Computers in Libraries next year?

- Plan to exhibit Possibly, but undecided Probably not, but undecided Will not exhibit

If you are not planning to exhibit, what is your primary reason? _____

19. What best describes your primary product or service?

- | | |
|---|--|
| <input type="checkbox"/> Automation | <input type="checkbox"/> Service bureau |
| <input type="checkbox"/> Databases | <input type="checkbox"/> Association |
| <input type="checkbox"/> Reference/Directories | <input type="checkbox"/> Software vendor |
| <input type="checkbox"/> Books/Magazines/Journals | <input type="checkbox"/> Hardware vendor |
| <input type="checkbox"/> Other _____ | |

20. Do you have any other comments about your experience at this year's show or suggestions on how we can make the show better for you in the future? _____

21. May we use your comments in our 2003 show marketing materials?

- Yes No

You may remain anonymous, however it may be helpful to show management if you complete the following:

NAME _____

TITLE _____

COMPANY _____

E-MAIL _____

Return completed surveys to:
Conference Department
Information Today, Inc.
143 Old Marlton Pike
Medford, NJ 08055

Phone: 609-654-6266
Fax: 609-654-4309