

## Become the sponsor of the Library Stuff Blog!

**Library Stuff** (librarystuff.net) is Steven Cohen's daily musings on libraries, information management and news, and commentary. Library Stuff is Information Today, Inc.'s top library blog and is read by librarians and info pros all around the world.

You can become a sponsor of LibraryStuff.net! Position yourself in front of Steven's daily audience.

### LibraryStuff Stats:

- **26,000 page views** per month
- Approximately **15,000 unique visitors** per month
- Over **12,000 subscribers** read Steven's blog via Bloglines
- One of the **top overall blogs** on Bloglines! (www.bloglines.com/topblogs)

### Sponsorship Package includes:

- **Exclusive recognition** as official blog sponsor for a predetermined set of time. This includes a URL and your corporate logo featured prominently as the official sponsor on the Library Stuff blog. Links back to page of your choice. Any promotions done by ITI for the LibraryStuff blog will include a mention of you as the sponsor.
- **Banner advertisements** (468x60 and 120x600) ads to run on librarystuff.net.

### Monthly Rates:

**Only \$750 per month!** Reduced rates available for larger campaigns.

### To book your sponsorship, contact:

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