RATES AND SPECS [PLEASE INQUIRE ABOUT DISCOUNT PACKAGES FOR MULTI BUYS]

OnlineSearcher 2020

Prices quoted as four-color rates.

<table>
<thead>
<tr>
<th>SIZE</th>
<th>1X INSERTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Page Spread (2 facing pages)</td>
<td>$5,780</td>
</tr>
<tr>
<td>Full Page</td>
<td>$2,890</td>
</tr>
<tr>
<td>Half-Page Horizontal</td>
<td>$2,290</td>
</tr>
</tbody>
</table>

Advertising Regulations

› A 15% commission is paid to recognized agencies.
› Advertisers using multi-buy rates will be billed for short-rate adjustments if contracted space is not used within 1 year of first insertion.
› All advertising is subject to the publisher’s approval, and every advertisement is published with the understanding that the agency and advertiser indemnify and hold harmless the publisher from any loss, claims, or suits arising out of publication of their advertisement.

Cancellations

› Cancellations must be made in writing 30 business days prior to material deadlines.
  Cover and premium positions are noncancelable.

For more information on advertising with us, contact:
Lauri Weiss-Rimler • Advertising/Exhibits Sales Director • (908) 219-0088 • lwrimler@infotoday.com

Premium for Covers

› $550

Special Positions

› A 20% premium.

CLOSING DATES: SPACE RESERVATIONS AD MATERIALS DUE
Jan/Feb 11/21/19 11/26/19
March/April 1/30/20 2/4/20
May/June 4/2/20 4/7/20
July/August 6/2/20 6/5/20
Sep/Oct 7/31/20 8/5/20
Nov/Dec 10/1/20 10/6/20

Bleeds are available for Full Page and Full-Page Spread sizes only.

Bleed Sizes have included the addition of 1/4 inch to trim size on all sides.

If your ad does not bleed please use live area dimensions.

Note: Important graphic elements and text should stay within the live area.

AD MATERIALS DUE

DIMENSIONS

- Trim Size 8-1/2"w x 11"h
- Full-Page Spread w/ Bleed 17-1/2"w x 11-1/2"h
- Full-Page Bleed w/Bleed 8-1/2"w x 11"h
- Live Area for Full Page 8"w x 10-1/2"h (centered)
- Half-Page 7"w x 4-1/2"h

OnlineSearcher 2020 SPACE RESERVATIONS AD MATERIALS DUE

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