

# TARGET YOUR WHITE PAPER, CASE STUDY, AND SPONSORED CONTENT

## ➤ Place your organization's story in front of all our library readers with a special promotional package!

Publish your white papers, case studies, sponsored content, testimonials, new product announcements, or reviews in any of our publications.

- One-page, two-page spread, or multiple pages
- A call-out on the front cover with an invitation to review your special content inside
- An option to post a link to your special content on our website, infotoday.com, giving you exposure to 50,000-plus searches monthly

If you've got the message, we've got the library and information professionals!

ITI's readers are interested in learning how other librarians and info pros have overcome diverse matters in their libraries and organizations. Extend the reach of your special content by placing it in front of our readers who are searching for practical and workable solutions to their unique problems and issues. Our portfolio of publications is the perfect vehicle to deliver your special content to public, academic, and special librarians, as well as information professionals. We have the market covered from top to bottom.

Also consider providing your senior management team with an outlet to deliver their story to our diverse readership.

Please request details and pricing for your custom-content feature program.



## For more information, contact:

Lauri Weiss-Rimler • Advertising Sales Director • (908) 219-0088 • lwrimler@infotoday.com