

INFORMATION TODAY, INC. PUBLICATIONS

Computers in Libraries

Circulation: 4,500

Frequency: 10 issues/year

CIL's reader-friendly features focus on practical applications of technology in public, school, academic, corporate, and special libraries. *CIL* is the information professional's first choice for accurate and practical information regarding cutting-edge information and library technology.

CRM

Circulation: 75,000

Frequency: 12 issues/year

CRM is the leading publication serving the field of customer relationship management. *CRM* is targeted to senior-level management in corporate, sales, marketing, service, and information technology.

DBTA

Circulation: 15,500

Frequency: 4 issues/year

For more than 21 years, *Database Trends and Applications (DBTA)* magazine has covered the technologies and processes involved in every aspect of the creation, management, application, and storage of structured and unstructured data to create business value and competitive advantage for enterprises of all sizes in all industries.

EventDV

Circulation: 15,000

Frequency: 12 issues/year

EventDV is a magazine read by wedding and event videographers as well as those doing corporate, academic, sports, documentary, legal, and other videography work. It is essential reading in a crowded field of more general video publications.

EContent

Circulation: 5,000

Frequency: 10 issues/year

EContent clearly identifies and explains emerging digital content trends, strategies, and resources to help professionals find a clear path to profits and improved business processes.

Information Today

Circulation: 8,000

Frequency: 11 issues/year

Information Today is the only newspaper designed to meet the needs of the information professional. *Information Today* delivers total coverage of late-breaking news and long-term trends in the information industry.

Internet@Schools

Circulation: 15,000

Frequency: 6 issues/year

Internet@Schools is a source of practical information for school librarians and technology specialists about today's and tomorrow's education technology tools and resources and how they can be used to further teaching and learning.

KMWorld

Circulation: 46,000

Frequency: 10 issues/year

KMWorld is dedicated to document, content, knowledge management, and business process management. In many organizations, solutions in these critical areas are sorely lacking.

ONLINE

Circulation: 4,000

Frequency: 6 issues/year

ONLINE: Exploring Technology & Resources for Information Professionals is written for librarians and other professionals who routinely use online services for information delivery.

Searcher

Circulation: 3,500

Frequency: 10 issues/year

Searcher: The Magazine for Database Professionals explores and deliberates on a comprehensive range of issues important to the professional database searcher.

Speech Technology

Circulation: 17,000

Frequency: 6 issues/year

Speech Technology magazine is recognized worldwide as the leading source of information on products, services, and technology related to the speech technology field.

Streaming Media

Circulation: 17,000

Frequency: 6 issues/year

Streaming Media magazine is a bimonthly resource for executives and technology managers who use online video and audio for both business communication and delivery of consumer content.