INFORMATION TODAY, INC.
PUBLICATIONS

Information Today
Circulation: 10,000 **Frequency: 11 issues/year**

Information Today is the only newspaper designed to meet the needs of the information professional. *Information Today* delivers total coverage of late-breaking news and long-term trends in the information industry.

Searcher
Circulation: 4,000 **Frequency: 10 issues/year**

Searcher: The Magazine for Database Professionals explores and deliberates on a comprehensive range of issues important to the professional database searcher.

ONLINE
Circulation: 12,000 **Frequency: 6 issues/year**

ONLINE: Exploring Technology & Resources for Information Professionals is written for librarians and other professionals who routinely use online services for information delivery.

Computers in Libraries
Circulation: 6,000 **Frequency: 10 issues/year**

CIL's reader-friendly features focus on practical applications of technology in public, school, academic, corporate, and special libraries. *CIL* is the information professional's first choice for accurate and practical information regarding cutting-edge information and library technology.

MultiMedia & Internet@Schools
Circulation: 15,000 **Frequency: 6 issues/year**

MMIS is a source of practical information for school librarians and technology specialists about today's and tomorrow's education technology tools and resources and how they can be used to further teaching and learning.

CRM
Circulation: 85,000 **Frequency: 12 issues/year**

CRM is the leading publication serving the field of customer relationship management. *CRM* is targeted to senior-level management in corporate, sales, marketing, service, and information technology.

EventDV
Circulation: 21,500 **Frequency: 12 issues/year**

EventDV is a magazine read by wedding and event videographers as well as those doing corporate, academic, sports, documentary, legal, and other videography work. It is essential reading in a crowded field of more general video publications.

EContent
Circulation: 12,000 **Frequency: 10 issues/year**

EContent clearly identifies and explains emerging digital content trends, strategies, and resources to help professionals find a clear path to profits and improved business processes.

KMWorld
Circulation: 50,000 **Frequency: 10 issues/year**

KMWorld is dedicated to document, content, knowledge management, and business process management. In many organizations, solutions in these critical areas are sorely lacking.

Streaming Media
Circulation: 20,000 **Frequency: 6 issues/year**

Streaming Media magazine is a quarterly resource for executives and technology managers who use online video and audio for both business communication and delivery of consumer content.

Speech Technology
Circulation: 19,000 **Frequency: 6 issues/year**

Speech Technology magazine is recognized worldwide as the leading source of information on products, services, and technology related to the speech technology field.