

INTERNET@SCHOOLS West

MONDAY, OCTOBER 29 ■ BONSAI BALLROOM

2.0 and the Internet World

9:00 a.m. – 9:45 a.m.

Lee Rainie, Director, Pew Internet & American Life Project

"Web 2.0" has become a catch-all buzz phrase that people use to describe a wide range of interactive online activities and applications, some of which the Pew Internet & American Life Project regularly tracks. Rainie brings the latest statistics and findings and talks about current trends in Web participation. The Project has developed an extensive typology of Internet users who range from fanatic content contributors to irritated sufferers from information overload. He will discuss the implications of different user types on the activities and services of libraries, looking ahead and sharing the latest thinking and predictions for the online and information worlds.

Coffee Break

9:45 a.m. – 10:15 a.m.

MASHUPS AND GAMING: LEVERAGING SOCIAL PHENOMENA

Practical Mashups— Adding to the Librarian's Repertoire

S101

10:15 a.m. – 11:00 a.m.

Robert Lackie & Robert Terrio, Rider University, Lawrenceville, NJ

Web application hybrids, or mashups, as they are more popularly known, have allowed expansion of the standard online social collaboration found in blogs and wikis. The components of these social networking tools allow for modular configuration and can really rev up the teaching and learning environment. This flexibility enables you to intermingle Web sites that never had any business functioning together in one all-encompassing location. Of course, creating a *practical* mashup, not just a cool one, is what counts; its practicality will entirely depend on the needs of its creator and its intended purpose. In this session, our two Rider University professors will explore some practical mashups of interest to librarians and other educators and their students.

Get Your Game On — Gaming and Learning in the Library

S102

11:15 a.m. – 12:00 p.m.

Aaron Schmidt, North Plains Public Library, North Plains, OR

Some kids say that they don't like to read or learn, even though they're reading and learning when playing games! In this session, Schmidt will introduce how gaming is impacting learning, and also detail how to host gaming events in your institution.

Lunch Break

12:00 p.m. – 1:15 p.m.

GRAND OPENING RECEPTION

5:00 p.m. – 6:30 p.m.

Information Today invites all registrants, exhibitors, and exhibition visitors to the Exhibit Hall for a Grand Opening Reception on Monday, October 29. It will provide an opportunity to renew acquaintances and meet new colleagues in a relaxed atmosphere.

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IL/I@S OPENING KEYNOTE
SAN CARLOS BALLROOM

WEB 2.0 → LIBRARY 2.0

Successful Web 2.0 Initiatives With Students and Teachers

S103

1:15 p.m. – 2:00 p.m.

Michelle Kowalsky, Whippany Park High School, Whippany, NJ
Terry Bese, Fresno Pacific University, Fresno, CA

Meet with Kowalsky and Bese to review the elements of creating and sustaining online library initiatives, with examples of successful use of Web 2.0 tools, online reference, and virtual worlds in school libraries. Hear stories from successful implementations and learn ways to strategically plan and sustain a culture of technology as an integral part of the teaching and learning process.

21st-Century Libraries — Getting Your Administrator on Board

S104

2:15 p.m. – 3:00 p.m.

Carolyn Foote, Westlake High School/Eanes ISD, Austin, TX

As libraries employ more and more Web 2.0 tools that attempt to meet students "where they live," we need to invite other parties into the conversation. Part of your school's participation in Web 2.0 depends on administrative support and an understanding of the advantages of these tools. To gain that support, you as a librarian can help your administrators' productivity with Web 2.0 tools. Foote explores ways you can help administrative staff by using blogging, wikis, podcasting, RSS, and social networking.

School Library Learning 2.0

S105

3:15 p.m. – 4:00 p.m.

Liz Dodds, Bullard High School, Fresno, CA

Come find out more about California's School Library Learning 2.0, an online program with nationwide implications that trains users in Web 2.0 technologies and focuses on ways school librarians can incorporate Web 2.0 tools into classroom and teacher collaborations. Join Liz Dodds to learn how more than a dozen librarian "test drivers" raced through the professional development program in the spring and became "guides on the sides" to cheer on California school librarians over the summer. These are concepts you will take back to your home state, district, or school.

Here Today . . . Here to Stay? The Future of Blogs

S106

4:15 p.m. – 5:00 p.m.

Mary Ann Bell, Sam Houston State University, Huntsville, TX

Some experts have gone on record recently as saying that blogs are on the way out and are becoming passé. Other venues, such as vlogs, podcasts, and wikis, are moving to the front of the pack of online communication outlets. Bell does not share this view. In this session, she discusses the issue, talks about what other people are saying, and explains why she disagrees. She'll also talk about how to keep a blog vital and healthy in today's competitive environment that offers so many communication options for people who have something to say.

Sponsored by

MultiMedia &
INTERNET@SCHOOLS

If you're a K-12 library media specialist looking for the best new ways to use technology and the Internet on behalf of your students and colleagues, then our 2-day Internet@Schools West conference is for you!

The 2007 program features three keynotes. But after you've heard those keynoters plus our session speakers, *don't go home!*

Add another day to your conference experience by joining Internet Librarian to attend any of that conference's Day 3 IL sessions. That gives you the benefit of our own I@SWest K-12 focus plus a sampling of perspectives from presenters in academic, public, corporate, and special libraries as well. It's a deal!



Organized and moderated by conference co-chairs **David Hoffman**, MultiMedia & Internet @ Schools and Information Today, Inc., and **Susan Geiger**, Moreau Catholic High School, Hayward, CA.

TUESDAY, OCTOBER 30 ■ BONSAI BALLROOM

Learning and Literacy in a Digital World I@S OPENING KEYNOTE

9:00 a.m. – 9:45 a.m.

Pam Berger, *Publisher & Editor, Information Searcher, Scarsdale, NY, and Library Consultant, School of Information Studies, Syracuse University*

Just as basic literacy means more than just decoding alphabetic symbols, digital literacy involves more than the mere ability to use software or operate a digital device; it includes a variety of technical, cognitive, social, and emotional skills that users need in order to function effectively in a digital environment. In effect, because technology makes the simple tasks easier, it places a great burden on higher-level skills. Berger explores these crucial questions: What is digital literacy? What does it mean to be literate in a digital environment? She focuses on the survival skills that learners need to successfully participate in knowledge-construction tasks in a digital environment: graphic literacy, navigation, context, focus, skepticism, and ethical behavior.

Coffee Break – A Chance to Visit the Exhibits

9:45 a.m. – 10:30 a.m.

INFORMATION LITERACY AND 2.0 TECHNOLOGIES

A Year-Long Information Literacy Collaboration: How We Got There and What We Discovered Along the Way S201

10:30 a.m. – 11:15 a.m.

Enid Davis, Sue Smith, Lauri Vaughan & Susan Nace, *The Harker School, San Jose, CA*

Harker School teacher Susan Nace and librarian Lauri Vaughan share their experience in the development of a long-term, fully collaborative student research project. The effort marks a fruition of the efforts of Harker's Information Literacy Committee. Nace and Vaughan will share ideas, discoveries, and frustrations of tackling a year-long effort in information literacy. To provide greater context, Harker's Library Director, Enid Davis, and campus librarian, Sue Smith, join our panel to discuss the establishment of Harker's Information Literacy Committee and how its work made such collaboration a possibility. Davis and Smith offer their strategies for how to get administrators, teachers, and information technologists on board.

Leveraging 2.0 Technologies for KidsClick! A Redesign Project S202

11:30 a.m. – 12:15 p.m.

Enid J. Irwin, *San Jose State University School of Library and Information Science, San Jose, CA*

KidsClick was developed by librarians in New York State and became a project of the Colorado State Library and Colorado Department of Education. San Jose State University School of Library and Information Sci-

ence purchased the Web site and started a redesign project in February 2007. The goal of SLIS is to improve the search capability and interface of KidsClick as well as to incorporate Web 2.0 applications to create a search experience that will enhance curriculum and research projects for K-12 with a design focus on 4th through 9th grade. In addition, SLIS plans to use KidsClick! in a number of classes as a teaching tool for future librarians. Irwin's presentation will focus on the redesign process, usability studies, 2.0 technologies added and planned, and beta testing results.

Lunch Break

12:15 p.m. – 1:15 p.m.

RESOURCES FOR LEARNING AND RESEARCH

Hands-On and Minds-On at the Exploratorium S203

1:15 p.m. – 2:00 p.m.

Deborah Hunt, *The Exploratorium, San Francisco, CA*

Online since 1993, the Exploratorium was one of the first science museums to build a site on the World Wide Web. The site now contains more than 17,000 award-winning Web pages exploring hundreds of different topics including activities for the classroom, informal education, and at home. It currently serves 20 million visitors a year, making it one of the most-visited museum Web sites in the world. Learn more from Hunt about the Exploratorium Web site and its cool, free resources for you and your teachers.

Networking Break – A Chance to Visit the Exhibits

2:00 p.m. – 2:45 p.m.

RSS@Schools S204

2:45 p.m. – 3:30 p.m.

Steven Cohen, *LibraryStuff.net, and Law Library Management, Inc.*

RSS is a tool that can be used in all aspects of our profession. Join Cohen for an in-depth discussion on how to use RSS to keep current on any topic as well as utilizing the technology to assist in research. Tips and tricks and favorite RSS feeds will be provided to allow the teacher/school media specialist to get the most out of their RSS experience.

Gary's Latest Web Research Update CLOSING KEYNOTE

4:00 p.m. – 5:00 p.m.

Gary Price, *ResourceShelf and Ask.com, Washington, DC*

Web search guru Gary Price is back again with another rapid-fire Internet@Schools closing session reviewing what's happening with the major Web search players. He will also offer a hearty helping of specialized databases as well as tools that you and your K-12 colleagues can use to make work online easier and more productive. As anyone who's heard Price speak will tell you, you'll leave his session very up-to-date!

TUESDAY EVENING SESSION ■ 7:30 p.m. – 9:00 p.m.

Gadgets, Gadgets, & Gaming!

Barbara Fullerton, *Manager, Library Relations, 10-K Wizard*; **Sabrina Pacifici**, *Editor & Publisher, LLRX.com & beSpacific.com*; **Aaron Schmidt**, *Director, North Plains Public Library*; **Erik Boekesteijn & Jaap van de Geer**, *Delft Public Library*

Join our experienced and entertaining panelists in a fun and fast-paced tour around the changing world of gadgets as they look at the latest products, services, and tools that will influence our digital strategies in a 2.0 world. Then have a look at a documentary created especially for IL07 that showcases gaming best practices in libraries.