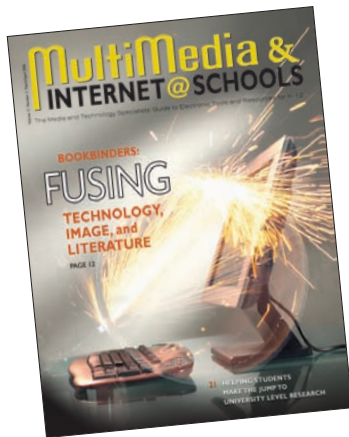


INTERNET@SCHOOLS *West*

October 23–24, 2006



Sponsored by
**MultiMedia &
Internet@Schools**

If you're a K–12 library media specialist looking for the best new ways to use technology and the Internet on behalf of your students and colleagues, then our 2-day Internet@Schools West conference is for you!

The 2006 program features three keynotes. We join the Internet Librarian attendees to hear **author and former K–12 librarian J. A. Jance** on opening morning; **cybercrime expert Jayne Hitchcock** kicks off day two for Internet@Schools West; and **Web search guru Gary Price** closes our conference.

BUT don't go home after you've heard those keynoters and our session speakers at this 2-day conference! **Add another day to your conference experience by joining Internet Librarian to attend the Learning & Training or Social Computing tracks** or any other Day 3 Internet Librarian sessions on Wednesday, October 25. You'll get the double benefit of our own Internet@Schools West K–12 focus plus a sampling of perspectives from working librarians in academic, public, corporate, and special libraries as well. It's a deal!

Bonsai MONDAY, OCTOBER 23

9:00 a.m. – 9:45 a.m. **OPENING KEYNOTE**
Grabbing Attention: Keeping Pace with Readers and Technology

LMSs ON THE CUTTING EDGE

10:15 a.m. – 11:00 a.m. **S101**
The Evolving Librarian: Keeping Pace with *Students* and Technology

11:15 a.m. – 12:00 p.m. **S102**
iPods, Audiobooks, E-Books, and More: Empowering Reading Through Your Library

GO THERE, DO THAT!: WEB-BASED RESOURCES AND TOOLS

1:15 p.m. – 2:00 p.m. **S103**
Taking the Classroom Global: Online Tools for Global Collaboration

2:15 p.m. – 3:00 p.m. **S104**
Bookhooks and the Collaboratory

3:15 p.m. – 4:00 p.m. **S105**
Eureka! Public Domain Multimedia Sources

4:15 p.m. – 5:00 p.m. **S106**
The Truth Is Out There: Visual Literacy for the Digital World

Bonsai TUESDAY, OCTOBER 24

9:00 a.m. – 9:45 a.m. **OPENING KEYNOTE**
The Wild, Wild Web: Online Bullies, Predators, and Stalkers, Oh My!

SOCIAL NETWORKING, SAFETY, AND CYBERETHICS

10:30 a.m. – 11:15 a.m. **S201**
Social Networking Sites and Personal Information Engines

11:30 a.m. – 12:15 p.m. **S202**
Cybersins and Digital Good Deeds: Good and Bad Behavior with Technology

MORE WEB-BASED RESOURCES AND TOOLS

1:15 p.m. – 2:00 p.m. **S203**
Teachers, Librarians, and Technology: A Winning Combination!

2:45 p.m. – 3:30 p.m. **S204**
ALTEC's Online Teaching and Learning Toolkit

4:00 p.m. – 5:00 p.m. **CLOSING KEYNOTE**
Gary's Latest Web Research Update

INTERNET@SCHOOLS *West*

Bonsai

MONDAY, OCTOBER 23

Moderated by **David Hoffman**, editor, MultiMedia & Internet@Schools and **Susan Geiger**, Moreau Catholic High School

Grabbing Attention: Keeping Pace with Readers and Technology

OPENING KEYNOTE

9:00 a.m. – 9:45 a.m.

J. A. Jance, Author, *The Edge of Evil* and many *J. P. Beaumont* and *Joanna Brady* mysteries

With an M. Ed in Library Science, experience in a K-12 library, and 35 books to her credit, popular mystery writer and author J. A. Jance shares where she gets ideas for her books—like the blogging journalist in *The Edge of Evil*, how she incorporates new technologies such as blogs into her material, and how she stays on top of what people want to read. Her stories are sure to stir your thoughts and stimulate new ideas for grabbing attention in your environment and keeping pace with your clients, patrons, or students!

Coffee Break

9:45 a.m. – 10:15 a.m.

LMSs ON THE CUTTING EDGE

The Evolving Librarian: Keeping Pace with Students and Technology

S101

10:15 a.m. – 11:00 a.m.

Megan Arnett, **Terry Kling**, and **Trish Barnard**, *Lee's Summit High School*, *Lee's Summit, MO*

School library media specialists need to be in the know when it comes to cutting-edge technology that affects teaching, learning, reading, and researching. Three school librarians share how they evolved after attending Internet Librarian 2005. They're loaded with practical tips for implementing iPods, blogs, personalized search engines, RSS, and wikis into the school environment to assist your students and staff. Are you ready to start evolving?

iPods, Audiobooks, E-Books, and More: Empowering Reading Through Your Library

S102

11:15 a.m. – 12:00 p.m.

Lynne Webb and **Nadean Meyer**, *Anacortes High School*, *Anacortes, WA*

Today's school libraries still promote reading and books, but the electronic possibilities allow a merging of the ways students can use and enjoy books and text. This session demonstrates how two librarians have been experimenting with iPods, audiobooks, e-books, and readability of electronic text to improve comprehension and to keep our students reading.

Lunch Break

12:00 p.m. – 1:15 p.m.

OPENING RECEPTION

Information Today, Inc. invites all conference registrants and exhibitors to a special Exhibit Hall opening reception on Monday, October 23 from 5:00 p.m. – 7:00 p.m. This is a great time to gather with fellow Internet Librarians and suppliers, renew acquaintances, meet new colleagues, sample tasty goodies, and check out the latest products and services in a relaxed atmosphere.

GO THERE, DO THAT!: WEB-BASED RESOURCES AND TOOLS

Taking the Classroom Global: Online Tools for Global Collaboration

S103

1:15 p.m. – 2:00 p.m.

Emily Kornblut, *TIG in Education U.S. Program Manager*, *TakingITGlobal*, *New York, NY*

This session showcases Web-based tools, resources, and new ideas for introducing students to global issues and integrating cross-cultural collaboration into existing curriculum. The TIG in Education framework is applicable to language, social studies, and art courses, with topics ranging from peace and conflict to education, health and wellness, and the global economy, as well as current events and issues. The content is flexible, easily personalized by individual teachers, and standards-linked. During a tour of TakingITGlobal in Education, Emily Kornblut will discuss the importance of 21st-century skills, including technology and media literacy, global awareness, and cross-cultural skills, and she'll offer specific steps for engaging students using these resources.

Bookhooks and the Collaboratory

S104

2:15 p.m. – 3:00 p.m.

Adrian Hoad-Reddick, *St. John's-Kilmarnock School*, *Breslau, ON*

Bookhooks [www.bookhooks.com] is an award-winning Web site that allows students to publish illustrated book reviews online. Teacher and site designer Adrian Hoad-Reddick presents the site and its many complementary resources—including an online style guide, vocabulary series, and games. He will discuss the concept of the "collaboratory," ideas for the future of the Bookhooks project, and ways you and your students can participate in it and/or implement a similar project of your own.

Eureka! Public Domain Multimedia Sources

S105

3:15 p.m. – 4:00 p.m.

Alix Peshette, *Davis USD*, *Davis, CA*

Learn how to tap into a wealth of public domain online resources that are ready and waiting to be used in the curriculum. In this session, Alix Peshette shows where to look for public domain, copyright-free text, images, and video and audio clips. You'll also learn how to read a Web site for use policies, plus how to help students determine whether they can use an image and how to cite one if needed.

The Truth Is Out There: Visual Literacy for the Digital World

S106

4:15 p.m. – 5:00 p.m.

Lesley Farmer, *California State University Long Beach*

In our digital world, images can be misleading. In this session, Lesley Farmer shows how those images can be manipulated, and how students can learn to be critical visual consumers. The session demonstrates the universal and culturally contextualized theories/principals/elements of visual literacy and suggests ways to incorporate visual literacy into the school curriculum

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Moderated by **David Hoffman**, editor, MultiMedia & Internet@Schools and **Susan Geiger**, Moreau Catholic High School

The Wild, Wild Web: Online Bullies, Predators, and Stalkers, Oh My!

OPENING KEYNOTE

9:00 a.m. – 9:45 a.m.

Jayne Hitchcock, WHOA (Working to Halt Online Abuse)—Kids/Teen Division, Dover, NH

With the dangers of students putting too much information in their blogs, profiles, and elsewhere online, educators need to know how to handle a situation when it arises. Internationally recognized cybercrime expert and past Internet Librarian keynote speaker Jayne Hitchcock will help you show students how to change their online information to reduce the likelihood of becoming a target of bullies, predators, and stalkers. And she'll guide you in helping students who are being bullied, harassed, or sought after online via e-mail, chat, IM, etc. These tools are essential for every educator to know!

Coffee Break

9:45 a.m. – 10:30 a.m.

SOCIAL NETWORKING, SAFETY, AND CYBERETHICS

Social Networking Sites and Personal Information Engines

S201

10:30 a.m. – 11:15 a.m.

Robert Lackie, Rider University, Lawrenceville, NJ

Social networking sites have become some of the most visited sites on the Web in 2006. Millions of people, especially high school and college students, have joined one or more, largely because of the interactivity between users and the availability of profiles and contacts. But social networking sites are not the only Web places to find "public" information on individuals. In addition to the huge general-purpose search engines (Google, Yahoo!, MSN), a wealth of "people finder" search engines are attracting a lot of publicity due to their easily shared information. Robert Lackie will give you a taste of the notable social networking sites frequented by high school and college students (and others!), personal information search engines, and general-purpose search engines providing publicly available data on many of us—probably even you!

Cybersins and Digital Good Deeds: Good and Bad Behavior with Technology

S202

11:30 a.m. – 12:15 p.m.

Mary Ann Bell, Sam Houston State University, Huntsville, TX

Cyberethics is of growing concern in education as well as throughout today's society. In this session, Mary Ann Bell will discuss dominant issues and ways in which teachers and librarians must address them. She'll touch on modeling ethical behavior; serving as information resources to colleagues; and teaching students about what is right or wrong and safe or unsafe when using computers, the Internet, and other digital devices. Cybersins notwithstanding, Mary Ann's positive message emphasizes the opportunities for good

that come from technology as she encourages colleagues and students to engage in digital good deeds in their school, work, and private lives.

Lunch Break

12:15 p.m. – 1:15 p.m.

MORE WEB-BASED RESOURCES AND TOOLS

Teachers, Librarians, and Technology: A Winning Combination!

S203

1:15 p.m. – 2:00 p.m.

Carolyn Brodie and **Greg Byerly**, Kent State University, School of Library and Information Science, Kent, OH

The Institute for Library and Information Literacy Education (ILILE), funded by over \$2 million in grants from the Institute for Museum and Library Services (IMLS) and the U.S. Department of Education, is working to increase collaboration between teachers and librarians using technology. ILILE has sponsored both national and state grants to teams of teachers and librarians to study the impact of K-12 information literacy efforts. ILILE now offers a large collection of collaboratively designed lesson plans, subject pathfinders, and other instructional materials that is linked to national and Ohio academic content standards. Learn in this session how you can use ILILE in your schools.

Networking Break—A Chance to Visit the Exhibits

2:00 p.m. – 2:45 p.m.

ALTEC's Online Teaching and Learning Toolkit

S204

2:45 p.m. – 3:30 p.m.

Erica Schaapveld and **Melanie Bacon**, Advanced Learning Technologies in Education (ALTEC) Consortia, Lawrence, KS

The Advanced Learning Technology in Education Consortia (ALTEC) is an organization dedicated to developing free, easy-to-use, Web-based resources to support educators and librarians. In this session, Erica Schaapveld highlights a range of ALTEC's Web tools that you can use—or pass on to curriculum specialists in your school to use—to assist with writing, science, video, assessment, and many more subject areas. Come and see how easy it is to integrate technology into your classroom and library.

Gary's Latest Web Research Update

CLOSING KEYNOTE

4:00 p.m. – 5:00 p.m.

Gary Price, ResourceShelf and Ask.com, Washington, DC

In a rapid-fire I@S West closing session, Web search guru Gary Price reviews what's happening with the major Web search players. He will also offer a hearty helping of specialized databases, as well as tools that you and your K-12 colleagues can use to make work online easier and more productive. As anyone who's heard Gary speak will tell you, you'll leave his session almost breathless and very up-to-date!

TUESDAY EVENING SESSION

Steinbeck Forum

Scholarship in Chaos! Flying High on the Web? or in Free Fall?

7:30 p.m. – 9:00 p.m.

Organized by **Barbara Quint**, Editor, Searcher Magazine

Moderated by **Rich Wiggins**, Michigan State University

Anurag Acharya, Engineer, Google; **Jay Giroto**, Microsoft; **Sharon Momburu**, Elsevier Scirus

Fifty years ago, the demands of an explosive increase in the quantity of sci-tech content posed a life-altering challenge to access tools. The response to that challenge ultimately led to the digital technologies we have today. Now, an explosion of delivery power in digital technologies could realize a dream of delivering all scholarly content to anyone anywhere in the world. But that same explosive power threatens to damage, even destroy, the traditional structure of scholarly publication. Will scholarly Web search engines replace traditional abstracting and indexing services? Will Open Access replace traditional publishers? Acting together, will the two replace academic libraries? A panel of players, including the people behind Google Scholar, Microsoft's Windows Live Academic Search, and Elsevier's Scirus, along with forward-looking representatives of traditional services, share their insights and answer your questions. You might even find out how to conduct a comprehensive author bibliography in the Third Millennium!