INTERNET@SCHOOLS *East*

Web 2.0 & the Internet World

CIL/I@S EAST OPENING KEYNOTE
REGENCY BALLROOM

9:00 a.m. – 9:45 a.m.

Lee Rainie, *Director, Pew Internet & American Life Project*

What is Web 2.0 and what does it mean for our world which is underpinned by the Internet? Web 2.0 has become a catch-all buzzword that people use to describe a wide range of interactive online activities and applications, some of which the Pew Internet & American Life Project has been tracking for years. Rainie brings the latest statistics and talks about current trends in consumer participation in the Web and Internet. He also looks ahead to what some call Internet II and shares the latest thinking and predictions for 2020.

Coffee Break — *9:45 a.m. – 10:15 a.m.*

WEB 2.0 TOOLS AND YOU — PART 1

Wikis + Media Specialists = Community!   `S101`

10:15 a.m. – 11:00 a.m.

Judy Hauser, *Oakland Schools, Oakland, MI*

As Web 2.0 empowerment tools, wikis are coming into their own in the library media specialist community. Hauser spotlights three wiki projects that have been a major help to LMSs throughout Michigan. The first—the Regional Educational Media Center Association of Michigan Wiki Project—covers wikis addressing ALA library standards. The second is a wiki collaboration between the Library of Michigan, media specialists, and members of various Michigan library associations. The third project is the Michigan Association for Media in Education Annual Conference Wiki.

MySpace, the "Evil Twin" of Web 2.0   `S102`

11:15 a.m. – 12:00 p.m.

Susan Geiger, *Moreau Catholic High School, Castro Valley, CA*

The popular social networking site MySpace elicits fear and loathing from teachers, administrators, and parents to the point where many schools and districts have blocked the site. But face it! Teens continue to join MySpace and its many relatives in statistically staggering numbers. This session, by an experienced librarian and Internet@Schools co-moderator, explores why kids love social networking sites and, most importantly, how you can use "TheirSpaces" to teach online safety and responsibility.

Lunch Break

12:00 p.m. – 1:15 p.m.

TECHNOLOGY, RESEARCH, AND THE SCHOOL LIBRARY

Because the Internet Is Not a Library!— The Guided Inquiry Process   `S103`

1:15 p.m. – 2:00 p.m.

Carol Gordon, Ross Todd, *and* **Pam Chesky,** *Center for International Scholarship in School Libraries (CISSL), Rutgers, the State University of New Jersey, New Brunswick, NJ*
LaDawna Harrington, *Avenel Middle School, Avenel, NJ*

Students today are given assignments that often look only for one correct answer. It is imperative that library media specialists and teachers challenge students to think creatively and to solve authentic problems, something they can't do through quick searches on the Internet. Guided inquiry is a process that develops strong research skills which can be carried over to solving almost any of the assignments and/or problems our students will face down the line. Guided inquiry takes the collaboration of teachers, media specialists, and administrators to plan meaningful assignments and to set realistic schedules to allow this to happen within the traditional school time structure. This presentation discusses the process and demonstrates how it can be done!

Technology as Change Agent   `S104`

2:15 p.m. – 3:00 p.m.

Michelle Kowalsky, *Whippany Park High School, Whippany, NJ*

When teachers at Whippany Park High School needed help creating their own Web pages, they turned to—who else?—the library staff! But library staffers were soon overwhelmed in attempting personalized, individual tutoring in HTML for 80 teachers! Their response was to market Moodle, the self-proclaimed constructivist teaching tool, to teachers. Since Moodle does not lend itself to a linear lesson style or static, one-way delivery of information, teachers had to adapt in order to satisfy their "personal Web page" goals. Now, the teachers are hosting forums and having learners talk to each other; they are posting homework, PowerPoint presentations, and links; they are thinking globally and interdisciplinarily about courses and departments; and they are empowered to use library databases and RSS feeds. Hear the story of how "mysterious techie things" have become mainstream, implementation tips, and lessons learned.

Primary Research Online: How Students Bring Local History to Life   `S105`

3:15 p.m. – 4:00 p.m.

Kevin McGrath, *Newton North High School, Newton, MA;*
W. Dean Eastman, *Beverly High School, Beverly, MA*

The goal: Provide educators with ideas and technological tools designed to spark innovation in teaching local history and civics at the high school level. The model: A program at primaryresearch.org for teaching and learning local history. Learn how the program works, how the presenters use technology to broaden students' understanding of local history, and how students become actively involved in civic service through digitization and archiving projects. Speakers illustrate, with real examples, the process of student research in the field and in the school, the use of the local environment as a history laboratory, the approach to gathering data and finding sources of information, the role of collaboration with a wide range of institutions, and more!

What's New on the Horizon at the Library of Congress   `S106`

4:15 p.m. – 5:00 p.m.

Gail Petri, *Library of Congress, Washington, DC*

The Library of Congress has exciting new resources and initiatives for librarians and beyond. Take a tour of the updated Teachers Page and explore new online primary source content. Learn about an online LOC Virtual Institute, Internet2 opportunities, and a Lifelong Literacy Initiative. There is something online for everyone at the Library of Congress!

GRAND OPENING RECEPTION

5:00 p.m. – 7:00 p.m.

Information Today invites all registrants, exhibitors, and exhibition visitors to the Exhibit Hall for a Grand Opening Reception on Monday, April 16. It will provide an opportunity to renew acquaintances and meet new colleagues in a relaxed atmosphere.

It isn't getting any easier to be a school media or technology specialist in this era of shrinking budgets and ... sometimes ... shrinking support for media programs. But this is still an era of unprecedented opportunities! Opportunities and methods to boost your students' success, and help your teachers and administrators do likewise with current and cutting-edge technologies and resources. And opportunities to demonstrate and publicize those successes—and the essential nature of your media programs—in the process.

Come learn about those opportunities and methods from leaders in the profession like **Joyce Valenza, Carol Gordon, Ross Todd,** and others, as well as from practitioners just like you! As they share their ideas and successes and you share yours, you'll all be shoring up support for 21st-century library media programs!

Moderated by **David Hoffman,** *Information Today, Inc. and* **Susan Geiger,** *Moreau Catholic High School*

TUESDAY, APRIL 17 ■ Roosevelt/Lincoln (Third Floor)

Web 2.0 Meets Information Fluency
`I@S EAST KEYNOTE`

9:00 a.m. – 10:00 a.m.

Joyce Valenza, Springfield Township High School, Erdenheim, PA

There's a shift afoot in the 21st century work environment: To be most effective, today's students (aka tomorrow's workforce) need to creatively combine several relatively traditional skills with emerging information and communication tools. And they'll need to practice those skills in an information landscape that is genre-shifting, multi-modal, media-rich, participatory, socially connected, and brilliantly chaotic. Valenza explores how the shifts, described as Web 2.0, impact instruction and how those Web 2.0 shifts are enhanced by a focus on information fluency.

Coffee Break — A Chance to Visit the Exhibits
10:00 a.m. – 10:30 a.m.

WEB 2.0 TOOLS AND YOU — PART 2

Gaming Technologies in Libraries 1.0
`S201`

10:30 a.m. – 11:15 a.m.

Gloria Reaves, McKinley Technology High School (MTHS), Washington, DC

Hear how a much lauded, newly renovated, public technology high school in the nation's capital is moving to the forefront in the effort to prepare the next generation of employees for jobs yet to be named and employers whose products are yet to be created. MTHS is the first school to install a Vicon Motion Capture Studio used by students to design educational videogames. The major purpose of the gaming emphasis is to provide a support structure that will enhance students' academic and practical skills in the core curriculum areas of biotechnology, broadcast technology, and information technology. This session discusses how the evolving library program works with students and teachers in this innovative and technology-infused environment. Reaves looks at the use of 3-D gaming software being employed to create a virtual tour of the library as well as a library orientation, and more. The idea, she notes, is to create and sustain interest in using the library by way of technology the students enjoy and are familiar with—and at the beginning of the 21st century, gaming is it!

School-to-Museum Videoconferencing: Field Trips Without Leaving Class
`S202`

11:30 a.m. – 12:15 p.m.

Stacy Hasselbacher, The Mariners' Museum, Newport News, VA

Insurance, gas, bus scheduling ... There's no doubt that educational field trips have become more and more difficult. But you don't have to give up the wonderful resources that museums and zoos have to offer. Many informal educational institutions now offer their programming via videoconference, and this session discusses how to find Internet videoconference programming that meets your specific needs and views some actual school-to-museum videoconference programming.

Lunch Break — A Chance to Visit the Exhibits
12:15 p.m. – 1:30 p.m.

LIBRARY OUTREACH VIA THE INTERNET

Leveraging the Web for Reading, Part 1: Book Reviews and Scavenger Hunts
`S203`

1:30 p.m. – 2:30 p.m.

Frances Michaels & Karen Long, Mary G. Porter Traditional School, Woodbridge, VA; Hilary Welliver, Dover Public Library, Dover, DE

Hear from a librarian and a technology teacher about success with "Got Books," a Web page on their school's Web site designed to promote reading among middle school students by providing a forum for reviewing books and a source for finding peer-recommended books. Learn how you can start a similar program at your school. Then, discover how you can continue to reach students over the summer: Internet Scavenger Hunts reach the children where they are, feed their curiosity, and hone their online research skills. Successful Internet Scavenger Hunts host Hilary Welliver of Dover Public Library's Summer Reading Program shares examples of the popular program and provides information for successfully implementing your own version.

Coffee Break — A Chance to Visit the Exhibits
2:30 p.m. – 3:15 p.m.

Leveraging the Web for Reading, Part 2: Booktalk 2.0
`S204`

3:15 p.m. – 4:00 p.m.

Donna Johns, Newton North High School, Newton, MA

Extend the power of your booktalks by using the latest social software to meet your students where they gather in cyberspace and to connect them to books and reading. Blogs, podcasts, wikis, and MySpace can be used to revitalize your program and connect your students to reading in a meaningful way. Johns demonstrates examples of dynamic ways to use these tools to get and keep students reading.

Gary's Latest Web Research Update
`I@S EAST CLOSING KEYNOTE`

4:15 p.m. – 5:00 p.m.

Gary Price, ResourceShelf and Ask.com, Washington, DC

In a rapid-fire I@S East closing session, Web search guru Gary Price reviews what's happening with the major Web search players. He offers a hearty helping of specialized databases, as well as tools that you and your K–12 colleagues can use to make online work easier and more productive. As anyone who's heard Gary speak will tell you, you'll leave his session almost breathless and very up-to-date!

Reception in the Exhibit Hall
5:00 p.m. – 5:45 p.m.