

INTERNET@SCHOOLS

East



March 11-12, 2004

From the opening keynote on blogging in the classroom to the endnote on teaching with computers and curriculum integration strategies, Internet@Schools East will challenge, inspire, and inform school library media specialists and technology center managers. This specialized two-day conference, sponsored by MultiMedia & Internet@Schools, is on Thursday and Friday, March 11-12, and features four half-day program tracks and twenty knowledgeable speakers.

THURSDAY, MARCH 11

Lincoln Room

THURSDAY OPENING KEYNOTE

The Next New Thing: Create, Communicate, & Collaborate with Blogs

9:00 a.m. – 10:00 a.m.

Will Richardson, Supervisor of Instructional Technology, Hunterdon Central Regional High School, Flemington, NJ

Weblogs (blogs) offer an innovative way for teachers, staff, and students to create and publish content on the Web. This two-way, read-write Web capability develops students' creativity and communication skills and raises the excitement level of classroom projects. Supporting technologies like rich site summary (RSS) add the exciting potential to expand students' horizons far beyond your school's geographic boundaries. In this stimulating keynote, learn from Will Richardson, a veteran classroom teacher and technology supervisor, about using blogs to enhance your curriculum and challenge your students.

INTERNET TOOLS & TIPS

10:30 a.m. **S101: Shrink the World with Webcams and E-mail**

11:30 a.m. **S102: Multimedia Literacy: Embedding Technology into Student Projects**

WEB SEARCH STRATEGIES & RESOURCES

1:45 p.m. **S103: Advanced Web Searching for K-12 Media & Technology Specialists**

2:45 p.m. **S104: Finding Free Education Resources on the Web for Teachers & Librarians**

3:45 p.m. **S105: Primary Sources & the American Memory Project**

4:30 p.m. **S106: Internet Tactics & Tools: Tapping the Total Internet**

FRIDAY, MARCH 12

Lincoln Room

HOT TOPICS FOR LIBRARY MEDIA SPECIALISTS

9:00 a.m. **S201: Taking Advantage of PDAs and Handhelds in the Media Center**

10:00 a.m. **S202: Successfully Teaching Research Skills**

11:15 a.m. **S203: Simple Strategies to Increase Information Security Awareness**

CURRICULUM CURRENTS & TRENDS

1:30 p.m. **S204: Helping Them Do It at Home**

2:45 p.m. **S205: Web Tools for Curriculum Design & Collaboration**

FRIDAY CLOSING KEYNOTE

**Teaching with Computers:
Curriculum Integration Strategies that Work**

3:45 p.m. – 4:30 p.m.

Ellen Jay, School Library Media Professional Development Consultant

In the struggle to provide computer access and training, the most important learning issue of all—how to use technology to enhance student thinking and performance—is often ignored. Our closing keynote speaker will change the way you think about providing the best learning experiences for students through integrated use of computers. Her focus is on recognizing the information-handling functions of different types of software and designing assignments that make use of these functions. She explores curriculum integration strategies related to four main categories of software: basic utilities, curriculum-based software, online resources, and presentation software.

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THURSDAY, MARCH 11

Lincoln Room

Moderated by **David Hoffman**, Editor, MultiMedia & Internet@Schools

The Next New Thing: Create, Communicate, & Collaborate with Blogs

OPENING KEYNOTE

9:00 a.m. – 10:00 a.m.

Will Richardson, Supervisor of Instructional Technology, Hunterdon Central Regional High School, Flemington, NJ

Coffee Break — A Chance to Visit the Exhibits

10:00 a.m. – 10:30 a.m.

INTERNET TOOLS & TIPS

Shrink the World with Webcams and E-Mail

S101

10:30 a.m. – 11:15 a.m.

Janet Luch, Adjunct Professor, SUNY New Paltz, & Sullivan County Community College, NY

Elizabeth Woodard, School Library Media Specialist, Norfolk Public Schools, VA

The Internet can deliver knowledge and a global perspective when you and your students use the right tools in the right way. In this session, learn how to find and use Webcams to allow students to safely visit places and see sites far from home in real time. Discover cooperative projects with a global reach, including publishing on the Net, sharing information about communities, or conducting scientific experiments. If you are reluctant to allow student use of e-mail, learn how you can safely integrate e-mail into lessons as a tool for primary source research and an efficient method of class communication and work submission.

Multimedia Literacy: Embedding Technology into Student Projects

S102

11:30 a.m. – 12:15 p.m.

Stephen Abram, President-elect Canadian Library Association, Past President, Ontario Library Association

What is multimedia literacy? There's a lot of hype about applying technology in the service of learning. Let's think about what our learners are actually learning. Are they moving beyond their teachers and coaches technologically? Do computer games have a place in their studies? George Lucas of Star Wars and Industrial Light and Magic fame, asked: "If students aren't taught the language of sound and images, shouldn't they be considered as illiterate as if they left college without being able to read or write?" This session explores what we think about this forward-looking topic.

Lunch Break — Visit the Computers in Libraries Exhibit Hall

12:15 p.m. – 1:45 p.m.

EVENING RECEPTIONS

5:00 p.m. – 5:45 p.m.

Information Today, Inc. invites all registrants, exhibitors, and exhibition visitors to receptions on Wednesday and Thursday evenings. They provide opportunities to renew acquaintances and meet new colleagues in a relaxed atmosphere while viewing the latest products and services for libraries and information services.

WEB SEARCH STRATEGIES & RESOURCES

Advanced Web Searching for K-12 Media & Technology Specialists

S103

1:45 p.m. – 2:30 p.m.

Paul Barron, Library Manager, James Monroe Center for Graduate & Professional Studies, Mary Washington College, Fredericksburg, VA

Learn how to power search using the advanced search features of Google, and AltaVista, and understand how to employ Boolean and proximity operators, search the title field, and limit your results to only K-12 sites in this fast-paced, intensive presentation. Move beyond the basics and learn about specialized search engines that will spark student interest, including mapped results from the KartOO metasearch, the Picsearch image search tool, and how to find audio clips with Singing Fish.

Finding Free Education Resources on the Web for Teachers & Librarians

S104

2:45 p.m. – 3:30 p.m.

Robert Lackie, Assistant Professor-Librarian, Rider University, Lawrenceville, NJ

As Web coverage and content expands and changes, it becomes more difficult and time consuming for teachers and librarians to find accurate, reliable education sites. This practical session will cover some highly rated educational directories and portals that carefully evaluate resources for inclusion into their collections. Robert Lackie will also explore an educator's list of "top ten" Web sites that can make teaching, learning, and research easier. Attendees will learn how to find and select appropriate Web-based educational resources and how to find invisible Web resources for educational topics.

Primary Sources & the American Memory Project

S105

3:45 p.m. – 4:15 p.m.

Mary Alice Anderson, Lead Media Specialist, Winona Area Public Schools, MN

Gail Petri, Education Resource Specialist, Library of Congress

The Library of Congress American Memory Collection is a unique multimedia and text-based collection of millions of primary source documents representing diverse aspects of the American experience. Hear a review of these unique collections and get an overview of teaching materials and resources for educators that are on the Learning Page. Discover how media specialists and teachers can use primary resources in all curricular areas and how primary sources can add a higher level of thinking and questioning to the curriculum.

Internet Tactics & Tools: Tapping the Total Internet

S106

4:30 p.m. – 5:00 p.m.

Ran Hock, Principal, Online Strategies

This session will provide a tactical framework for incorporating and maximizing the valuable resources and tools that have been outlined by the other speakers in this afternoon's track. Ran Hock will emphasize the range and breadth of alternative Internet resources and tools that are available to teachers and that need to be used effectively. Seven general Internet discovery and utilization tactics will be covered: going beyond the home page of search engines and Web sites; going beyond your favorite tools; finding and using resource guides; going beyond "Web pages;" developing your own reference collection; giving and receiving; and establishing the right balance for using Internet tools and resources.

Moderated by **David Hoffman**, Editor, MultiMedia & Internet@Schools

HOT TOPICS FOR LIBRARY MEDIA SPECIALISTS

Taking Advantage of PDAs and Handhelds in the Media Center

S201

9:00 a.m. – 9:45 a.m.

Ann Bell, Library Media Specialist, Camanche High School, IA

Hand-held computers and PDAs can increase productivity and information-literacy skills—not a bad thing for media specialists, their media centers, and their students! In this session, you'll learn about a variety of hardware, software, and peripherals for hand-held computers that you can press into service. Tips and resources will help you use these tools with inventory; collecting, assessing, and analyzing data; doing online and off-line research; understanding and using e-books; and using presentation and production tools. Along the way, you'll pick up some great communication and collaboration ideas. This session will help you meet the National Educational Technology Standards for Teachers and prepare students to meet the National Educational Technology Standards for Students (NETS).

Successfully Teaching Research Skills

S202

10:00 a.m. – 10:45 a.m.

Elizabeth Kocavar-Weidinger, Instruction Librarian, Longwood University, & **Jill Wilkinson**, Library Media Specialist, Woodside High School, Newport News, VA

Craig Odle, Library Media Specialist, Blue Valley Unified School District #229, KS, & Adjunct Instructor, University of Missouri School of Information Science and Learning Technologies

You use national and local guidelines to create information-literate, lifelong learners. But as your students go off to a university library, do you wonder, "Are my students prepared to do research in an academic library?" Join a lively discussion on how the school LMS and the academic librarian can bridge the Internet/research knowledge gap between high school and university students. Then, for a new twist on information literacy and research skills, learn about a customized research process that is "individualized" to the specific needs of each student. You will also learn how to do a task analysis of the research process and how to design an interactive, user-adaptable Web site.

Break—Visit the Computers in Libraries Exhibit Hall

10:45 a.m. – 11:15 a.m.

Securing the Basics: Simple Strategies to Increase Information Security Awareness

S203

11:15 a.m. – 12:00 p.m.

Judith Lewandowski, Assistant Professor of Instructional Technology, Indiana University South Bend

With the rush to integrate technology throughout the K-12 curriculum, information security skills are taking on ever greater importance. You, your teacher

colleagues, and your students need an understanding of such issues as the protection of data, programs, and information stored on disks, networks, hard drives, etc., as well as the issues of privacy, ethics, and copyright protection. Based upon the recommendations of the National Infrastructure Protection Center, this session will provide you with a set of proactive, fundamental strategies to develop information security awareness in both your teachers and your students.

Lunch Break—Visit the Computers in Libraries Exhibit Hall

12:00 p.m. – 1:30 p.m.

CURRICULUM CURRENTS & TRENDS

Helping Them Do It at Home

S204

1:30 p.m. – 2:15 p.m.

Mary Alice Anderson, Lead Media Specialist, Winona Area Public Schools, MN

The possibilities of plagiarism and of over-involvement by parents escalate as an increasing number of our students have home access to the Internet. Add in Internet cockiness and misperceptions, and the problems of home information misuse increase even more. However, there are many ways media specialists can help students be successful users of information when doing school work at home. Learn how to develop curriculum link collections suitable for your curriculum, how to help students with note-taking, and suggestions for communicating with parents. This is a practical session with ideas you can implement now.

Break—Visit the Computers in Libraries Exhibit Hall

2:15 p.m. – 2:45 p.m.

Web Tools for Curriculum Design & Collaboration

S205

2:45 p.m. – 3:30 p.m.

Debbie Abilock, Editor of AASL's *Knowledge Quest* and Co-Creator of *NoodleTools*

Online tools can leverage curriculum collaboration among teachers and librarians, and strategic use of free or inexpensive technology can provoke critical thinking and authentic, engaged learning among students. Look in this session at examples of curriculum design that take advantage of Web tools to achieve these goals.

Teaching with Computers: Curriculum Integration Strategies that Work

CLOSING KEYNOTE

3:45 p.m. – 4:30 p.m.

Ellen Jay, School Library Media Professional Development Consultant

MultiMedia & INTERNET@SCHOOLS

Special Offer for Computers in Libraries/Internet@Schools East Attendees !

Sign up for *MultiMedia & Internet@Schools* now and receive \$10 off the basic price! (New U.S. subscribers only). That's 6 issues of

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